

the Register



Focused on Developing Better Beef

Erika and Roger Kenner provide their customers with diversified genetics that are productive in a commercial operation and outperform in the feedlot.

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Inside

Women of ASA -
Betsy Senter

Simmental
Genetic Trends

AJSA National
Classic Preview

THE MOST EFFICIENT WAY TO MANAGE YOUR SIMMENTAL PERFORMANCE DATA

CattleMax organizes ALL your cattle and ranch records together in ONE place - saving you time and eliminating double entries.

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American Simmental Association (ASA) Interface

Importing Information

Electronic Registration

Call #	Call Name	Call Birth Date	Call Sex	Service Type	Size	Stain	Birth Wt	Weaning Date	Weaning Wt
0348	Ms Simm 0348	09-18-2016	Bull	NS	5000	5000	70	04-05-2017	640
0347	Ms Simm 0347	09-18-2016	Heifer	NS	5000	5000	68	04-05-2017	675
0347	Ms Simm 0347	09-18-2017	Heifer	NS	5000	587	71	04-05-2017	490
0344	Ms Simm 0344	09-20-2016	Bull	NS	5000	5344	78	04-05-2017	625
0140	Ms Simm 0140	09-20-2016	Heifer	NS	5000	4140	78	04-05-2017	600
0318	Ms Queen 0318	09-18-2017	Heifer	AI	5000	4140	68	04-05-2018	610
0344	Ms Queen 0344	10-24-2017	Heifer	AI	5000	3567	68	08-07-2018	672
0408	Ms Queen 0408	09-23-2017	Heifer	AI	5000	3807	68	04-03-2018	616
0408	Ms Queen 0408	01-19-2018	Heifer	NS	5000	4030	74	02-19-2019	660
0112	Ms Queen 0112	01-21-2018	Heifer	NS	5000	1100	60	02-19-2019	660
02374	Ms JC 02374	02-04-2018	Heifer	AI	5000	60	60	09-04-2018	380
02376	Ms JC 02376	02-04-2018	Heifer	AI	5000	60	60	09-04-2018	400
02381	Ms JC 02381	02-05-2018	Heifer	AI	5000	78	78	09-04-2018	620

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MUST USE SIRE

- As physically appealing as you can make a SimAngus bull and he is passing it on
- Will see heavy use in all aspects of the beef industry for phenotype along with performance
- He and his progeny were the highlights of the spring and fall sale season
- Unique blend of body, power and look makes him a game changer within the breed
- Homozygous black and homozygous polled by parentage (DNA confirmation pending), 1/2 SM, 1/2 AN



TJ 63F, Triangle J Ranch, NE



TJ 541F, Triangle J Ranch, NE



TJ 935F, Triangle J Ranch, NE

Get on the list to use this breed changing bull this spring.
Contact your local ABS Representative or **1.800.ABS.STUD**

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Listed below are ten questions designed to test your knowledge of the beef industry.

- Elite:** 9-10 correct
- Superior:** 7-8 correct
- Excellent:** 5-6 correct
- Fair:** 3-4 correct
- Poor:** 1-2 correct

1. What happens to the energy requirements of a cow during periods of extremely low temperatures?
2. Which of the cow's four stomach compartments has the greatest capacity?
3. Which mineral has been called the "master mineral" due to the fact that it is involved in most of the metabolic processes of the body?
4. Which vitamin is involved in the blood-clotting mechanism in cattle?
5. In France, the Pie Rouge strain of Simmental is produced primarily for what trait?
6. Within 2%, what is the average dressing percentage for slaughter steers?
7. The hormone responsible for male behavior and sex drive is known by what term?
8. In what part of a cow's reproductive tract does fertilization take place?
9. If a heterozygous polled bull is mated to a heterozygous polled cow, what percent of their progeny would you expect to be polled?
10. What number value is considered a neutral pH?

Answers:

1. They increase; 2. Rumens;
3. Phosphorus; 4. Vitamin K;
5. Meat; 6. 60-63%; 7. Testosterone;
8. Oviducts; 9. 75%; 10. 7

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ASA Spotlight

Focused on Developing Better Beef

By Emme Demmendaal

As Simmental and SimAngus™ producers, Erika and Roger Kenner provide their customers with diversified genetics that are productive in a commercial operation and outperform in the feedlot.



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24 AJSA National Classic Preview

Coordinated by Lilly Platts

A preview of the planning and behind-the-scenes work involved in preparing for the National Classic.

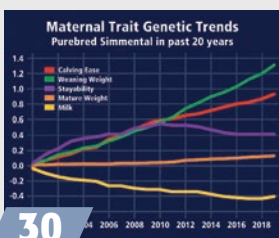
28 Women of ASA

By Lilly Platts

Betsy Senter, founder of B&B Simmental, is a skilled cattlemoan, lifelong learner, and dedicated member of her community.



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30 Simmental Genetic Trends

By Jackie Atkins, Ph.D.

Are your genetic decisions taking you in the right direction?

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From High Prairie Genetics, KS

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12.6	0.1	65.3	94.5	7.3	20.1	52.7	17.5	8.3	41.1	-.51	.06	-.119	1.06	129.2	70.8
.56	.68	.53	.53	.33	.23	.31	.34	.41	.54	.51	.51	.40	.51		
25	20	90	85	25	80	95	35	85	15	15	70	10	15	45	80



PROMOTER

7SM115 KLER PROMOTER G15 // 3613881
Turnpike x Predestined // Homo. Black/Homo. Polled // 3/4 SM 1/4 AN

This Turnpike son displays a great visual along with extreme performance for growth and muscle. His 3/4 pedigree and cow family offer great options for next year's heifer calves.

From K-LER Cattle Co., MN and Sloup Simmentals, NE

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
9.8	1.5	94.9	156.9	5.1	23.1	70.5	13.6	16.1	47.6	-.38	.28	-.071	1.11	132	88.6
.42	.47	.46	.46	.23	.14	.23	.26	.34	.48	.36	.41	.34	.45		
80	75	3	2	80	45	10	65	10	10	15	55	15	2	45	10



UNO MAS

7SM65 WLE UNO MAS X549 // 2532016
Dream On x Goldmine // Hetero. Black/Homo. Polled // PB SM

The set standard of which all other sexed Simmental bulls are compared, who can beat him? UNO MAS consistently sires great females who excel on the tanbark, at auction and in the pasture!

From Wesner Livestock Enterprises and Purdue University, IN

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
14.1	-1.1	66.1	86.3	5.2	16.2	49.2	11.9	13.4	-3.2	-.49	.48	-.115	.47	142.8	81.9
.84	.94	.90	.88	.76	.78	.83	.66	.65	.84	.61	.79	.71	.79		
15	10	90	99	65	99	99	95	25	99	20	3	10	99	20	30

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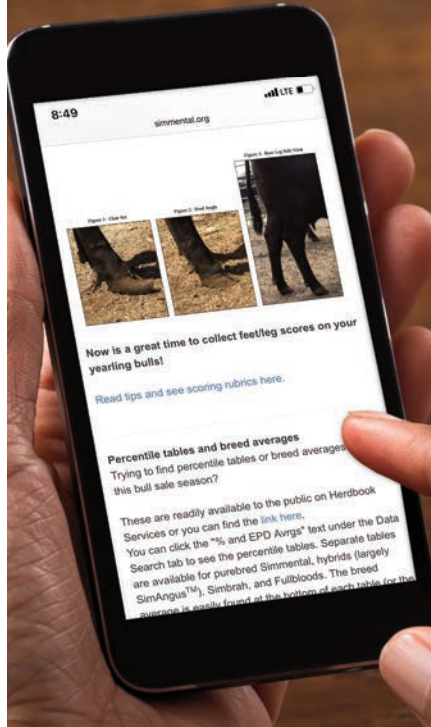
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EPDs as of 3/11/21

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The main page of the website has a new look highlighting ASA spotlight articles, industry news, and easy to navigate location for articles in a series.

simmental.org makes it easy for you.

Sections include:

- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

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SimGenetics excel at producing profitable cows that stay in the herd and wean off a quality calf each year.

Photo by Terry Ellingson, Dahlen, ND.

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Dam: WS Miss Sugar C4

MGS: CLRS Grade-A 875 A

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.7	.2	100.6	148.9	.30	9.2	29.9	80.2	16.1	19.5	56.0	-.25	.53	-.057	.92	-.41	165.7	103.5
%	15	25	1	3	15	5	10	1		1	1	2		40	15	2	1	

EPDs as of 2.17.2021



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Britches was the top-selling cow in our last female sale and was selected by Tim Ohlde of Ohlde Cattle Company, OCC, for \$23,000. Tim's keen eye and knowledge was the basis for the historic Arnold Brothers Fleckvieh herd.

Tim has developed one of the premier Angus herds in North America and world-wide. Tim's herd of Angus has been a true stabilizing force for the entire Angus breed. We think it speaks volumes for someone of the knowledge and experience savvy to select from our herd.

Thank you Tim! Keep up the good work!

the Register

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*By Greg Walthall, Windsor, MO
South Central Region Trustee*

As I write this, most of the country has just lived through an epic winter storm. I am hopeful that by time this is in print, we're experiencing spring in full bloom, calves growing like weeds and planting season either started or soon to start!

Having just finished my second year on the board, I've taken time to reflect on the accomplishments of the past two years. I also have a high level of anticipation about where this new board will take the Association.

My thanks go out to the seven who just left the board. The wisdom and experience they shared with me as a new board member is cherished and appreciated.

Unfortunately, 2020 was the year of the pandemic, and it sometimes seemed like a lost year. But believe me, it was anything but! With the technology of today, we probably set records for the number of meetings held in a calendar year.

As we move forward into a new year, let's hope that we've all taken some valuable lessons out of the year of "Covid Cancellations" and have a greater appreciation of what's really important and what really are priorities.

Unlike a lot of businesses around the country, our association held strong, with your support, and had a very good year. Registrations and transfers proved that this breed is the right product, at the right time, to not just survive, but thrive in tumultuous times.

Moving into 2021 and reading the sales reports from all regions show that SimGenetics are absolutely white hot. Demand has been strong from all segments, from the commercial operations to top-level seedstock operations, Simmental is standing strong!

As a board representative from the South Central region, a part of my emphasis is certainly on my own part of the country. And I promise y'all that the board is focusing on ideas that will help our growth in this region!

From a national perspective, I encourage everyone to get involved and look at what we're doing. Programs have been developed and implemented to benefit everyone in gaining more knowledge of their production, and to take that knowledge and leverage themselves in the marketplace.

Youth just joining the AJSA can look forward to a Grand Slam in Grand Island this summer at the National Classic. Our junior program is coming off the best National Classic ever, and the excitement is growing.

For our membership, the Fall Focus is an excellent opportunity to explore the country, and to learn about all the programs developed for your benefit. It's YOUR ASA, so take the time to get involved. There are great things going on!

Through the strength of our junior program, our acceptance and the demand in the commercial sector, and our popularity within the purebred segment, Simmental genetics are in a strong place and level within the industry. We can feel proud of where we are, what we've done, and where we're headed!

Many, many years ago, "Breed 'em all Simmental" was just a slogan and a bumper sticker. But not anymore. For certain, it's caught on! ■

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By Chip Kemp,
Director of ASA & IGS Commercial and Industry Operations

History. Be it on some grand, global scale or on a more personal, intimate level, history is a peculiar thing. I'm struck by the history of a mere 365 days.

As I write this, the impact of the last year seems more profound.

That is because I still find myself in the same place I was exactly 12 months ago: at a bull sale. Many of us can remember the last "normal" family trip we took, or the last routine business jaunt, or even the last time we routinely walked into church or into a high school sporting event. My last normal trip was to visit one of you. To spend time on that day when a great family shared a year's worth of hard work with their friends and customers. The annual bull sale. That sale in 2020 was by all measures an overwhelming success. The commercial clients invested well into genetics that will pay dividends for a decade and beyond. The bull selling family received the resources they needed to plow ahead in the journey to make their ideal bovine. And that very week-end, on that very trip home, things started to change.

You have endured a lot since then. We all have. We've experienced challenges, stress, and loss. We've witnessed things that even the most hardened among us wouldn't have predicted just a short time ago. Those likely felt distant at first. Twelve months ago, it was an uncomfortable watch on the news. Eleven months ago, it may have become unnerving and started to touch our lives. And then within weeks it started to change everything. In our towns. In our families. On our ranches.

The beef business has seen euphoric highs and numbingly painful lows since then. If bull sales are any measure (and they are), our commercial clients have weathered a tough year and have committed to genetic advancement. Those farm and ranch families know that feeder calf prices aren't where they'd like them. They know costs have started to creep up in a manner that is clearly concerning. They know the budget is remarkably tight. They know there are outside forces that add complication and concern. And yet, they've invested in your genetics. They've invested in Simmental-influenced genetics. The 2021 bull sale season has been nothing short of astounding. We know the influence of SimGenetics in the business. I could fill pages with facts and data that show your breed firmly positioned at the front of the beef business. That isn't boasting or exaggeration. That is the truth, and it is a heavy responsibility. We know history. We can clearly see what comes from breed associations that ignore their responsibility to put commercial profitability at the absolute center of everything they do. At ASA — at your ASA — we all must remind ourselves every single day that is our goal. That is what put us where we are. That is what will keep us headed where we wish to go.

So here, in 2021, despite the unprecedented character of last year, I am present on sale day with the same family, watching the same anxious enthusiasm. I visit with a long-time commercial cattleman who is the third generation on his ranch and is working with the fourth and fifth generations on that "pile of rocks." (His words. Not mine.) We have a candid conversation about challenges and what-ifs. He introduces me to the fourth generation. Is he fearful for them? Yes. But when in history has that not been true? The day provides great chats analyzing EPDs, indexes, and joint angles on young sires. It is an uplifting day as the sellers once again see old and new customers alike invest heavily in the genetic offering. Prices are not only strong, but easily trump last year's record sale. The fruit of 365 days.

The stresses of the last year . . . These too shall pass. I don't pretend to know how or when, but we will continue to lean into the time-tested, traditional approaches to life that have served mankind well. And somehow, somehow, we chart our path. A path to better serve our consumer, to better serve our commercial clients, to better serve our families and communities, and to better serve the purpose for which the Almighty sent us.

History. Our history. It is a peculiar thing. ■

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Summer Schedule and Deadlines

April 15

Regional and National Classic entries open through your Herdbook account

April 15

Hotel scholarship deadline. Scholarship will cover lodging expenses for one room at 2021 National Classic. Application available at www.juniorsimmental.org.

April 29

Regional and National Classic EARLY entry deadline — 4:30 p.m. Mountain (*registration fees double after 4:30 p.m. MT on April 29*)

May 5

Regional and National Classic FINAL entry deadline — 4:30 p.m. Mountain

June 1

Photography Contest, Trustee Application, Silver and Gold Merit Award application deadline.

All the above applications can be found at www.juniorsimmental.org.

- Mail 8 x 10 inch photos, mounted on 10 x 13 inch black foam core board, to: ASA Publication, Inc., One Genetics Way, Bozeman, MT 59718, ATTN: AJSA Photo Contest.
- Four category options: Simmental cattle, people, landscape, general agriculture.
- Best of Show winning entry gets their photo on the cover of the September *Register*.

June 2 – 5

Eastern Regional Classic, Cookeville, TN

June 9 – 12

South Central Regional Classic, Springfield, MO

June 16 – 19

Western Regional Classic, Sandpoint, ID

June 26 – July 2

National Classic, Grand Island, NE

October 2

2021 Steer Profitability Competition entry deadline, entry forms available at www.juniorsimmental.org

Check out the 2021 AJSA rules at www.juniorsimmental.org



Kenner Simmentals

Focused on Developing Better Beef

By Emme Demmendaal

Editor's Note: This article was originally published by Tri-State Livestock News, reprinted with permission.



As Simmental and SimAngus™ breeders, Erika and Roger Kenner provide their customers with diversified genetics that are productive in a commercial operation and outperform in the feedlot.

Left to right: Ranch Manager Bryan Leapaldt, Erika and Roger Kenner.

Situated with the rugged-plains landscape of Leeds, North Dakota, as a backdrop to their productive ranch and farmland, the Kenner Simmental Ranch produces profitable Simmental and SimAngus™ genetics for their commercial customers.

Through their commitment to collecting data, implementing a progressive breeding program, and providing top-notch customer service, Roger Kenner and his daughter, Erika, develop a wide range of bulls proven to work for their customers and produce the carcass their customers' buyers want.

"We have a lot of customers who have different bull needs. As seedstock producers, we're not trying to tell our customers what they need," Roger shares, explaining that their customers are looking for a range of bulls from performance sires to heifer bulls. "We develop purebreds and composite Simmental and SimAngus in red and black. We try to put a range of well-built animals in our sale each year. Some of each category so as to make sure the customer has what their cow herd needs to be profitable."

(Continued on page 16)



Simmental-Simbrah Foundation
BREEDERS CUP
GOLF TOURNAMENT



Monday, June 28, 2021
10:00 AM Shotgun Start
Indianhead Golf Club
Grand Island, Nebraska

ENTER ONLINE

\$75/golfer
\$300/team, includes
cart & lunch
Entries open
April 15th

EVENT CONTESTS

Four-person best shot
Closest to the pin, longest
drive & longest putt

QUESTIONS?

Contact for additional
tournament information
Carrie Horman, 319.551.7626
Nate Horman, 515.291.7478

Held in conjunction with the 2021 AJSA National Classic. All proceeds are earmarked to support youth through Merit Scholarships and The Summit Leadership Conference.

REGISTER ONLINE AT
www.juniorsimmental.org



NEW JUNIOR MEMBERSHIPS

Memberships are due by April 20

to complete entries for 2021 Regionals and National Classic.

Any memberships received after April 20 will be subject to an additional \$50 priority fee.

** membership applications received after 12 p.m. the same day as the entry deadline are not guaranteed to be completed prior to the deadline.*

Get a head start!

Go to juniorsimmental.org
to find the
AJSA Membership Application form



Kenner Simmentals: Focused on Developing Better Beef

(Continued from page 13)



Annually, the Kenners market and sell bred heifers to their customers.

Ensuring that the bulls they sell perform for their customers in the long term, the Kenners meticulously track herd data, complete DNA work, and only keep structurally sound bulls with good ADG numbers.

Built on Data and Performance

“While our area doesn’t require as much pasture per animal unit, structure and soundness are huge for us and many of our clients,” Erika says, describing how bull efficiency and longevity are factors in providing a quality animal to their customers.

The shift in the Simmental and SimAngus breed in the early 2000s provided more marketing avenues to commercial producers selecting for extra hybrid vigor. “Simmental went through a bad time,” she explains, delving into the bad reputation Simmental had in the commercial industry in the late 1990s for hard calving and extreme frames. At a time when Simmentals weren’t popular, SimAngus proved to the commercial industry how they work in a crossbreeding system. “They were also able to test the waters and we were able to prove we had improved the breed. Now many are seeing the benefits of the SimAngus female and like to make their own halfbloods.”

The Kenners utilize both Simmental and Angus to develop bulls with calving ease and a manageable frame score. She continues, “In our environments, we have found our bulls to be the most efficient at a six-frame score. They’ll put good pounds on their calves, cows will breed back, and they’re coming in with good condition.”



All cows are bred with one round of AI before being cleaned up with a high-quality bull. Kenner Simmental Ranch breeds 350 cows each year, and implants an additional 100 embryos in their own herd and about 120 more in a cooperator herd each year.

“We utilize ET and AI to take our herd where we want to be going more efficiently,” Erika explains. A large portion of making breeding decisions is based on the data they are collecting on their cow herd and the carcass grading results from those genetics once they’re on the rail.

“I have so many spreadsheets that it’s actually kind of a joke around the ranch,” she laughs. Everything from birth weights, weaning weights, yearling data, and carcass ultrasound to mature dam data is collected and used in their selection decisions. “When we’re selling a bull, we will use phenotype and numbers to make selections. They need to measure up weight-wise because pounds still sell. They have to be sound, they’ve got to have easy fleshing ability. We also look at their EPD profile, feet, and disposition.”

To ensure accurate EPDs, the Kenners actively report all phenotypes on the whole herd to their association. In recent years, they have participated in research projects to DNA test their entire cow herd and calf crop, called Cow Herd DNA Roundup and Calf Crop Genomics. She explains, “The DNA gives us a whole other level of accuracy that we haven’t had before. Some of the trait accuracies are enhanced to an equivalent of more than 20 calves reported to a cow. That’s huge when you’re using EPDs to make selections.”

Another benefit to the DNA testing is that all cows and calves are parent-verified. “By DNA testing our cow herd, we’ve guaranteed that what we’re selling is exactly what we say it is,” she explains.

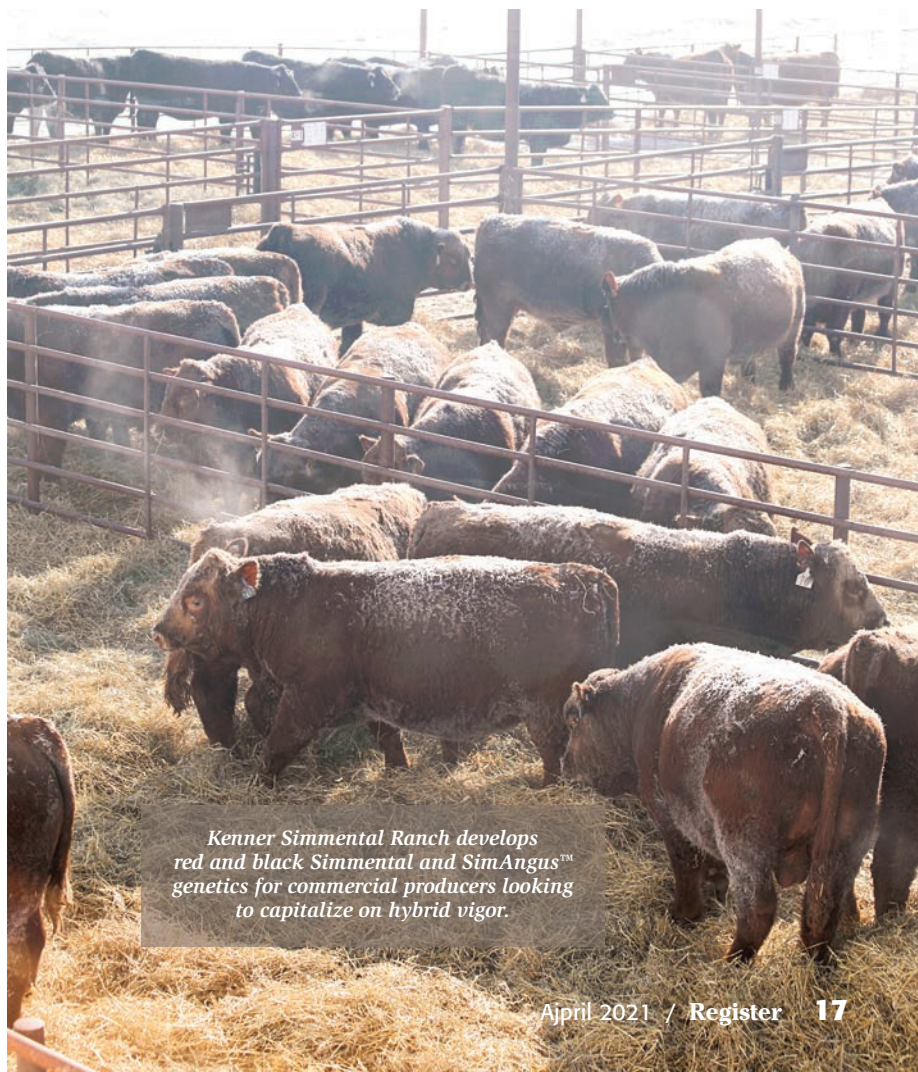
Developing genetics for their buyers that will grade Choice while deliberately retaining balance in other traits is top priority. “At the end of the day, we believe in providing our customer a balanced animal,” Erika says. “While we use EPDs and indexes, we’re not just looking at one number or one index. We consider the big picture. We probably move the bulls along in the carcass value a little slower than others, but we refuse to give up everything else to get there.”

Each year, 60–70 steers are fed at Chappell Feedlot in Nebraska. After harvest, the carcass data is used to find areas of improvement. “We feel it’s important as seedstock producers to know how cattle are grading because our clients are commercial cattlemen. They are all going to be selling steers to feedlots and we want to make sure that our genetics are really going to work.”

Kenner shares that when they first started getting carcass data back, their cattle were grading 70% Choice, but after making adjustments to their breeding program, the cattle are now grading 90% Choice or higher. The data has been helpful in improving their bottom-end cattle, Kenner explains, “The cattle we’re sending to the feedlot are our culls that didn’t make the bull sale. Our calves aren’t the perfect source to get carcass data back on because they don’t represent what our customers would sell to a feedlot, but after years of doing this, we’ve made improvements in our whole breeding program.”

Each spring, heifers are sorted before breeding for replacements and sale heifers. Their top- and bottom-end cows have gotten closer and more uniform in appearance, making replacement and sale selections more difficult. Remaining critical on their female side provides their customer with a female they can capitalize on. “Sometimes we joke that we sell some that we should have kept for ourselves, but because we’re critical on data, calving in a 60-day window, we’re okay that our customers take some better heifers as well,” Erika says.

(Continued on page 20)



Kenner Simmental Ranch develops red and black Simmental and SimAngus™ genetics for commercial producers looking to capitalize on hybrid vigor.

CHECK OUT

THE 2021 REGIONAL AND
NATIONAL CLASSIC RULES AT
WWW.JUNIORSIMMENTAL.ORG

GO TO CLASSIC AND EVENTS TAB TO
CLASSICS THEN TO REGIONAL AND
NATIONAL CLASSIC RULES



READ THROUGH
TO STAY INFORMED
AND UP TO DATE





2021 AJSA National Classic XLI

JUNE 26th-JULY 2nd, 2021

NEBRASKA STATE FAIRGROUNDS | GRAND ISLAND, NE
HOSTED BY THE NEBRASKA SIMMENTAL ASSOCIATION

SCHEDULE

Schedule subject to change. Follow AJSA Facebook page for all information and changes!

Friday, June 25th

6:00 PM Cattle in TIE-OUTS ONLY

Saturday, June 26th

NOON Barns Open for Set-up

Sunday, June 27th

8:00 AM All cattle on site
8:00 AM Contestant and Cattle Check-In
10:00 AM Steer Weigh-In
11:30 AM Opening Ceremonies
12:30 PM Mentor/Mentee Meet & Greet
1:30 PM Judging Contest

Monday, June 28th

9:00 AM Cattlemen's Quiz
10:00 AM American Simmental-Simbrah Foundation
Golf Tournament - Indianhead Golf Course
10:30 AM Calvin Drake Genetic Evaluation Quiz
12:30 PM Public Speaking
4:30 PM AJSA Trustee Candidate Interviews
4:30 PM Interview Contest Mock Interviews
6:00 PM Sullivan Supply Clinic

Tuesday, June 29th

9:00 AM Sales Talk
2:00 PM Weaver Leather Livestock Educational Clinic
3:30 PM AJSA Regional Meetings & Trustee Elections
6:00 PM Water Park Event - Island Oasis

Wednesday, June 30th

8:00 AM Cattle Show
Bred & Owned Show- Steers, Bulls, Cow/Calf Pairs
Owned Show- Steers, Cow/Calf Pairs,
Fullblood Heifers, Simbrah Heifers
Bred & Owned Show- Percentage Heifers,
Purebred Heifers

Thursday, July 1st

8:00 AM Cattle Show
Owned Show- Percentage Heifers, Purebred Heifers

Friday, July 2nd

8:00 AM Showmanship (2 rings)
5:00 PM National Classic XLI Awards Ceremony

HOTEL INFORMATION

Boarders Inn & Suites
308-384-5150 - \$99/night
Block: Simmental, book by June 19

Super 8 - 308-384-4380 - \$79/night
Best Western - 308-381-8855 - \$119/night
Block: Simmental, book by June 19

Ramada Midtown
308-384-1330 - \$101.95/night
Block: 2021 Junior Simmental, book by June 7

Holiday Inn Express & Suites
308-675-1118 - \$149.95/night
Block: Simmental Classic, book by May 15

CONTACT INFORMATION

Diane Duren

State Host Classic Coordinator
Nebraska Simmental Association Exec. Dir.
Phone: 402.367.2272
Email: dianeduren60@gmail.com

Darla Aegerter

AJSA Youth Director
American Simmental Association
Phone: 402.643.8122
Email: daegerter@simmgene.com



Kenner Simmentals: Focused on Developing Better Beef

(Continued from page 17)

Seedstock producer, Todd Finke, looking over the bull offering before the Kenner's sale



Providing Impactful, Reliable Genetics

This past February marked Kenner Simmental Ranch's 25th anniversary bull sale. For many years, the family sold private treaty off the farm. When they discovered that hauling multiple semi-loads of bulls to Mandan and Bismarck was too cumbersome, they transitioned to hosting a sale each year.

In 2010, they built their own sale barn on the ranch, where they annually sell 120–130 bulls and 70 bred heifers in person and online. By incorporating the online sale option, their buyers have more flexibility during the unreliable weather in the beginning part of the year. Roger says, "We've also found that the risk of injury is much lower and it is a lot less stressful for the cattle on the day of the sale."

A large benefit to buying bulls from the Kenners is the sale guarantee. If the customer has any problems or concerns, the bull they purchase can be exchanged. To ensure that they can provide their customers with quality genetics in case of an accident, a few sale-quality bulls are held back to be available for buyers.

"We want 100% customer satisfaction," Erika says. "We keep the extra bulls around so that we can make sure that we can replace a bull if it gets injured. Accidents happen and we hope our buyers know that we will make sure they have a valuable, high-quality bull to breed with."

One of the Kenner's first priorities is selecting structurally sound cattle that will perform in any environment.



Diversified with a Great Crew

In addition to cattle ranching, the Kenners raise between five to ten different crops each year and are part-owners of a frozen food company. Much of the farming is small grains like spring wheat and barley, but they also grow corn and beans including black turtle, pinto, and soybeans.

“Believe it or not, our major business is our grain farming,” Erika says, explaining that because of their climate and soil type they can produce a variety of crops throughout the year.

For the last 28 years, Roger has also been involved in the pasta industry. He was one of the founding board members for Dakota Grower’s Pasta, a farmer owned co-op where local farmers contributed their durum to the plant. More recently, he is a part owner for a frozen-food company in Leeds.

For both the cattle and farm operation, the Kenners feel lucky to have employees that make their operation successful. Erika shares, “Labor is a major challenge for farmers and ranchers. Finding people who want to work on a cattle ranch, especially in northern North Dakota, is not always easy. We’re fortunate to have a great crew that works with us, and they’ve been working with us for many years.”

Along with the sale anniversary, 2021 marks the twenty-fifth year working with their herdsman Bryan Leapaltd. Leapaltd lives on the ranch and manages all the daily operations and other employees. He also plays a large role in the breeding plans each year. Roger says, “Bryan is an essential part of our ranch for daily operation and providing customer service. He works with the customers just as much as Erika and I do.”

At the end of the day, the Kenners feel successful when they know they’ve improved their customers’ bottom lines. Erika concludes, “We understand that herd bulls have a large impact on our customers’ breeding program for years to come. We do the homework for them. We help them minimize risks by providing a balanced, reliable Simmental and SimAngus bull to advance their herd.” ■

Kenner Simmental Ranch cows graze corn during the winter to minimize feeding hay.

Erika and her husband, Tyler Lannoye, chat with Bailey Samuelson at the Kenner Simmental Ranch’s 25th anniversary bull sale.



Regional and National Classic Participants – Did You Know?



April 1

To be on the safe side, DNA for purchased ET calves should be in test at the lab by April 1 at the latest for ease of entering cattle in Regional or National Classics.

-
- To enter animals to show at Regional and National Classics, they must be registered with ASA.
 - In order for purchased ET calves to be registered with ASA, they must have DNA parent verification.
 - DNA parent verification can take up to four weeks at the lab!
 - If you plan to purchase or have purchased an animal you wish to show this summer, ask these questions of your seller:
 1. Is this animal a purchased embryo calf?
 2. Is this animal registered?

2021 AJSA

REGIONAL & NATIONAL

CLASSICS

JUNIOR DIVISION

**PUBLIC
SPEAKING**
TOPICS

REGIONAL CLASSICS

OPTION 1

What does it mean to be a good beef advocate?

OPTION 2

How has the coronavirus pandemic affected the public opinion of the agriculture industry?

OPTION 3

How do you prepare for calving season?

NATIONAL CLASSIC

OPTION 1

What marketing and sales strategies does your beef operation use?

OPTION 2

Discuss the importance of beef production and/or beef consumption in day-to-day life.

OPTION 3

Why Simmental?



CONTEST RULES & DETAILS

- At all AJSA Classics, Junior Public Speaking is a prepared speaking contest.
- Speeches should be 3 to 7 minutes in length.
- Contestants are allowed to use two 3x5 note cards while speaking.
 - All notes on these cards must be handwritten.
- Following the speech, each contestant should be prepared for questions from the judges. This Q&A session will be part of the score.
- For full rules on Public Speaking, visit the AJSA website after March 20.



National Classic Preview

By Lilly Platts
with Classic Coordinator Diane Duren

The 2021 AJSA National Classic will mark the 41st year of bringing together young Simmental enthusiasts from across the country. The 2020 AJSA National Classic was set to be held at Fonner Park, but the unprecedented circumstances that came with the COVID-19 pandemic forced many changes, including a last-minute move of the event to Brookings, South Dakota.

The theme, "Grand Slam," is a nod to Grand Island, Nebraska, and the top-notch competition and education that will take place during the event.

The AJSA National Classic brings education to the forefront, with all participants being required to enter the educational contests. Additionally, the mentor-mentee program and other elements encouraging community and camaraderie have made the AJSA National Classic a one-of-a-kind event for young people in the beef industry. This year's competition will include educational contests and cattle shows, including showmanship.

The planning committee is headed by Diane Duren, who has coordinated two past AJSA National Classic events, in addition to two Regional Classics. Duren explains, "The AJSA offers youth the opportunity to compete in educational contests that prepare them for lifelong skills they need as they mature into adults."

Diane Duren, Event Coordinator

Diane Duren, Rising City, Nebraska, has been the executive director of the Nebraska Simmental Association for the past 26 years. She grew up on a farm, raising pigs and cattle, in addition to farming many acres. Duren works for Foundation One Bank in Omaha as the IT Director and Information Security Officer, as well as the Director of Marketing and Communications. Her husband, Jeff, has been employed by the Union Pacific Railroad for 42 years. Diane and Jeff are the proud parents of three daughters, and have four grandchildren.



Duren takes on the unpaid but highly demanding job of coordinating the National Classic because she believes in supporting youth in the Simmental breed. She shares, "I have a passion for helping people, and love what I'm doing with the Nebraska Simmental Association, otherwise I wouldn't have been around this long. I love seeing kids at the age of eight years join the Nebraska Junior Simmental Association and AJSA and mature through the program. It's very rewarding to see them become contributing young adults in society. Most of these youth become very successful in life as a result of being involved. I've mentored kids through the program who are now returning with their own children here at the 2021 AJSA Classic, and it's so great to see second generation Simmental exhibitors."

Fundraising

A variety of fundraising efforts have taken place and will continue to up to the National Classic event.

Fundraising is at the crux of making the National Classic possible. Duren explains, "Fundraising is one of the most important components of this event as we wouldn't otherwise be able to afford the facilities or provide any meals for the families during the weeklong event. Plus, we wouldn't be able to provide hospitality or added security, etc. All of these things cost money and the entry fees alone don't support these extra costs. We have had great participation from breeders across the US already, but more support is still needed."

Sponsorship Levels

A variety of sponsorship opportunities are available. Visit juniorsimmental.org to stay up to date.

To become a sponsor, please contact:

Diane Duren

402-367-2272

dianeduren60@gmail.com

Fonner Park, National Classic Headquarters

Duren shares, “Fonner Park in Grand Island has been in business since the early 1950s. Over the years it has grown into an impressive complex of facilities, and is often the hub of activity when multiple events are held simultaneously or as a part of multi facility events. The Nebraska State Fair relocated to Grand Island in 2010, bringing with it a breathtaking array of new structures and facilities. The facilities serve the Nebraska State Fair during August and September each year, and are available for all types of livestock shows, trade shows, sales, auctions, dog shows, craft shows, new product and equipment launches, large banquets, competitions, and dozens of other activities the remainder of the year.”

Tie-outs will be located in the Cattle Barn, attached to the Five Points Bank Arena. There are stall rooms for up to 1,350 head of cattle. An outdoor tie-out area is located adjacent to the back side of this facility. The strategically planned, wide drive-through loading/unloading aisle provides for easy and quick load-in and load-out with cattle trailers. Duren explains, “The wash racks in this facility, coupled with the ease of moving livestock to and from the show arena without having to expose them to the outdoors, is every showman’s vision. Grand Island’s central location, easy accessibility, and Midwestern hospitality continue to draw new and repeat groups to the arena and the attached barns and exhibition facilities each year.”

The Sheep Barn will also be available for the event and also allows for competitors to move cattle between buildings without having to go outside.

The Fonner Park facility is one mile from the Boarders Inn & Suites, making it extremely convenient for families.



Hotel Information

Boarders Inn & Suites

308-384-5150 \$99/night

Super 8

308-384-4380 \$79/night

Best Western Plus Grand Island Inn & Suites

308-381-8855 \$119/night

Block: Simmental 2021 Jr. National

Book by June 11

Ramada by Wyndham Midtown

308-384-1330 \$117/night

Block: Simmental 2021 Jr. National

Book by May 12

Holiday Inn Express & Suites

308-675-1118 \$149.95/night

Block: Simmental 2021 Jr. National

Book by May 28

You must call the hotel directly and refer to the block name.

Camping

308-382-4515.

Hours: 7:30 am–5:00 pm Monday–Friday.

Ask for Kathy

Fonner Park has been the headquarters for many cattle shows and youth events.

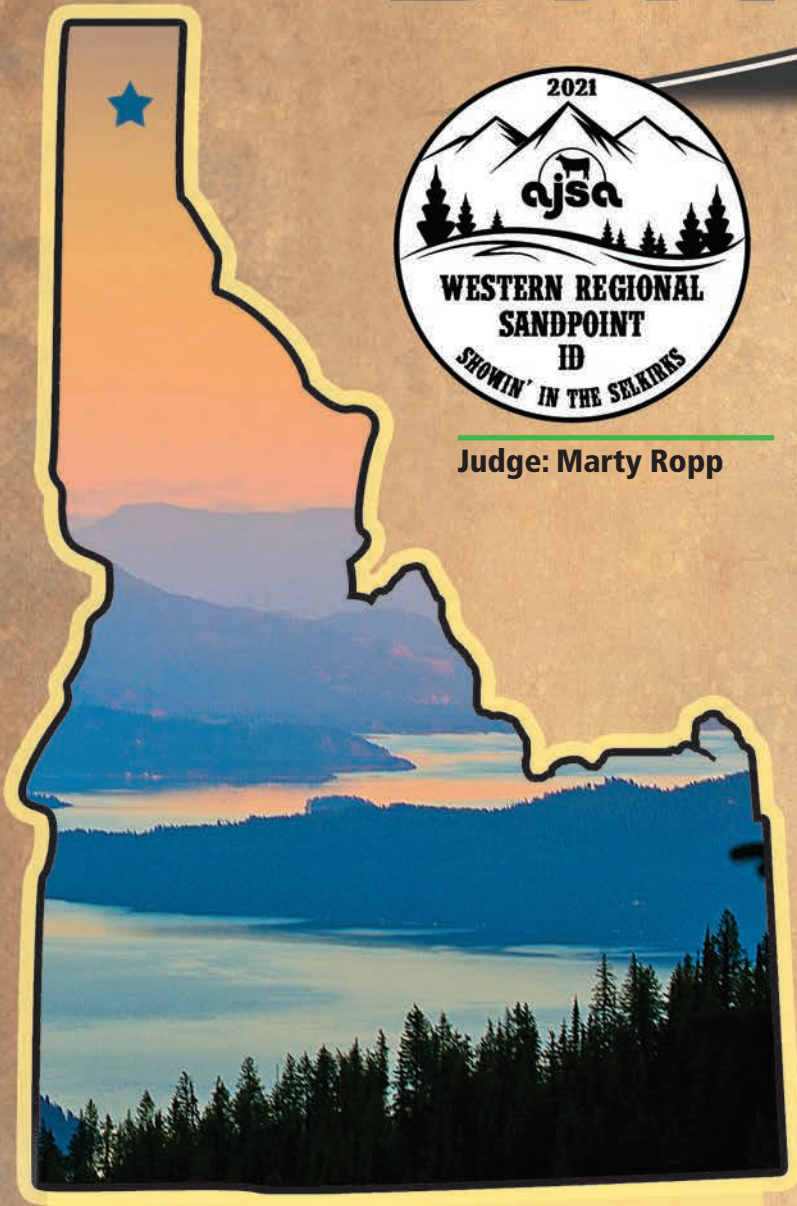
The Five Points Bank arena is attached to the cattle barn, allowing competitors to move between the facilities without going outside.

The cattle barn can house over 1,000 head of cattle.



sandpoint
idaho

the Worth Drive



Judge: Marty Ropp

Western Regional Classic June 16-19, 2021

Bonner County Fairgrounds
4203 North Boyer Road
Sandpoint, ID 83864

Schedule

Wednesday, June 16:

12:00 PM Barns available for set up

Thursday, June 17:

7:30-9:00 AM Check In
9:00 AM Welcome
9:30 AM Cattlemen's Quiz
11:00 AM Judging Contest
Lunch
2:00 PM Salestalk
Dinner and fun

Friday, June 18:

8:00 AM Genetic Evaluation
10:00 AM Public Speaking
Lunch
4:00 PM Educational Presentation:
DNA, EPDs, and the Future
Dinner
6:00 PM Showmanship

Saturday, June 19

9:00 AM Show
1 hour after the show — Awards Ceremony

Sunday, June 20

Additional Show Opportunity
Kootenai Classic Jackpot Show in
Coeur d' Alene, ID (45 minutes south)

Fees

Contestant Fee	\$50
Cattle Fee	\$15/head, \$20/pair
Extra T-shirts	\$10
Extra Banquet	\$15

Hotels

Best Western Plus
208-255-4500
477326 Hwy 95 North
Ponderay, ID 83852
\$130/night Kings, \$140/night 2 Queens

Hotel Ruby's Ave
208-263-5383
477255 US-95
Ponderay, ID 83852
\$104/night

Both under "Western Regional" Block name.

Camping

Available at the Fairgrounds

Make camping reservations online at www.bonnercountyfair.com.
\$25/night

It's Simmental Time
in Tennessee



2021 AJSA EASTERN REGIONAL
JUNE 2-5, 2021 | COOKEVILLE, TN

Show Judge: Joe Seale

Showmanship Judges: Ky & Hunter Stierwalt

Hotels

Host Hotel
Country Inn & Suites

1151 S. Jefferson Ave
Cookeville, TN 38506
931-525-6668

Rate: \$90 for room
Rate: \$96 for Queen Suite
or Junior Suite
Block expires 5/21/21

Quality Inn

970 S Jefferson Ave
Cookeville, TN 38501
931-526-7125

Rate: \$68 (CAUTION) This hotel
will be under some heavy
construction during our
dates.

Block Expires 5/1/21

Comfort Inn & Suites

1045 Interstate Drive
Cookeville, TN 38501
931-372-0086

Rate: \$84
Block Expires 4/1/21

Fairfield Inn

1200 Sam's Street
Cookeville, TN 38506
931-854-1050

Rate: \$99
Block expires 5/11/21

**NOTE: Please encourage early
reservations! Hotels will book
quickly and some of these blocks
only have 10 rooms with the
option of blocking more rooms as
the first 10 are booked. Each hotel
has a generous cancellation policy.**

Camping

40 Campsites available
Electric and Water
Dump Station on site
\$20 per day

Reserve with Cathy Ivey
865-548-7983
Cmivey.pvf@gmail.com

**Tennessee Technological University,
W. Clyde Hyder/Tommy Burks Ag Pavilion**



Schedule

Tuesday, June 1

12:00 pm Barns open for early arrival

Wednesday, June 2

11:00 am – 3:00 pm Cattle and Contestant Check-In
Cattle must be in place by 3:00 pm

1:00 pm Eastern Regional
Scholarship Interviews

3:30 pm Opening Ceremony

4:00 pm Calvin Drake Genetic
Evaluation Quiz

6:00 pm Dinner on your own

Thursday, June 3

8:30 am Judging Contest

11:30 am Lunch

12:30 pm Cattlemen's Quiz

2:30 pm Sales Talk

6:00 pm Dinner

Friday, June 4

8:30 am Public Speaking

12:00 pm Lunch

1:00 pm Showmanship

Immediately following
conclusion of Showmanship

Tennessee Simmental Futurity

6:00 pm Dinner

Saturday, June 5

8:30 am Cattle Show

11:30 am Lunch

Two hours after
conclusion of show

Awards Banquet

Fees		
Contestant Fee	\$50	
Cattle Fee per head	\$45	
Cow/Calf Pair Fee	\$50	
Extra banquet ticket	\$25	

Women of ASA

By Lilly Platts

Editor's Note: *The Women of ASA is a series of articles highlighting significant contributions of women in the Simmental community.*

Betsy Senter, founder of B&B Simmental, is a skilled cattlegirl, lifelong learner, and dedicated member of her community.

Betsy Senter

Betsy Senter was born and raised in Raleigh, North Carolina. "Both of my grandparents had farms. My dad's dad had a 220-acre farm just south of Raleigh, and basically we grew up there. We were out there all the time, every weekend, and whenever something needed to be done. We ran cattle, and had a group of people we sold freezer beef to. That's how I became interested in beef.

We sold quarters and halves, and my grandpa had a list of customers in town," she says.

Senter had an interest in science, attending college at North Carolina State University where she majored in animal science and wildlife biology. "When I was there, I became heavily involved with the animal science club, and I was on the judging team. That gave me further insight and I became more involved with cattle," Senter explains that she always knew that animals and

agriculture would play a role in her life, "I just liked working with animals. We had beef cattle around all the time, and my grandfather even used AI when it was first starting."

agriculture would play a role in her life, "I just liked working with animals. We had beef cattle around all the time, and my grandfather even used AI when it was first starting."

Senter grew up with the determination to do what she set her mind to, and after graduation and a few jobs, she accepted a position with the Farmers Home Administration in South Dakota in 1977. She attributes her drive to work to several influences, including her mom. "My mom was a legal secretary, and she was always one to say, 'you can do anything you want to.' Looking back, that was a big influence on me."

The move from North Carolina to South Dakota was big, but Senter settled into her professional role as well as the midwestern agricultural community. Her knowledge of agriculture and education allowed her to build relationships with her clients. "Later I became a loan manager at my own office here in nearby Winter, I was there for around 27 years, and kept a staff of around five people. We made guaranteed loans, direct loans, and serviced loans."

Senter retired in 2009, which allowed her to dedicate all of her time to the cow herd she had been building. She originally lived in town, but soon made it a point to find more space. She rented a farmstead, and was able to eventually buy her first piece of land. "I moved out here and slowly increased my cow herd. While I was working I was mainly doing it on the side." Upon retirement, she was able to focus on building a business along with her partner in the cow herd, Bonnie Noziska.

Simmental became an important part of this plan. "I went and bought my first three-quarter-blood Simmental bull in 1997 and haven't used anything else since. The docility and crossbreeding is what we were after. Then, the more we got into it, I just started paying more attention to the breed. I came to the realization that with land and machinery, we weren't going to be able to do quantity, so we decided to emphasize quality. We started slowly registering the cows and using AI."

Community and fostering youth involvement in agriculture are also extremely important to Senter. Through the local cattlegirls' group — the Rosebud Ranchettes — she helped get local beef into the school lunchroom, and, most recently, agricultural classes into the curriculum — including FFA. "We went to the school board meeting, and I said, 'We have some of the best cattle and agriculture in the country and we don't have ag in our high school.'"

Fostering an interest in agriculture is a priority for Senter. "I have a group of kids who go to school in Burke who work for me. There are five or six high-school boys, plus Morgan, who come out and work — we laugh because yes, it's crazy sometimes, but we enjoy young people, and I think we are giving back. It's one thing to work for your parents, and another to work for someone else."

Throughout her career, she saw it become increasingly difficult for young people to get a start in agriculture. She helped many get loans, and understands that due to the cost of land and startup, it can be almost impossible for someone to become involved without the help of family. "I think with these ranches and farms that are handed down, we need to figure out how to preserve them and help them be successful, any way we can, and attract young people into it."

As someone who found her way into the cattle business, Senter believes that it takes creativity and thinking outside the box to get started. "Make sure you can eat and live — something that will pay the bills — and work your way into it. I don't think you can drop right in without assets that are already built up. Move back to these communities, become a part of them, and try to get into it slowly instead of borrowing a bunch of money. It doesn't have to be done overnight. Have a good support system with family or a neighbor who will help you." ■



Betsy Senter.



Bonnie Noziska (left) and Betsy Senter.



SURFING WITH SIMMENTALS

June 9-12 Springfield, MO

2021 AJSA SOUTH CENTRAL REGIONAL

Show Judge:
Cary Crow, Franklin, TX

Schedule

Wednesday, June 9

- 8:00 am Barns Available for Setup and Cattle (NO TUESDAY ARRIVALS)
- 2:00 – 5:00 pm Contestant and Cattle Check-in | Noel Boyd
- 5:00 pm Opening Ceremonies | Arena
- 6:00 pm Cattlemen's Quiz | E*Plex Lobby

Thursday, June 10

- 8:30 am Sales Talk | Arena
- 11:00 am IVF Live Demo, by Show Me Genetics
- 1:30 pm Genetic Evaluation | E*Plex Lobby
- 3:00 pm Deadline to purchase additional dinner tickets
- 3:30 pm Public Speaking | E*Plex Center Hall

Friday, June 11

- 9:00 am Judging Contest | Noel Boyd
- 2:00 pm Showmanship | Arena
- 6:00 pm Dinner | Ticket Required | Annex

Saturday, June 12

- 8:00 am Cattle Show | Arena
- Awards ceremony and closing ceremonies to begin one hour after the conclusion of the cattle show

Novice Activities

Will be going on throughout the week.
Novice schedule to be announced at opening ceremonies.

Springfield, MO
at the Ozark Empire Fairgrounds

South Central Regional Hotel Lodging Information Holiday Inn and Suites

2720 S. Glenstone Ave
Springfield, MO 65803
Phone: 417-865-8600
Group Code: OEF
Block Dates: 06/08/2021 – 06/12/2021
Rate: \$82.00 per night
Below is the booking link:
<https://www.holidayinn.com/redirect?path=rates>

Camping

Camping is available at the Ozark Empire Fairgrounds.
30 Amp Sites - \$30 per night
50 Amp Sites - \$35 per night
**To reserve a camping spot, please call Paul Eck at 417-833-2660



Simmental Genetic Trends

Are Your Genetic Decisions Taking You in the Right Direction?

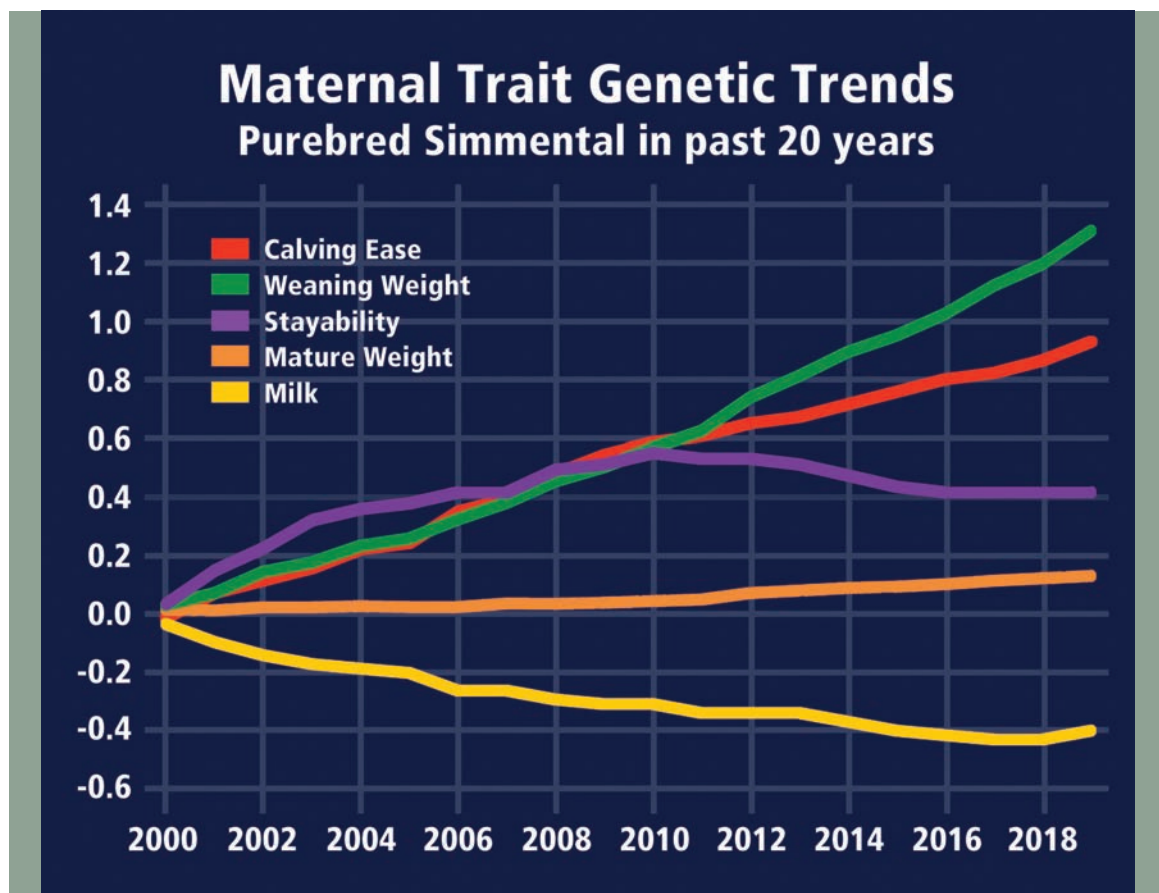
By Jackie Atkins, Ph.D., Director of Science and Education Operations

Each April, we set aside time and space in our magazine to look at the genetic trends of the purebred Simmental over the last 20 years. It's always interesting to take a step back from all the programs, publications, and other projects that occupy most of our days, and simply pause and see if everything we are doing is moving our members' cattle in the right direction. And by "we," I mean we. I view the community of the American Simmental Association's members, their customers, our board of trustees, and the staff at the ASA as a big team pulling in the same direction to improve the genetics available to the commercial beef cattle industry. Of course, the key to change and improvement lies with you, our members. We can provide tools, genetic predictions, and education about ways to improve genetics, but ultimately the members hold the power of the final decision. If the programs aren't a fit, they won't be used. If the genetic predictions don't align with what the membership thinks will be successful, they won't be used. Ultimately, the commercial relevance of our members' cattle is the highest priority for the ASA team, and decisions made to increase the commercial demand for our members' customers are at the heart of all the pro-

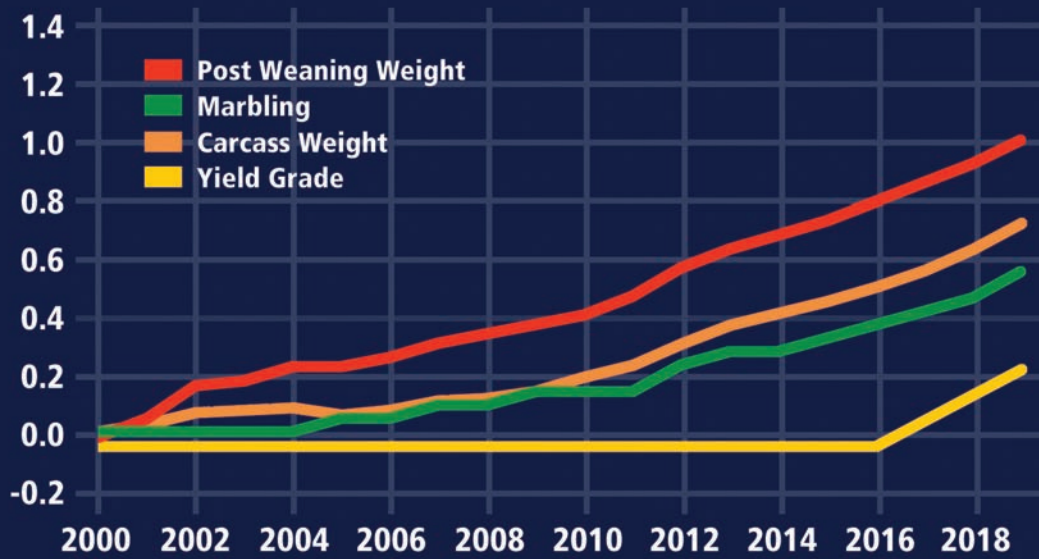
jects and programs happening at the ASA. In order to make sure we are all pulling in the right direction, here are the genetic trends of the purebred Simmental population over the last 20 years.

Before we dive into the genetic trends graphs, there are a few housekeeping items. These graphs are standardized so you can compare selection pressure directly from trait to trait. We set the year 2000 to zero so you can see the relative genetic change during the past 20 years, and how change in each trait compares during that time frame. The trends are only reflective of the purebred Simmental population, so do not include SimAngus™, Simbrah, or Fleckvieh cattle. The graphs are broken into maternally and terminally focused traits based on year of birth of the animal.

In the maternal traits, there is an impressive balance in increasing calving ease, decreasing birth weights, increasing weaning weights, while decreasing milk and holding mature weight flat (suggesting a reduction in the cost to maintain the cow herd). Take a second to digest all that. It is NOT easy to move genetically correlated traits in opposing directions, yet this population has done exactly that.



Terminal Trait Genetic Trends Purebred Simmental in past 20 years



The stayability EPD (predicting the proportion of daughters who stay in the herd and have calves annually until at least six years old) certainly increased, but in recent years looks a little more flat. I view the recent trend in stayability from two perspectives. On one hand, it's impressive to see so much change in so many traits in the right direction, all while keeping stayability in a positive trend (or at least not negative). On the other hand, the stayability genetic trend is something our members — our key decision makers — need to notice. If Simmental and Simmental cross cattle are to maintain high demand in the commercial sector, the daughters going into cow-calf herds need to stay and be productive. Fertility is the number-one trait tied to profitability in the commercial beef industry.

A challenging component of stayability is that it is a lowly heritable trait, meaning the environment plays a much larger role in the phenotype than the genetics do. As such, you can see phenotypes that don't match the genetic predictions for longevity. This does not mean the genetic predictions are wrong. The genetic predictions for lowly heritable traits are a much better way to select for the genetics of that trait than using a phenotype (heavily influenced by the environment). In other words, to make improvements in the genetic potential for cow longevity (or stayability), selection using the stayability EPD will make much faster progress than simply selecting on a phenotype (e.g., open/pregnant).

When we look at the genetic trends for the terminal traits, we also see positive movement in nearly all the economically relevant traits. Post weaning gain, carcass weight, and marbling are all increasing. We are starting to see an uptick in yield grade, which is not in a favor-

able direction, but given the breed's potential for yield, this is not a concern at this time.

The economic indexes also reflect the positive trends we see in these graphs. In the past 20 years, Simmentals have increased by 27% in the All Purpose Index (\$API) and by 26% in the Terminal Index (\$TI). This translates to an increase of over \$3,000 per bull when making replacement heifers and \$2,000 profit potential for terminal use sires.

Here is your moment to pause all of your busywork and think about whether the decisions you are making about your genetic offerings are taking you in the right direction. Do you have a clear focus for your seedstock program? Are you making decisions to support that area of focus? Are you participating in programs that help get the most accurate predictions possible? Is all your hard work and money paying off? Are you moving in the right direction?

When I sit back and reflect on what the Simmental breed has done in the last 20 years, I am impressed with what I see. Our members deserve a round of applause for the improvement of many economically relevant traits that are hard to improve simultaneously. I see a commitment from our breeders, our board, and our staff to develop programs and tools used to create genetics with commercial relevance and demand. I see these programs and tools leading us in the right direction, or we wouldn't see such balanced improvement in economically relevant traits. As you know, it takes years to see the results of beef cattle genetic selection. With more recent programs like the Cow Herd DNA Roundup, Carcass Expansion Project, and Calf Crop Genomics, I can't wait to see where the increase of data and data quality will take us next. ■

Developing leaders through friendship, networking, and communication skills!



By Sara Sweat, South Central Trustee, McCaskill, AR

When I started in the AJSA program, as an eight-year-old, I had no clue what a trustee does. I spent my first year at AJSA Nationals trying to make sense of the contests and playing cornhole with my friends in the aisles. Back then I did not understand why people would want to be trustees. The contests were overwhelming; who could imagine how much more stress the responsibilities of a trustee would bring? Do not get me wrong: I admired the trustees — I just didn't see the appeal of the position.

The first time I realized that being a trustee was something I wanted was in 2018 when the National Classic was held in Minnesota. That was the first year I participated in the mentor-mentee program as a mentor. My mentee was a first-year contestant from Minnesota and she had the most amazing accent. Throughout the week I introduced her to people from other states including some of the current trustee board members.

My most distinct memory was prepping for sales-talk. I helped her learn sales points in her heifer's pedigree and EPDs. We spent the better half of two hours practicing by introducing herself and her heifer, setting a price, and calming her nerves. The next morning, she found me

and asked if I would hold her heifer while she competed. I was so excited to be able to hear how all the hard work she had put in panned out. I tried to listen to her pitch as best I could, and from what I did hear I could tell it was going well. Right before the time ran out, she closed the deal. I was so excited for her! When we came out she was still worried about how well she did. I reassured her that she had done great, knowing she did ten times better than I did my first year.

That was the day I decided to become a trustee. Watching that little girl overcome her fear and do so well in her first contest reminded me of myself when I started attending the National Classic. I remember the older exhibitors I admired, and how they had helped me improve over the years. My AJSA heroes were Jordan Cowger, Morgan Phillips, Koty Allen, Kylee Sigmon, and Jessica Smith. They were the exhibitors that I tried to be like. In reality, I should also be thanking that young mentee because she sparked that desire in me to be someone worth looking up to. I hope that my story empowers AJSA members to reach for their goals and make new friends. It is often said that every champion was once a contender who refused to give up. The AJSA is full of champions and it is such a privilege to serve such an amazing organization that has a place for everyone to make a start. ■

“For God has not given us a heart of fear, but of power and of love.”

— 2 Timothy 1:7



www.juniorssimmental.org



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DOC	CW	YG	Marb	BF	REA	SHR	API	TI
14.3	50.7	-.39	.20	-.074	1.19	*	139	89

BOLT 3-9-21



KWA Law Maker 59C, Sire



K-LER Dollys Princess 611D, Dam

ASA#3783950
Red Polled
3/4 SM 1/4 AN
BD 1/26/20
Adj BW 73
Adj WW 855
Adj YW 1369

9 EPDS RANK HIM TOP 10% OF THE BREED!

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CDI AUTHORITY 77X

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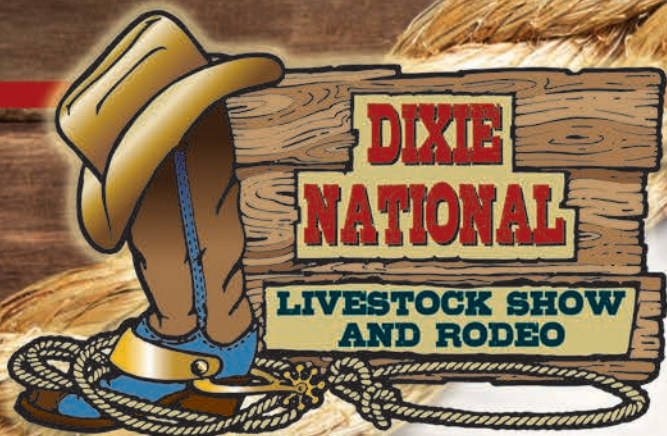
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Editor's Note: PTP data for the Open Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving East EPD, Maternal Weaning Weight EPD, Stayability EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI.

EPDs as of 2/11/2021

Open Show

Date: February 14, 2021
Lead Judge: Dr. Paul Walker, Danvers, IL
Associate Judge: Leslie Walker, Springfield, IL

Percentage Females



Grand Champion Cow/Calf Pair
 "Miss CCF Faithful,"
 s. by Mr. HOC Broker,
 Calf, "Miss SFGB Jestress 1321J,"
 s. by GEF County O,
 exh. by Brandon Weber, Alachua, FL.
 12.5/75/113/6.5/55/11.8/-06/.35/124/76
 8.9/79/123/5/59/15.3/-30/.10/116/72
**Cow/calf data is listed on two lines,
 with the cow first.*



Reserve Grand Champion and Spring Calf Champion
 "MMM-RRF Gotta Love Me 211H," s. by RRF Trading Up E777, exh. by Red River Farms and Circle M Farms, Blythe, CA.
 10.2/70/104/5.2/57/16.5/-21/.23/120/70

Reserve Spring Calf Champion
 "Kemmes Antoinette H30,"
 s. by Mr CCF Clarified,
 exh. by Cora Ausbrooks, Loogootee, IN.
 13.3/70/105/5.5/53/13.2/-34/.13/117/70



Winter Calf Champion
 "UDE Princess 109H,"
 s. by EC Rebel 156F,
 exh. by Red River Farms, Blythe, CA.
 7.2/73/107/3.7/53/9.1/-32/.09/91/64



Reserve Winter Calf Champion
 "HOF Saras Dream 017H,"
 s. by W/C Bankroll 811D,
 exh. by Circle M Farms, Rockwall, TX.
 8.6/87/141/6.2/66/9/-17/.29/113/80



Senior Calf Champion
 "MBK Roja 359G," s. by MG/GSC Authority W14C, exh. by MBK Cattle, Starkville, MS.
 9.6/70/105/3.4/53/12.2/-26/.26/113/70



Reserve Senior Calf Champion
 "RP/BCR Built to Love G103,"
 s. by PVF Insight 0129,
 exh. by Josie Phillips and Circle M Farms, Maysville, KY.
 10.9/73/116/5.3/55/13.2/-20.19/119/73



Grand Champion and Junior Champion
 "HRM Ms. Blacklist G06,"
 s. by PVF Blacklist 7077,
 exh. by XTB Cattle, Canton, TX.
 8.9/77/118/3/55/11.2/-20/.06/100/68



Reserve Junior Champion
 "CMW Miss BBW G904,"
 s. by CMW Heartbreaker E201,
 exh. by Carrie Wiley, Marysville, IN.
 9.5/76/110/3.6/54/12.3/-22/.14/107/69

Senior Champion

"FFS Ginger G037,"
s. by WHF Insight C224,
exh. by Tatum Madden, Collins, MS.
11.7/70/107/6.1/54/14.9/- .23/.12/117/70

Reserve Senior Champion

"HOUN Betty Bankrolled G143 ET,"
s. by W/C Bankroll 811D,
exh. by Camden Patton, Morton, MS.
11.4/64/90/6.4/54/4.5/- .47/.10/92/66

Percentage Bulls



Grand Champion and Spring Calf Champion

"S B C Northgate 795H,"
s. by HPF Quantum Leap Z952,
exh. by Jordan Stephens and
Circle M Farms, Ewing, KY.
10.7/81/121/4.7/60/11.1/- .24/.24/117/78



Reserve Spring Calf Champion

"MKB Bankroll 224H,"
s. by W/C Bankroll 811D,
exh. by MBK Cattle, Starkville, MS.
8.8/74/110/.8/62/14.8/- .33/.18/115/72



Winter Calf Champion

"H2Os Hercules,"
s. by W/C Relentless 32C,
exh. by H2Os Farm, Walkerton, IN.
12.4/73/103/6.2/57/12.4/- .27/.13/112/70



Reserve Winter Calf Champion

"Mr. SFGS Sven 1152H,"
s. by WS Pilgrim H182U,
exh. by Robert Sand, Alachua, FL.
11.5/69/94/4.5/52/7.2/- .27/.03/92/64



Reserve Grand Champion and Senior Calf Champion

"OBCC Designated Survivor 648G,"
s. by W/C Style 69E,
exh. by Owen Brothers Cattle Company
and XTB Cattle, Canton, TX.
12.8/65/91/5.9/51/14.1/- .33/.27/121/69

Reserve Senior Calf Champion

"KRMS Rockstars Mufasa,"
s. by PPCC Broker 39E,
exh. by Keanna Smith, Ignacio, CO.
7.4/73/110/3.5/53/12/- .15/.08/99/66



Senior Champion

"KOE-F26,"
s. by W/C Relentless 32C,
exh. by Sierra Hoelzemann, Morrilton, AR.
10.4/67/90/3/52/8.5/- .44/.14/97/65

Purebred Females



Grand Champion Cow/Calf Pair

"HLTS Red Jewel F810,"
s. by Remington Secret Weapon 185,
Calf, "Miss CRDS Jewel Point H22,"
s. by LLSF Vantage Point F398,
exh. by Freeman Cattle Company, Martin, GA.
10.5/74/106/5.3/59/15.4/- .43/.07/120/72
10.6/83/124/5.1/62/12.9/- .40/.24/128/82

Reserve Grand Champion Cow/Calf Pair

"STCC/GB/FFS Ms Miley 886F,"
s. by Jass On The Mark 69D,
Calf, "3B FFS Justify J886,"
s. by TKCC Certified 7C,
exh. by Hannah Buse, Petal, MS.
6.5/76/114/3.4/57/16.2/- .42/- .10/106/67
10.1/68/92/4.7/54/13.7/- .49/.09/115/70

**Cow/calf data is listed on two lines, with the cow first.*



Spring Calf Champion

"W/C Chica Linda 0201H,"
s. by W/C Bankroll 811D,
exh. by Tucker Bayer, Ringle, WI.
13.2/73/99/6.6/61/14.7/- .53/.08/126/75



Reserve Spring Calf Champion

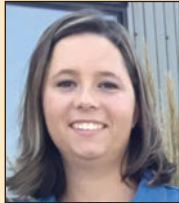
"STCC Simply Lila 0033," s. by WLE Copacetic
E02, exh. by Trennepohl Farms and Camryn
Clapp, Middletown, IN.
10.9/83/119/4.4/65/11.5/- .47/.06/115/77

(Continued on page 38)

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Tiffany Paulson



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- ▶ Emails responded to within 2 business days
- ▶ Registrations completed within 7 business days
- ▶ Foundation registrations completed within 2-3 weeks

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Marni Gaskill



Heidi Todd

Please include the following information in your communication with the ASA:

- ▶ Membership number
- ▶ Job or invoice number
- ▶ Registration number or tattoo of animal(s) in question



Amber Coila



Bailey Abell

For frequently asked questions and answers, check out simmental.org/newmembers.



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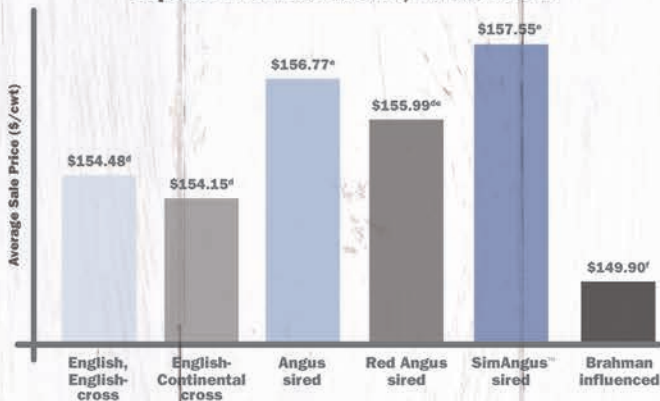
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^a For lots of 50 head or more. ^b Kansas State University, December 2020, Superior Livestock Auction data analysis of 3,280 lots, 394,900 head of beef calves marketed during summer 2020. (P<.0001)
^c Lots that qualified for breed-related programs were excluded from the model due to potential confounding effects with sire breed analysis and, for many, few lots in the data.
^{d, e, f} Means without a common superscript differ (P<0.05) Lots of calves in breed-identified groups were sired by bulls from the respective breeds and out of dams with no Brahman influence.



(Continued from page 35)



Reserve Grand Champion and Winter Calf Champion

“RRF Lola 208H,”
s. by SC Pay The Price C11,
exh. by Dakota Heidt, Ozark, MO.
9.5/82/122/4.6/57/12.4/- .36/.10/118/77



Reserve Winter Calf Champion

“RRF Tiara 203H,”
s. by WLE Copacetic E02,
exh. by Abbie Melton, Cumby, TX.
10.8/78/114/4.7/63/13.5/- .46/.14/123/77

Senior Calf Champion

“Bramlets Moment G950,”
s. by TJSC Hammer Time 35D,
exh. by Jared Collier, Dongola, IL.
8.5/80/123/3.3/59/13/- .35/- .01/111/73



Reserve Senior Calf Champion

“CNS/HFS Queen Me G916,”
s. by HPP Revival D081,
exh. by Walker Housley, Dayton, TN.
5.6/80/115/3/60/14.5/- .36/.21/119/76



Junior Champion

“JLR STCC Sheza Knockout 034G,”
s. by W/C Executive Order 8543B,
exh. by Trennepohl Farms and
Megan Brown, Greenville, TX.
13.1/78/118/5.9/61/8.6/- .43/.05/118/79



Reserve Junior Champion

“M-H Miss Clementine,”
s. by WS Revival,
exh. by Luke Badon, Folsom, LA.
9/71/106/4.5/54/13.1/- .46/- .01/110/69



Grand Champion and Senior Champion

“PSCS Alley’s Lady 303G ET,”
s. by Hara’s Distinction 10C,
exh. by Trennepohl Farms and
Parks Show Cattle, Middletown, IN.
9.2/79/118/4.6/53/12/- .50/- .04/109/72



Reserve Senior Champion

“Bar QH Forever Lady G631,”
s. by SC Pay The Price C11,
exh. by Grant Badon, Folsom, LA.
6.5/70/103/3.3/49/10.5/- .38/.07/102.7/67.7

Bulls



Spring Calf Champion

“CCAL Daydream Believer,”
s. by W/C Loaded Up 119Y,
exh. by Caldwell Cattle Company, Avery, TX.
10/67/96/6.3/55/16.4/- .46/.02/118/69

Reserve Spring Calf Champion

“ADF Hercules,”
s. by TJSC Hammer Time 35D,
exh. by Jacob Poynor, Coldwater, MS.



Reserve Grand Champion and Winter Calf Champion

“Bramlets Ace H009,”
s. by WLE Copacetic E02,
exh. by Bramlet Simmentals, Circle M Farms,
Rocking P Livestock and Red River Farms,
Harrisburg, IL.
10.7/75/112/5.3/60/15.5/- .40/- .02/118/72

Reserve Winter Calf Champion

"Bar QH Profit,"

s. by Profit,
exh. by Bar QH Farms, Chanderville, IL.
7.4/71/102/4.4/55/14.6/- .39/.14/114/69

Senior Calf Champion

"OBCC Goose GB17,"

s. by W/C Bankroll 811D,
exh. by Owen Brothers Cattle Company
and XTB Cattle, Canton, TX.
10.9/78/106/5.4/65/13.2/- .40/.07/117/75



Reserve Senior Calf Champion

"Bramlets Clarity G933,"

s. by Mr CCF Clarified,
exh. by Bramlet Simmentals, Harrisburg, IL.
10.3/77/111/3.4/56/10.8/- .45/- .05/106/71



Grand Champion and Junior Champion

"STCC/PFK/DOSL Bear Claw 9022,"

s. by TJSC Hammer Time 35D,
exh. by Trennepohl Farms, Phelps
and Circle T, Middletown, IN.
8.4/71/105/2.9/53/12.6/- .38/- .07/103/66



Reserve Junior Champion

"M-H Red Baron,"

s. by WS Stepping Stone B44,
exh. by Grant Badon, Folsom, LA.
8.4/85/132/2.9/69/13.7/- .34/.07/120/79



Senior Champion

"FPL Goin For Broke 513F,"

s. by Rolling Hills Endeavor,
exh. by Flying P Livestock, Hermanville, MS.
11.4/59/78/6.7/52/14.9/- .39/- .24/99/57

Groups



Premier Exhibitor

Circle M Farms, Rockwall, TX.



Premier Breeder

Bramlet Simmentals, Harrisburg, IL.

Simbrah Females



Grand Champion and Spring Calf Champion

"Hensbros Miss Piper,"

s. by Smith Highlighter 56B,
exh. by Lane Guilbeaux, Churchpoint, LA.
11.6/68/93/6.6/52/3.9/- .48/- .28/71/58



Reserve Spring Calf Champion

"JLCS Ms. Fearless Kat H621,"

s. by Smith Have No Fear 909B,
exh. by Kathryn Armentor, Lake Charles, LA.
9.7/66/97/66/97/6/47/7.1/- .49/87/61

Senior Calf Champion

"Gracie LMC 6G S 5G10,"

s. by J7N LMC Adelante A51,
exh. by Gracie Heshgens, Churchpoint, LA.
4.8/68/106/4.2/51/8.4/- .44/- .17/74/57

Reserve Senior Calf Champion

"BR8 Dawn,"

s. by HR Monster D9,
exh. by Nathan Forestier, Crowley, LA.
3.8/58/84/2.2/53/9.8/- .50/- .13/80/54



Reserve Grand Champion and Junior Champion

"G3T Rizzo,"

s. by J7N LMC Adelante A51,
exh. by Tatum Madden, Collins, MS.
6.7/59/91/4.9/47/8.9/- .44/- .12/78/54

(Continued on page 42)

2020-2021 PTP RING OF CHAMPIONS

Final Standings

Updated through 2021 Dixie National Livestock Show

Points and votes accumulated at American Royal, NAILE, Cattlemen's Congress and Dixie National. Winners to be announced after the conclusion of the 2020-21 show season.

Purebred Heifers

Rank	Animal	Owner(s) / Exhibitor(s)	AR	NAILE	CC	Dixie	Total
1	KDP Miss Hoya Hayleigh	Toby Noble & Udell Cattle	19	19	17		55
2	RRF Lola 208H	Dakota Heidt	7	9	2	16	34
3	Rocking P Blackcap G085	Rocking P Livestock & Circle M Farms	9	9	7		25

Percentage Heifers

1	JBOY RJ Tammy 902G	Joshua Darbyshire	5	19	16		40
2	MMM-RRF Gotta Love Me 211H	Red River Farms & Circle M Farms	9	3	4	17	33
3	STECK WSCC Lucy 920G	Whitney Walker	13	14	2		29

Purebred Bulls

1	WLE Black Mamba G203	XTB Cattle & Wesner Livestock	17	17			34
2	OBCC Goose GB17	Owen Brothers & XTB Cattle	7	4	7	7	25
3	Bramlets Ace H009	Bramlet - Red River - Circle M - Rocking P			7	14	21

Percentage Bulls

1	GTWY-Foreman F241	Gateway Genetics & Trennepohl Farms	17	17	4		38
2	OBCC Designated Survivor 648G	Owen Brothers & XTB Cattle	7	7	7	14	35
3	ALL Avail 939G	Adcock Land & Livestock		14	14		28

People's Choice

FEMALES

1	KDP Miss Hoya Hayleigh <i>Toby Noble & Udell Cattle</i>
2	Rocking P Blackcap G085 <i>Rocking P Livestock & Circle M Farms</i>
3	B C R Time To Shine 182G <i>Buck Creek Ranch & Red River Farms</i>

BULLS

1	Mr BH Fits The Bill <i>Blake Henrichs, JH Cattle & Elmore Cattle Services</i>
2	OBCC Goose GB17 <i>Owen Brothers Cattle Company & XTB Cattle</i>
3	WLE Black Mamba G203 <i>XTB Cattle & Wesner Livestock Enterprises</i>





GIBBS 9114G Essential
ASA# 3716905
CMP Class of 2021

If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

CMP
ASA
CARCASS MERIT PROGRAM

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American Simmental Association

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

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Participants receive:

- ◆ \$60 for each AI-sired calf with carcass information
- ◆ Free semen on top young herd sires
- ◆ Free ASA Genetic Evaluation on your cowherd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*



(Continued from page 39)



Senior Champion

"JLCS Ms. Bonnie G109,"
s. by Hensbros Red Chief,
exh. by Keagan Valdetero, Egan, LA.
7.4/58/82/4.5/46/6.1/-.53/-.20/69/52

Simbrah Bulls



Reserve Grand Champion and Spring Calf Champion

"RHF/SA Hans Sold,"
s. by Kimbo 114 D,
exh. by Sara Sweat, McCaskill, AR.
5.6/56/82/4.3/51/7.9/-.45/.09/83/57



Reserve Spring Calf Champion

"SSS Redemption 670H,"
s. by SSS Hallelujah 468X,
exh. by Triple S Cattle, Picyune, MS.
9.1/67/97/5.2/62/12.7/-.43/-.08/93/61



Grand Champion and Winter Calf Champion

"V-F JLCS Mr Bird Man H166,"
s. by Smith Highlighter 56B,
exh. by J&L Cattle Services, Rayne, LA.
7.7/72/104/4.3/59/6.3/-.52/-.21/74/90



Senior Calf Champion

"JLCS Mr 8 Ball G301,"
s. by 6G/LMC Rajin Cajun W908,
exh. by J&L Cattle Services, Rayne, LA.
4/70/102/1.7/58/10.7/-.54/-.04/84/61

Fullblood Females



Grand Champion Cow/Calf Pair

"TNT's Princess,"
s. by Isaac,
Calf, "TNT's Promo,"
s. by MVF P SA Torrid B20T,
exh. by TNT Simmental Farm, Cleveland, GA.
5.4/51/76/3.4/64/12.3/-.53/-.01/93/57
6.2/62/90/3.6/68/10.5/-.52/-.01/92/61

*Cow/calf data is listed on two lines,
with the cow first.



Spring Calf Champion

"TNTS Jacque,"
s. by TNTS Saul,
exh. by Jace Smith, Clermont, GA.
9.2/53/75/6/62/10.9/-.60/-.01/99/61

Reserve Spring Calf Champion

"TNTS Serena,"
s. by MVF P SA Torrid B20T,
exh. by Jace Smith, Clermont, GA.
4/70/101/1.2/74/9.3/-.55/-.04/85/63



Reserve Grand Champion and Senior Calf Champion

"TNTS Isabella,"
s. by GEO/TNT's New Start,
exh. by Landon Caldwell, Dahlonga, GA.
6.7/57/76/3/63/6.6/-.53/.03/84/59



Grand Champion and Senior Champion

"TNTS Palmer,"
s. by TNT's Sunny Sargeant,
exh. by Jacob Moore, Kingston, GA.
6.7/52/76/3.3/64/12.3/-.54/-.01/96/58



Reserve Senior Champion
“TNTS Regina,”

s. by GEO/TNT’s New Start,
exh. by Landon Caldwell, Dahlongega, GA.
5.7/63/88/3.9/67/10.3/- .59/- .09/88/61

Fullblood Bulls

Grand Champion and Calf Champion
“TNTS Promo,”

s. by MVF P SA Torrid B20T,
exh. by TNT Simmental Farm, Cleveland, GA.
6.2/62/90/3.6/68/10.5/- .52/- .01/92/61

**Reserve Grand Champion
and Reserve Calf Champion**
“TNTS Surebet,”

s. by MVF P SA Torrid B20T,
exh. by TNT Simmental Farm, Cleveland, GA.
5.4/78/112/3.5/76/8.3/- .56/- .04/89/68

Dixie National Sale

February 13, 2021 • Jackson, MS

No.	Category	Average
58	Total Lots	\$2,424

Auctioneer: Tommy Carper, IN
Sale Manager: DP Sales Management LLC, KY
Sale Staff: Will Gibson, Will Harsh
and Jacob Schwab

High-Selling Lots:

\$7,400 – Open Female, “STCC Diamond 081H,”
s. by TJSC Hammer Time, cons. by
Trennepohl Farms, sold to Ken Fairchild, LA.

\$5,500 – Bull, “JLR STCC Headliner 034H,”
s. by W/C Relentless, cons. by RT Farms/T
rennepohl Farms, sold to Kody Sasser, MS.
\$5,200 – Open Female, “Rockin’ C Veronica,”
s. by PAL/CLAC Meant To Be, cons. by
Delaney Chester, sold to Kevin Baucum, MS.
\$5,100 – Open Female, “FFS 3MS Hazel H785,”
s. by TKCC Escalade, cons. by Fenton
Farms/3MS Simmentals, sold to Glenn
Madden, MS.
\$4,500 – Open Female, “3BCC Ms Belief,”
s. by TKCC Classified, cons. by 3B Cattle
Company, sold to Cherokee Hills, SC.
\$4,500 – Bred Female, “Lucy R&R 1122,”
s. by PVF Intellect, cons. by PMCC, Inc.,
sold to Circle M Farms, TX.
\$4,500 – Bull, “Rockin’ C King of Hearts,” s. by
GSC GCCO Dew North, cons. by Rockin’ C
Show Cattle, sold to Kevin Baucum, MS.
\$4,000 – Open Female, “Bar QH Big Dixie,”
s. by JBSF Road Trip, cons. by Bar QH
Simmentals, sold to Dixon Farms, MS. ■

FOUNDATION HONOR ROLL / Register

The most recent list of people who have made a donation to the ASA Foundation.

Udell Cattle Company
Sioux City, IA

Robert L Dickinson
Gorham, KS

Peach Creek Ranch
Granger, TX

Heidt Simmentals
Ozark, MO

Barnell Simmental’s
Sutton, NE

Madluke Cattle Co
Arcadia, IN

Wager Cattle Co
Gettysburg, SD

Alan Charles Smith
Picayune, MS

Hartman Cattle Co
Tecumseh, NE

Diamond J Simmentals
Kaufman, TX

RDO Equipment Co
 Fargo, ND

Eichacker Simmentals
Salem, SD

GB Cattle Co
Grand Saline, TX

Eberspacher Enterprises
Marshall, MN

La Muñeca Cattle Co
Linn, TX

Circle M Farms
Rockwall, TX

Dolieslager Show Cattle
Doon, IA

Cloud Cattle Co
Carthage, MO

4-W Cattle Company
Stillwater, OK

Trinity Farms
Ellensburg, WA

Kaylin Dedinsky
Indianapolis, IN

Schafer Ridge Ranch
Stroud, OK

Seale Show Cattle
San Augustine, TX

Schick Haefner Cattle Company
Clinton, IL

White Wing Simmentals
Huntington, AR

Vitaferm
Saint Joseph, MO

Hart Simmentals
Frederick, SD

Samuel Wallace
Stotts City, MO

C-Mor Beef Farms
Seymour, IL

Ivie & Sons Simmentals
Lawrenceburg, TN

Cypress Creek Farms
Lexington, MS

Gregory Chandler
Zachary, LA

**We Invite You to Add
Your Name to The List.**

YOUR DATA. HIS FUTURE.

LIKE IT
OR NOT —
WE KNOW
THE TRUTH.

Data drives our beef decisions today. Data will drive it even more tomorrow.

So, how do you get maximum genetic awareness at a tolerable price point?

One on one consultation and multiple pricing options allow ASA's Total Herd Enrollment to meet your family's needs. Squeeze every drop of genetic knowledge from your herd to give your kids and grandkids the greatest chance at raising their own families in the beef business. There are options available to meet the needs of almost any production system and they can work with any breed type.

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IRCC All Right x SAV Brilliance



Fat Butt x HPF Lady Prime



W/C Bankroll x WS Revival



HPF Tradecraft x Ebony's Trademark sells with heifer calf by CLRS Dividend



W/C Executive Order x W/C Wide Track sells with heifer calf by Mr. CCF 20-20



BC Lookout x Ebony's Trademark sells with bull calf by Ruby's Turnpike



STARS & STRIPES MAY 1, 2021

12:30 PM EST WAGNER SALE FACILITY HERSHEY, PA



HPF Tradecraft x MVS Hot Rod



ACW Ironhide x Ebony's Trademark



Quantum Leap x Mr Amigo



Movin Forward x Mr Powerful sells with Duracell x Steel My Heart ET bull calf



KOCH Big Timber x WLE Uno Mas



TNT BCR Unified x Nichols Manifest



Colburn Primo x Wheelman x Serena



JASS On The Mark x WS Beef Maker



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AJSA Schedule and Deadlines

- April 15** Regional and National Classic entries open through your herdbook account
- April 15** Steers born January 15 – April 15 eligible for 2021 Steer Profitability Competition
- April 29** Regional and National Classic EARLY entry deadline – 4:30 pm Mountain Time
(registration fees double after 4:30 pm MT)
- May 5** Regional and National Classic FINAL entry deadline – 4:30 pm Mountain Time
- June 1** Photography Contest, Trustee Application, Silver and Gold Merit Award application deadline
- June 2 - 5** Eastern Regional Classic, Cookeville, TN
- June 9 - 12** South Central Regional Classic, Springfield, MO
- June 16 - 19** Western Regional Classic, Sandpoint, ID
- June 26 - July 2** National Classic, Grand Island, NE
- October 2** 2021 Steer Profitability Competition Entry Deadline, entry forms available at www.juniorsimmental.org

Board Updates AI Sire and Donor Dams Qualification Policy

Recently, Neogen® updated their mid-level genomic panel from ~50,000 SNPs to ~100,000 SNPs. In Herdbook, animals with the former genomic panel are denoted with a 47K or C47K for Cow Herd DNA Roundup (CHR) samples. The current updated genomic panel is denoted with a 100K in Herdbook (C100K for CHR and A100K for Calf Crop Genomics samples).

The ASA Board of Trustees recently approved the updated 100K genomic panel to qualify AI sires and donor dams. Animals with a completed 100K, C100K, or A100K panel will automatically qualify as a donor dam or AI sire. Animals with a completed 47K panel will not qualify and must be re-tested at the 100K level in order to become an approved AI sire or donor dam.

The genomic panel is now \$50 to approve an AI sire or donor dam; add-on options and prices remain the same. The 100K genomic panel continues to be ASA's recommendation for animals that will make a large impact in herds and is the only genomic panel with add-on pricing for coat color, horned/polled, and genetic condition panel. Please contact ASA's DNA Department with questions.

Herdbook Update to Birth Weight Ratio and Collection Method

The Board recently passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called "BwMethod" next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the "BwMethod" column. If birth weights were obtained using a scale, there is no need to enter anything.

Tracked Shipping Recommended by ASA's DNA Department

ASA's DNA Department strongly recommends that members send all DNA samples in a tracked package. This can be through any carrier, so long as a tracking number is available. We also strongly suggest that kits are sent to members in a tracked package, as the extra cost can eliminate delays in regular USPS shipping, and also limit the chance of the package being lost in transit.

Priority shipping is the only way to cut down on the time it takes to get a sample tested, as there are no priority options at the lab. Upon arrival at the lab, testing takes three to four weeks, and additional time is often necessary for genomic panels to run through the evaluation.

ASA Launched Calf Crop Genomic Testing Project



Calf Crop Genomics is a recent program launched by the American Simmental Association in collaboration with Neogen®. Calf Crop Genomics offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group. Genotyping entire contemporary groups is important to:

1. use genomically-enhanced EPDs (GE-EPDs) for selection decisions,
2. reduce selection bias in genomic predictions, and
3. increase the volume of genotyped animals for future improvements to genetic predictions.

The latter two points make any singular genomic test in the future better for all members using genomics.

SimmApp Available

Receive the latest beef industry news, ASA alerts, *SimTalk* and *the Register* magazines, *Sire Source*, press releases, industry events, deadlines, educational articles, and the ASA's Youtube channel all in one place. Sign-up to receive push notifications and get immediate announcements tailored to your needs. SimmApp can be found on Google Play, Apple Store, or Amazon apps. ■



CHANGE

SIRE: WLE COPACETIC E02 | DAM: MISS SUGAR SHAKE 84D (VANNA) | PB SIMM | BD: JAN 2020 | ASA# 3832373



RIGHT FROM THE START, THIS BALDY BULL HAD THE LOOK, HIS CONFIDENT PRESENCE AND UNIQUE ABILITY TO COMBINE BALANCE AND POWER WITH A FAULT FREE DESIGN LEFT NO DOUBT THAT **CHANGE IS COMING**.

BACKED BY ONE OF THE GREATEST SIMMENTAL DONOR COWS, VANNA - A CHAMPION IN THE SHOW RING AND A PROVEN PRODUCER, HE ALSO HAS THE STRUCTURAL SOUNDNESS OF HIS POPULAR SIRE, COPACETIC. IN A PUREBRED PACKAGE, GIVING HIM UNLIMITED VERSATILITY. EMBRACE IT - **CHANGE IS COMING**.



CHANGE IS COMING



Cindy
VANNA - SUPREME CHAMPION 2017 IL STATE FAIR

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By Larry Maxey,
Founder and Superintendent,
NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Author's Note: *This is the tenth in the series of "Our Pioneers." Much of the information here is from the blog of Susan Smith, *The Early Years of Simmental in North America*, and is used with her permission.*

Our Pioneers – Travers Smith



We ended the last piece about Travers Smith with his return to Canada from Switzerland by August 15, 1966. Before his departure, Travers spent the period from August 7 to 12 in Switzerland making contacts for the future that would eventually prove invaluable for direct importation from that country. In his own words, "Making arrangements for the future, contacting all the govern-

ments and exporters as possible, as well as veterinarians. My inquiries for top quality cattlemen in Switzerland to do a selection job for us in the future led me to two persons — Ernst Aegerter, who had for most of his life headed up the export of cattle out of Switzerland, and a Mrs. Ida Hofer, who was a real cattlegirl in her own right, being of a famous cattle breeding family and also married into one."

As he anxiously awaited the results from the quarantines underway in France for one of the three bulls he had selected, Travers continued contact with Aegerter and Hofer, trusting in their judgement for potential cattle to import. He was also trusting that the Canadian government would open to Switzerland in the upcoming year for direct importation. "This will prove a nail biting experience for these first Canadian Simmental believers and investors. When at last it seems too late, they will receive eight permits for France/Switzerland, dated July 19, 1967."

Travers' bankers were becoming reluctant to go along with his additional ideas and mounting costs. Deterred but not defeated, Travers had to finance "the Simmental gamble" with the help of several local investors who finally responded to his enthusiasm. On August 30, 1966, six of the eight initial contributors met to determine the type of organization they would need to transact the future busi-

ness of the contributing group. Those present were "B. Travers Smith; Dr. Orson T. Bingham; Harold Watson; Guy Bowlby; H. J. Blackmore; B.Y. Williams." Dr. S.B. Williams and Franklin Smith were unable to attend. Each investor contributed \$500 in cash with a further \$500 guarantee to the bank to secure a \$4,000 loan. This gave the group \$8,000 in working capital. "Their Parisien venture will take most of it." On September 26, "Simmental Breeders Limited [AKA, SBL] is incorporated with B. Travers Smith, chairman, and B.Y. Williams, secretary with the remaining investors as directors."

On October 29, following a successful quarantine at Brest, France, "Parisien and 228 other imports (mainly Charolais) are loaded onto a cattle boat for the eight day voyage to Grosse-Ile, Quebec-Canada's quarantine facility in the Gulf of St. Lawrence. Here, Parisien will spend his first Canadian winter. (*Canadian Department of Agriculture letter of Sept. 15, 1966 states cattle imports authorized for 1966 total 229)." Parisien must have felt all alone being the only Simmental on board. However, it is worth observing that in history the power of one cannot be dismissed.

One more hurdle remained for Parisien. In the new year, he crossed onto the Canadian mainland to Alberta for his last quarantine phase, a 90-day period on Travers' ranch. According to Susan Smith's blog, "In Travers' view, things are looking up for every farm and ranch family in North America — every family, that is, who will lend him their ears and their eyes for even just a minute."

And that's the way it all started, the Simmental revolution that altered the trajectory of the beef cattle industry in North America: one man and one bull! There is undeniably a lesson here for us to take to heart. Travers' vision and relentless efforts to persevere are, indeed, a remarkable and inspirational story. Travers Smith personified the true spirit of a pioneer. He was, rightfully, the founder of our breed in North America.

A fitting conclusion by Susan Smith: "Those of you who remember Travers knew him as a man of deep faith. In a letter to his children in 1971, he wrote of the first Simmental trip, saying ' . . . the Lord softened the heart of a customs man that I got a passport [brief] hours in Ottawa. He led me to the right people in Switzerland, in France; unbeknown to them He influenced men to organize trips for me to see cattle. He gave me ideas and understanding of Cattle and the attendant business far beyond my natural powers. In the past He prepared through men's management of Genetics, a Bull that started the biggest revolution for good in the cattle industry on this continent.'" ■

References: SSH: "Selecting the first Canadian Simmental," by Travers Smith, *Simmental Shield*, October 1970, pp. 8-10.

"The Early Years of Simmental in North America" by Susan Smith, blog, <https://simmental-sbl.blogspot.com/2010/05/year-it-all-began-in-north-america-1966.html?m=0>

9 MILE ABUNDANCE 7507



ASA# 3367432 - PB SM - HOMO POLLED

CDI HOMETOWN 246A
SIRE: CDI ABUNDANCE 391C
CDI MS BEEF KING 74Z

HOOKS XPECTATION 36X
DAM: CDI MS XPECTATION 80Z
CDI MS RELOADED 251X

**\$35/UNIT; 10 UNIT MINIMUM
SEMEN AVAILABLE THROUGH OWNERS**

- Modern-day red sire combining all the best of his pedigree- a balanced package of muscle, body, thickness and eye appeal!

-Dam is Simmental perfection- possessing an udder you'd like on every cow you own!

-Abundance has already been used extensively in our ET and AI programs.



CDI MS XPECTATION 80Z
DAM TO 9 MILE ABUNDANCE 7507

Trait	Direct					Maternal					Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.5	3.0	80.1	127.0	.29	7.2	36.6	76.5	20.0	12.9	40.6	-.50	.49	-.107	1.13	-.42	153.2	88.1
ACC	.43	.47	.46	.46	.46	.26	.22	.30	.27	.29	.47	.37	.46	.37	.46	.20		
%					15		1	3	10		15	15	3	20	10	15	10	10

ASA# 3812272 - 3/4 SM 1/4 AN HOMO BLACK - HOMO POLLED

G A R SURE FIRE
SIRE: EGL FIRESTEEL 103F
TJ 22X

CLRS GRADE-A 875 A
DAM: WS MISS SUGAR C4
WS ANISE A71

**\$40/UNIT; 10 UNIT MINIMUM
SEMEN AVAILABLE THROUGH OWNERS**

-Impressive combination of phenotype and EPD projections! Fireproof possesses tremendous depth of rib, dimension and an attractive front 1/3rd. Plus excellent carcass and maternal traits!

-From an extremely successful flush that generated multiple high selling siblings - \$27K & \$25K ET sisters, \$23K (Fireproof) & \$20K for ET brother (Affirmed)

-Expect Fireproof to improve foot quality and docility.



LCDR FIREPROOF 206H



EGL FIRESTEEL 103F
SIRE TO Lcdr FIREPROOF 206H



WS MISS SUGAR C4
DAM TO Lcdr FIREPROOF 206H

Trait	Direct					Maternal					Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.0	-.8	88.4	140.7	.33	8.4	33.2	77.3	14.5	17.4	56.4	-.31	.89	-.063	1.09	-.31	173.6	103.7
ACC	.41	.45	.45	.45	.45	.22	.15	.24	.28	.34	.45	.36	.44	.38	.43	.05		
%	20		10	10	10		2	2		3	3		1		3		2	1



Wilkinson Farms Simmentals

Terry & Cathy Schlenker Family • Montpelier, ND 58472
Aaron: 701-269-8271 • Terry: 701-320-2171
Jared: 701-659-0318 • Jordan: 701-320-1895

f "Wilkinson Farms Simmentals"
www.wilkinsonfarmssimmentals.com



CHRIS & JULIA NICHOLSON || 6235 23RD AVE SE || KINTYRE, ND 58549
CHRIS: 701-391-6904 || EMAIL: CNN2005@HOTMAIL.COM

f "LozyCDiamondSimmRanch" www.lozydiamondranch.com

Everything the AJSA Needs to Know About DNA Testing

With the upcoming AJSA Regional and National Classics, and summer show season, it is very important to be up to date on DNA requirements for registration. The deadlines in this article are specifically for the AJSA Regional and National Classics, but the general registration requirements serve as a good guide for all

who will register animals for show season. Please pay close attention to the DNA timeline provided below. Remember registrations not completed by the member on Herdbook.org can take 3 – 5 days for ASA to process even after DNA results are uploaded. Registration applications can be mailed, faxed, or emailed to

the ASA, but remember that registration process is independent of the DNA testing. It is recommended that your samples are sent to the lab using FedEx or UPS.

Reminder: there is no way to expedite the time it takes for DNA test results once the sample is at the lab.

- All animals resulting from the purchase of an embryo **MUST** be parent verified. There are no exceptions to this rule.

WARNING: *If an animal is purchased with the guarantee of registration/transfer by the seller, make sure the seller is aware of this requirement.*

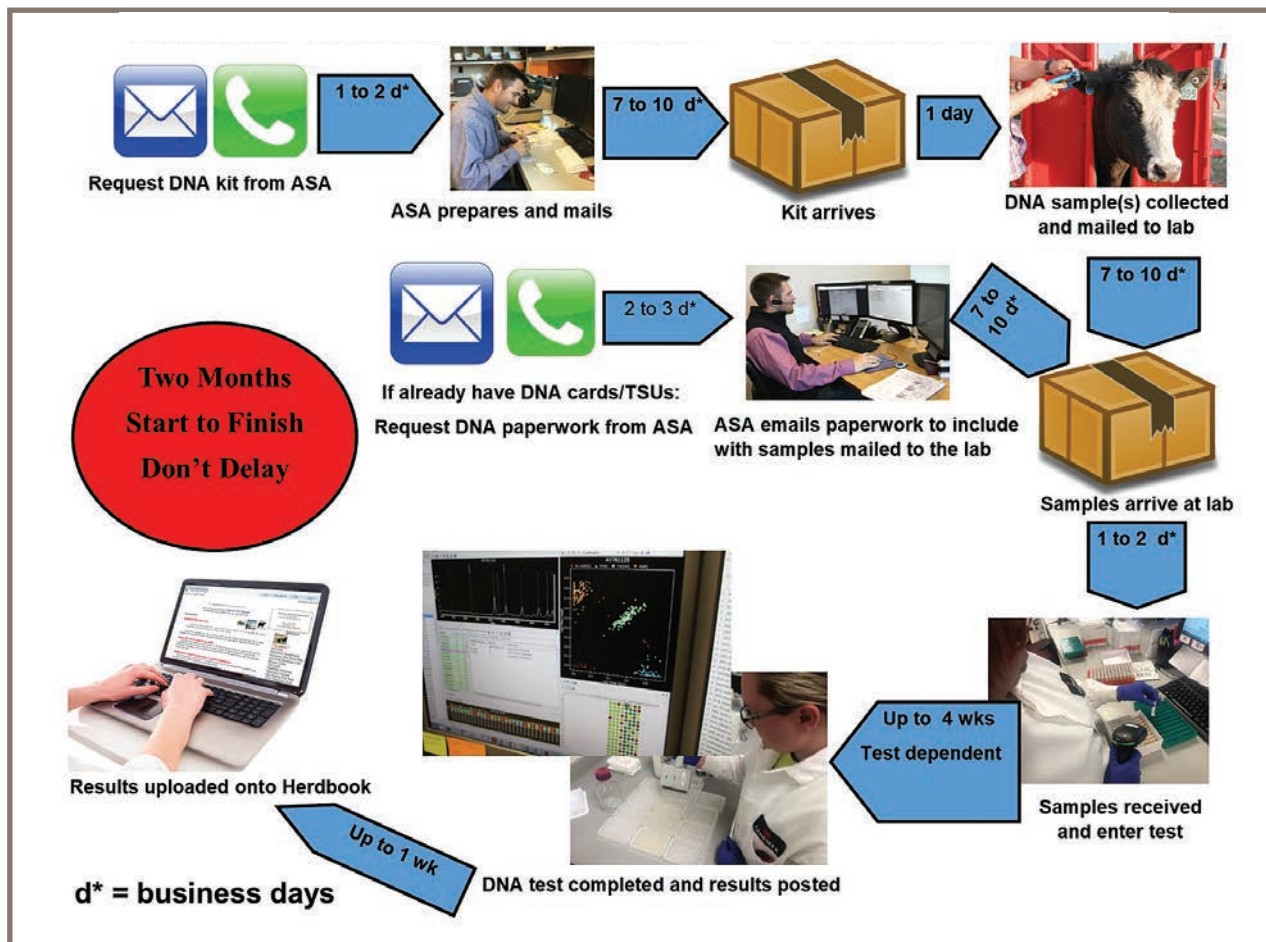
- ALL donor dams and AI sires are required to have an GGP-HD (150K or 100K) profile complete before their progeny can be registered. Ideally, ensure this requirement has been met prior to breeding cows, purchasing semen, flushing embryos, or purchasing animals to show.

If the sire or dam is of another breed, please request the breed association forward all DNA information to ASA's DNA department.

- If DNA testing is required, put the animal on file before requesting the testing. This step helps track the animal through the DNA process by providing a unique ID that will remain the animal's registration number. Also, by putting an animal on file with pedigree, Herdbook will show all trait and defect risk information so the member may know earlier possible trait or genetic condition risks. To learn how to put an animal on file, visit simmental.org/newmembers and follow the link to instructions.

- Make sure animals won't be put on genetic hold. AI sires, pasture sires, and donor dams can cause progeny to be put on genetic hold. If an animal is at risk for a defect, please call ASA to discuss testing options. ■

Estimated Timeline: From DNA test request to result on Herdbook



SFG **Cowboy Logic** D627



- Purebred Simmental
- Homo Black
- Homo Polled
- ASA # 3208956



Triple C Singletary S3H
CCR Cowboy Cut 5048Z
 CCR Ms 4045 Time 7322T

MCM Top Grade 018X
SFG Queen B01
 SFG Queen Z11

EPDS as of 3/3/2021

Top 25%

Trait	Direct					Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.6	0.5	105.5	156.3	0.32	10.0	25	77.7	17.0	20.5	57.1	-0.30	0.35	-0.07	.96	-0.48	164.4	101.7
ACC	0.62	0.77	0.71	0.69	0.69	0.39	0.32	0.43	0.39	0.42	0.60	0.45	0.52	0.43	0.58	0.20		
%	2	25	1	1	10	3		2		1	1		10			2	3	1

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\$50/Unit
 10 Unit Minimum

Hawkins Cattle

Ben Hawkins
 Lowry, MN
 701-866-4402

Johnson's Simmental Farm

Jeff Johnson
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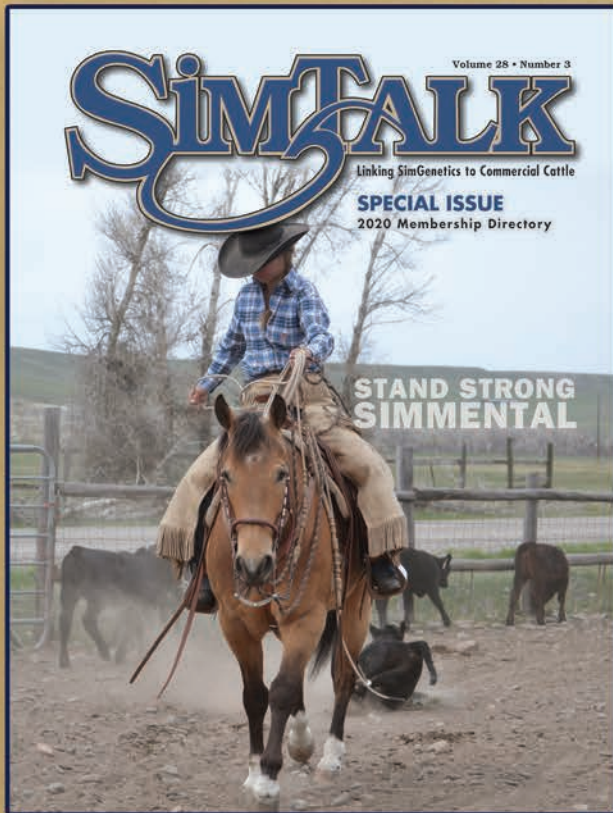


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Diamond Bar S

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406-467-3303

Email: diamond@3rivers.net

Website: www.diamondbars.net

Sale Date: Diamond Bar S Bull Sale
January 17, 2021
Western Livestock Auction
Great Falls, MT

Simmental and SimAngus™ Bulls – Feel free to come look at the bulls anytime, just give us a call!

Klein Ranch

ASA# 250825
Klein Ranch
Heath and Ami Klein
14276 Rd Q75
Atwood, KS 67730
Home: 785-626-9056
Heath: 785-626-4212

Email: heath@kleinranch.net

Website: www.kleinranch.net

Sale Date: First Wednesday in March

Klein Ranch is located in northwest Kansas and has been raising black and red registered Simmental and SimAngus™ cattle since 2005. Our family has been raising cattle since the 1930 in Rawlins County, KS. We strive to create cattle that are moderate in frame with performance in growth and carcass. Cows have sound feet with calving ease, fertility, and mothering ability. We take a balanced approach in selecting EPDs that will produce quality cattle that will fit the cattleman's needs.

Visitors are always welcome.

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Spring Fever Sale

Hosted by Classic Farms

1 PM, **May 15th, 2021** in Waynesburg, PA



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at side*

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ERV Cattle 724-833-0462

Erv-N-Del Farm 330-904-9542

Cherokee Cattle Co 724-322-1813

SVJ Farm 724-263-1725

Cassyle Valley 724-833-0126

Homestead Acres 740-972-1030

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*Foxy Lady X Oracle
Heifer Calf Pregnancy*

For details, contact:

Chris Brown, Classic Farms 304-290-8383

John Spiker, Auctioneer 304-884-7915

Dalton Lundy, Sale Consultant 502-727-6898

For the most updated information,
visit [Facebook.com/ClassicFarms](https://www.facebook.com/ClassicFarms)

Bid online at [DVAuction.com](https://www.DVAuction.com)

Four Things Animal Ag Can Learn From the Human Response to COVID-19

By Jennifer Shike, Bovine Veterinarian

When the COVID-19 pandemic started, many swine industry veterinarians stepped up and took part in conversations with human medical doctors to discuss herd immunity and brainstorm ideas for how to tackle this disease in humans.

Throughout the past year, many lessons have been learned. National Pork Board's Chief Veterinarian Dave Pyburn, DVM, shared four things he believes the livestock industry can take away from the human response to novel coronavirus during the Coalition for Epi Response, Engagement and Science (CERES) Biosecurity Infectious Disease Symposium at Colorado State University.

1. Get response plans and resources ready now.

Effective response plans and stockpiled resources need to be identified and ready to go on day one of an outbreak.

"In addition to plans and resources being readily available to deploy immediately when an outbreak occurs, it's critical that these plans and resources be tested over and over again in mock exercises first," Pyburn said.

It's important that people know what they are going to do when an emergency strikes. Mock exercises help people realize that no plan is ever perfect, and adjustments will need to be made along the way. But Pyburn said knowing this in advance will help us be better at a response as an industry.

2. Validated diagnostic tests are critical.

"Another thing I think that we can learn from the human side is that we will need validation of diagnostic tests, and the samples for those tests ahead of time," Pyburn said.

Although it was impossible to be prepared for COVID-19 since no one saw it coming, he believes we can learn lessons on diagnostic testing on the animal side.

"For the most part in the swine industry, we know those foreign animal diseases that are circulating around the globe that have a good chance of eventually coming here. So, let's get ready now," he said. "Let's have our tests ready."

3. Vaccines save lives.

Because the swine industry knows what's coming — as far as foreign animal diseases go — Pyburn said it's important to get vaccines ready now.

"Through research, let's get them effectively tested, and then let's get them stockpiled and ready to roll out in a time of need for response," he said.

4. Contact tracing will be essential to business continuity.

"We need to make sure that we can do contact tracing," Pyburn said. "It's hard to do on the human side, but I think as a veterinarian and working with the animal industries, we can do that better because of the ways our animals move and how they're permitted or tested to be able to move."

No one wants to see a foreign animal disease hit US soil. But Pyburn said there's a lot of things that can be learned from the human response to the COVID-19 pandemic to make animal agriculture's response to a foreign animal disease threat much more effective and efficient.

Livestock Water Quality Likely To Be Impacted

By Ellen Crawford, Bovine Veterinarian

Having access to good-quality water is one of the limiting factors for cattle in most grazing systems.

"During a drought, this becomes an even greater challenge for producers as water sources decrease, creating water shortages and the potential for toxicity," says Miranda Meehan, North Dakota State University Extension Livestock Environmental Stewardship Specialist.

The quality of water has impacts on cattle intake and weight gain. Studies have reported improved gains by as much as 0.24 pound per day in yearlings and 0.33 pound per day in calves drinking good-quality water.

When surface waters become low, the mineral component of the water becomes more concentrated because minerals do not evaporate with the water. Of particular concern are increased concentrations of total dissolved solids (TDS) and sulfates, which can be toxic to livestock. For most classes of grazing livestock, the TDS in the water should be less than 5,000 parts per million (ppm).

Sulfate is part of the TDS. The recommended concentration should be less than 500 ppm for calves and less than 1,000 ppm for adult cattle. High levels of sulfates can reduce copper availability in the diet. Elevated levels of sulfates may cause loose stool, whereas very high levels of sulfates can induce central nervous system problems.

Ranchers should monitor TDS and sulfate levels throughout the grazing season because weather and other factors can influence water quality.

"We recommend the use of hand-held TDS meters as a quick method to screen water samples," Meehan says. "If the screening indicates the TDS is greater than 4,500 ppm, submit a sample to a lab for additional analysis."

Sulfate test strips are another tool to screen water samples. Both of these tools are affordable and easy to use, according to Meehan.

Drought also increases the risk for cyanobacteria (blue-green algae) blooms that can produce toxins that are harmful to livestock, wildlife and people. Toxicity is dependent on the species consuming the water, the concentration of the toxin or toxins, and the amount of water ingested.

The best method for monitoring cyanobacteria is visually. However, this can be difficult due to how rapidly a bloom can develop and ranchers' ability to check water frequently. One potential solution is to use a camera to monitor water locations.

If a bloom is observed, livestock should be removed immediately and a water sample should be submitted for testing. The sample can be evaluated microscopically for potentially toxic species of cyanobacteria, or the water can be analyzed for several of the toxins at commercial labs at a higher cost.

"As you develop your drought plan, it is critical to include strategies to ensure livestock have adequate, good-quality water," Meehan says.

Additional resources:

"Livestock Water Quality" (AS1764): <http://tinyurl.com/LivestockWater>

"Cyanobacteria Poisoning (Blue-green Algae)" (V1136) <http://tinyurl.com/NDSUBlue-greenAlgae>

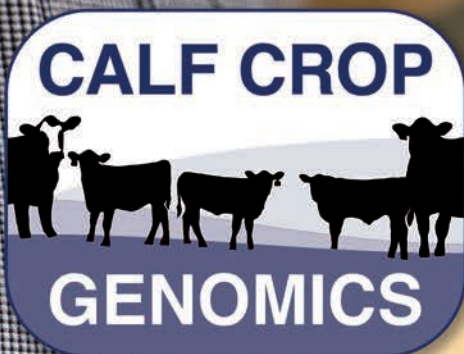
"Livestock Water Testing Guidelines" <http://tinyurl.com/LivestockWaterTesting>

"Using Electrical Conductivity and Total Dissolved Solids Meters to Field Test Water Quality" (WQ1923) <http://tinyurl.com/Using-EC>

"Livestock Water Sampling" video <https://youtu.be/bQj-c5G-7QQ>

"Using Electrical Conductivity and Total Dissolved Solids Meters to Field Test Water Quality" video: <https://youtu.be/jCmflfZL18>

**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

K-State Studies Effects of Transporting Cattle on Prices Paid at Auction

Kansas State University researchers have completed a large study of 211 livestock video auctions, analyzing the sale of more than 60,000 beef calf and feeder cattle lots to determine the effect of trucking distance on sale price of the calves.

The K-State team accessed data indicating the sale price of 42,043 beef calf and 19,680 feeder cattle lots sold through Superior Livestock Auctions from 2010 through 2018. Then, they analyzed sale prices based on how far the successful buyer had to transport the lot after sale.

Their four categories were: within state, short haul, medium haul, and long haul.

Not surprisingly, buyers who had a long way to travel to get cattle home paid less at the livestock auction, compared to those who had shorter trips home. In addition to fuel costs, producers who transport cattle longer distances assume a higher risk of illness and subsequent loss in performance due to stress on the animal.

The price difference was, however, not as wide as some might expect. For beef calf lots, in-state buyers paid an average of \$169.24 per hundredweight (cwt), while the data indicated the long-haul buyers paid \$166.70 per cwt.

For feeder cattle, the difference was also slight: in-state and short-haul producers paid \$149.96/cwt and \$149.81/cwt, respectively, while the long-haul producers paid an average of \$148.43/cwt.

“Over many years, research has shown there are many factors that can affect feeder cattle prices,” said Karol Fike, a coauthor of the study and a faculty member in K-State’s Department of Animal Sciences and Industry. “This work has allowed us to evaluate the effect of trucking distance on sale price while simultaneously accounting for many other factors that can affect the sale price. This work assists those involved in the beef cattle industry to make informed decisions.”

Their study is part of a research publication that will be available during the 108th K-State Cattlemen’s Day, which was held online March 5, 2021.

Ken Odde, professor of animal science and co-author of the study, notes that the research on cattle prices and trucking distance “is one study of many we have conducted using the Superior Livestock Auctions database. This database includes sales of calves and feeder cattle from most states in the country and has been used to study such areas as calf health programs, genetic programs, age and source verification and other attributes of feeder cattle lots. The trucking distance work is important in that it helps us and our audience to better understand factors influencing the sale price of calves.”

K-State doctoral student Esther McCabe, who completed her degree in fall 2020, also helped with the research. ■

CORPORATE REPORT

K-State Develops Management Minder Web Tool

Kansas State University Extension

Technology has been developed that makes many things in our lives much easier. (Some of you may remember when you were the remote control when your Dad was watching TV!) Now, new homes have heating, alarm, and lighting systems throughout that can be controlled remotely via smartphone. Cattle producers have not been left out of the tech boom: many use electronic IDs to automate data collection activities.

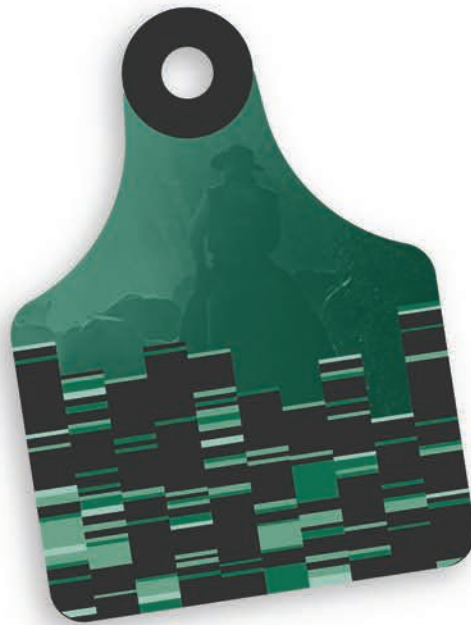
Our beef extension educational efforts often center on management topics. Some relate to time of year, while others depend on the individual operation’s calving and breeding dates. So, while those suggestions are timely for most (we hope), they certainly do not fit everyone.

Taking advantage of available technology, producers now have a Management Minder. This web-based tool helps you add as many reminders for management topics to a yearly production calendar as you would like, all

based on the specific times that you calve, go to grass, and wean in your operation. Examples include implementing nighttime feeding before calving starts to promote births during daylight hours; starting IGR mineral before fly populations are established; or ordering vaccines and supplies for weaning, pregnancy checking, or branding. Management Minder creates an ICS file that communicates dates and times to calendar programs in Outlook, Google, and Yahoo. The ICS file is sent to your email address and allows you to import the data into the appropriate calendar.

If you don’t want to let underappreciated dates such as the start of the third trimester of gestation creep up on you, utilize the Management Minder to get it on your calendar. The program saves your dates, and, once set up, you can roll them into the next year. It is a great tool to communicate management plans to your veterinarian or other members of your team.

You can find the Management Minder at www.KSUBeef.org/ManagementMinder. If you have questions or suggestions for the Minder, contact Sandy Johnson. ■



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Calling All AJSA Members. Start Your Registrations!

AJSA Membership: Before you start your registration (entry) for a Classic you need to be an active junior member. *Keep in mind: simply joining your state association is not enough!*

✓ Are you an AJSA Member?

No: Go to juniorsimmental.org to find the AJSA Membership Application form. Become a Junior member **before May 1 to avoid a priority processing fee.** *Keep in mind: memberships received after 12 p.m. MT the same day as the entry deadline are not guaranteed to be completed prior to the deadline.*

Yes: Is your Annual Service (ASF) paid for this year? Log into your Herdbook account. Select your Account tab, you will see Current if you have paid your ASF. If it says **Not Current**, call the ASA office to pay your ASF to bring your account to Current status.

✓ Will you participate in the Cattle Show?

Are the animals registered?

Yes: You'll need to know the ASA registration number to complete your entry.

- If you need to find your animal: go to "Data Search", select "Animal Search", type the tattoo of your calf in the "Tattoo" field, check the box above the search button that says "Search only my animals", and click the "Search" button.

No: Registration must be completed.

- An unregistered animal that is on file with ASA will allow you to register for a Classic; however, registration must be completed before check-in at the event.
- If there is no animal record or registration — this must be completed before you can begin to register for a Classic event.
- If this is an ET calf, plan ahead. There may be DNA testing requirements to complete before the ET calf can be registered.

✓ Do the animal records (registrations) show your AJSA membership as current owner?

Yes: Good to go with one exception: Bred and Owned Shows — see below.

No: The registration must be transferred into your AJSA membership or you must be listed as an authorized representative on the current owner of record's membership account.

A Bred & Owned heifer, steer or cow/calf pair must meet all of the following conditions:

- The exhibitor is both the owner and the breeder on the registration certificate.
- The exhibitor is the sole and continuous owner of the entry since birth.
- The exhibitor is the sole owner of the dam of the entry at the time the entry was conceived.

All the Bred and Owned bulls must be bred by the junior member/exhibitor, but may be jointly owned with an adult/farm, provided that the junior exhibitor is the sole breeder, original owner of record, and is officially recorded as a current owner/co-owner of the bull.

If you have the above taken care of, you should be ready to go online and register for the Regional and National Classic events.

Have ready:

1. Your membership number and password.
2. Registration numbers of all animals (up to 9 animals).

Deadlines: Register for the Regional and National Classics events as soon as possible to avoid late entry fees and priority handling fees.

April 29 –

Regional and National Classic EARLY entry deadline — 4:30 p.m. MDT (registration fees double after 4:30 p.m. MDT on April 29).

May 5 –

Regional and National Classic FINAL entry deadline — 4:30 p.m. Mountain ■

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9th Annual Strickland-Driggers Bull Sale

November 21, 2020 • Glennville, GA

No.	Category	Average
3	PB SM Bulls	\$2,250
24	SimAngus™ Bulls	2,841
27	Total SimInfluenced Bulls	\$2,023

Auctioneer: Chris Pinard, GA

Marketing Representatives: John Cook, Cook's Cattle Services; and Romaine Cartee, Cartee's Cattle Services.

High-Selling Lots:

\$5,250 – Red SimAngus Yearling Bull, “DRG Roses Imperial Son,” s. by IR Imperial D948, cons. by Driggers Simmental Farm, sold to Mike Smith, Newnan.

\$4,200 – Black SimAngus Yearling Bull, “DRG Samuel 18G,” s. by Hook's Eagle 6E, cons. by Driggers Simmental Farm, sold to Double C Bar Ranch, Kenansville, FL.

\$3,700 – Black SimAngus Yearling Bull, “DRG Titus 22G,” s. by WS All-Around Z35, cons. by Driggers Simmental Farm, sold to Dylan Bacon, Portal.

\$3,500 – Black SimAngus Yearling Bull, “DRG Joel 12G,” s. by Hook's Beacon 56B, cons. by Driggers Simmental Farm, sold to Leslie Jones, Jacksonville.

\$3,300 – Black SimAngus Yearling Bull, “DRG Ezekiel 31G,” s. by Hook's Eagle 6E, cons. by Driggers Simmental Farm, sold to Ed Durham, Washington.

\$3,200 – Black SimAngus Long Yearling Bull, “Strickland Main Event G785,” s. by TJ Main Event 503B, cons. by Strickland Angus Farm, sold to Ed Hanniff, Aiken, SC.

\$3,100 – Black SimAngus Yearling Bull, “DRG Obadiah 9G,” s. by TJ Main Event 503B, cons. by Driggers Simmental Farm, sold to Bobby Hall, Wrightsville.

\$3,000 – Black SimAngus Two-Year-Old Bull, “Boyett Shear Force G23,” s. by DRG Shear Force 9B, cons. by Boyett Farms, sold to Jim Bland, Glennville.

Volume Buyer: Double C Bar Ranch, Kenansville, FL.

Comments: Also selling were 23 Black Angus Bulls at an average of \$2,467.

Double J Farms Simmental Cattle 47th Annual Production Sale

January 29, 2021 • Garretson, SD

No.	Category	Average
56	Bulls	\$5,531
10	Bred Heifers	5,425
66	Total Live Lots	\$5,515

Auctioneer: Justin Dikoff, SD

Sale Representatives: Kelly Schmidt, Ted Souvignier and Colton Buus.

High-Selling Lots:

\$19,000 – PB Bull, s. by Right Time, sold to Beitelspacher Ranch, Bowdle.

\$17,000 – 1/2 Blood Bull, s. by Enhance, sold to Ron Gilliland and Robben Cattle Co., Davis, CA.

\$13,500 – PB Bred Heifer, s. by Turnpike, bred to Gold, sold to Ron Gilliland, Davis, CA.

\$11,000 – PB Bull, s. by 20-20, sold to Dale Pesek, Lawton, ND.

\$9,500 – 1/2 Blood Bull, s. by Enhance, sold to Ron Gilliland and Robben Cattle Company, Davis, CA.

\$8,000 – PB Bull, s. by Innovator, sold to Mike Aesoph, Highmore.

\$6,500 – 3/4 Blood Bred Heifer, s. by Cash Flow, bred to Frosty, sold to Ben Stroh, Tappen.

Comments: Also selling were five Embryo Lots at an average of \$1,545. Cattle sold into seven states including: CA, CO, IA, MN, ND, NE and SD.



Auctioneer, Justin Dikoff, DV Auction.



Sale consultant, Kelly Schmidt on special assignment.



Presale crowd.



Kipp and Bob Julson visit with North Dakota customers.

Drake Bull & Female Sale

January 29 • Centerville, IA

No	Category	Average
35	Yearling SM and SimAngus™ Bulls	\$4,227
6	Age-Advantaged SimAngus Bulls	5,625
17	SM and SimAngus Bred Heifers	3,165
5	SM and SimAngus Open Heifers	2,860
63	SM and SimAngus Lots	\$3,965

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Resources, IL

Comments: Also selling were three Angus Bulls at an average of \$3,167.

J&C Simmentals' 26th Annual Sale

January 30, 2021 • West Point, NE

No.	Category	Average
107	Bull	\$4,025
24	Bred Heifers	2,371
8	Open Heifers	2,875
139	Total Lots	\$3,673

Auctioneer: Jon Schaben, IA

Livestock Representatives: Chris Beutler, AgriMedia, NE;

Jason Hansen, *Livestock Plus*; and Tom Rooney, Special Assignment.

Sale Consultants: Kelvin Jorgensen, Ron Miller, Buddy Robertson and Johnnie Johnson

Representing ASA: Dr. Jack Whittier

High-Selling Lots:

- \$8,500 – Bull, “J&C Exec Order H220,” s. by W/C Executive Elsie.
- \$7,000 – Bull, “J&C Franchise H29,” s. by TJ Franchise, sold to Brent Reichmuth, Humphrey.
- \$6,750 – Bull, “J&C Innovator H227,” s. by CDI Innovator, sold to Steve Prescott, Eckley, CO.
- \$6,500 – Bull, “JWS Mr Cowboy G265,” s. by CCR Cowboy Cut 5048Z, sold to Russell Martin, Copan, OK.
- \$6,250 – Bull, “J&C Epic H934,” s. by OMF Epic E27, sold to Setlik Feedyard, Loup City.
- \$6,100 – Bull, “J&C Main Event H981,” s. by TJ Main Event 503B, sold to Dean Petersen, Audubon, IA.
- \$6,100 – Bull, “CNN Whizard H03,” s. by GCC Whizard 125W, sold to Brandon Pape, Little Sioux, IA.
- \$6,000 – Bull, “J&C Lockdown H411,” s. by W/C Lock Down 206Z, sold to Clate Cook, Paxton.
- \$6,000 – Bull, “SS Supermacy 17G,” s. by Mr CCF20-20, sold to Setlik Feedyards, Loup.

Volume Buyers: Wolfe Ranch LLC, Richland; Ethan Smith Farms, Tabor, IA; Tim Redmon, Lyman, WY; and Todd Rosener, Newcastle.

Comments: Cattle sold to eight states including: AR, CO, IA, KS, NE, OK, SD and WY.



The auction block.



Capacity crowd.

Red Bluff Bull Sale

January 30, 2021, Red Bluff, CA

No.	Category	Average
25	SimAngus™ Bulls	\$5,228
1	PB SM Bull	5,000
26	SimInfluenced Bulls	\$5,219

High-Selling SimInfluenced Bulls:

- \$16,500 – SimAngus, “LS Total Package G,” cons. by Little Shasta Ranch, sold to Rick and Linda Anderson, Eagle Point, OR.
- \$8,500 – SimAngus, “LS Top Heavy 864G,” cons. by Little Shasta Ranch, sold to Dittmer Ranch, Fairfield.
- \$7,000 – imAngus, “LS Payweight 912G,” cons. by Little Shasta Ranch, sold to Dittmer Ranch, Fairfield.
- \$6,500 – SimAngus, “Redwood Chex G905,” cons. by Check X Livestock, sold to John Owens, Red Bluff.
- \$6,500 – SimAngus, “LS Pay Weight 984G,” cons. by Little Shasta Ranch, sold to Eric Prouty, Corning.
- \$6,250 – SimAngus, “LS Top Heavy 852G,” cons. by Little Shasta Ranch, sold to John Owens, Red Bluff.
- \$6,250 – SimAngus, “LS Pay Weight 428G,” cons. by Little Shasta Ranch, sold to Bell A Land and Cattle, LaPine, OR.
- \$6,000 – SimAngus, “LS Payweight 919G,” cons. by Little Shasta Ranch, sold to Chase Ranch, Montague.

Comments: Also selling were nine Balancer Bulls at an average of \$6,222; two Maine-Anjou Bulls at an average of \$5,125; 21 Charolais Bulls at an average of \$4,714; 151 Angus Bulls at an average of \$4,679; 12 Red Angus Bulls at an average of \$4,304; 46 Hereford Bulls at an average of \$3,887; one Shorthorn Bull for \$3,750; and 14 Polled Hereford Bulls at an average of \$3,729.

Triangle J Ranch’s 31st Annual Bull Sale

January 31, 2021 • Miller, NE

No.	Category	Average
216	SimGenetic Yearling Bulls	\$6,643

Auctioneer: Tracy Harl, Wellington, CO

Sale Manager: Allied Genetic Resources, Normal, IL

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Midwest Messenger*, *Kansas Stockman*, *Cattle Business Weekly* and DVAuction.

Representing ASA: Susan Russell

High-Selling Lots:

- \$50,000 – PB SM, “485H,” s. by TJ Teardrop 783F, sold to Shannon Welch, IL; George Schupback, MO; and Cow Camp Ranch, KS.
- \$32,000 – PB SM, “422H,” s. by Hook’s Eagle 6E, sold to Brian Oswald, IA; and Steven Harris, OH.
- \$30,000 – PB SM, “421H,” s. by Hook’s Eagle 6E, sold to Tyler Band, ND.
- \$26,000 – 1/2 SM, “451H,” s. by TJ Frosty 318E, sold to Stephen Harris, OH.
- \$21,500 – PB SM, “428H,” s. by Camp Campbell E737, sold to Moriombo Farms, MO.
- \$18,000 – 1/2 SM, “470H,” s. by Connealy Comrade 1385, sold to Schlueter Ranch, NE.
- \$17,000 – PB SM, “437H,” s. by TJ Teardrop 783F, sold to Clearwater Simmentals, IN.
- \$17,000 – 1/2 SM, “561H,” s. by Hook’s Eagle 6E, sold to T-Heart Ranch, CO.

Comments: Also selling were four Angus Yearling Bulls at an average of \$4,062.

(Continued on page 62)

(Continued from page 61)



Two-week-old grandson Breckin, shown with his parents Dillan and Kiley Line, made his debut as a Main Event at the sale



Looking over the large sire groups in the offering.



Capacity crowd at the Gateway Sale.



Triangle J's Deryl Riley and Doug Parke, KY, before the auction.



In addition to strong online bidding, prospective buyers filled the bleachers ringside.

Gateway Simmental & Lucky Cross "Breeding Value" Bull Sale

February 1, 2021 • Lewistown, MT

No.	Category	Average
244	PB SM and Luck Cross Bulls	\$6,203

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, IL

Representing ASA: Dr. John Paterson

High-Selling Lots:

- \$30,000** – SimAngus™, "GW 509H," s. by Southern Fortune Teller, sold to Wild Berry Farms, Hanover, IL.
- \$18,000** – SimAngus, "GW 454H," s. by GW Movin On 183C, sold to All Beef, LLC, Normal, IL; and Klein Ranch, Atwood, KS.
- \$14,000** – SimAngus, "GW 329H," s. by GW Jackpot 027C, sold to Sam Ortman, Wolf Point.
- \$14,000** – SimAngus, "GW 021H," s. by GW Movin On 183C, sold to Deckert Sim-Red Angus, Arena, ND.
- \$13,000** – SimAngus, "GW 805H," s. by GW Breakthrough 045C, sold to Double T Simmental, Turtle Lake, ND.
- \$12,000** – SimAngus, "GW 851H," s. by GW Sparky 369E, sold to Black Summit Cattle, Powell, WY.



The auction block.



Looking over the offering.

Begger's Diamond V Big Sky Genetic Source Bull Sale

February 3, 2021 • Wibaux, MT

No.	Category	Average
41	Fall Yearling SM Bulls	\$6,023
89	Yearling SM Bulls	5,831
130	Total SimInfluenced Lots	\$5,892

Auctioneer: Roger Jacobs, MT

Sale Manager: Pelton Livestock Marketing and Consulting, MT

Representing ASA: Dr. John Paterson

High-Selling SimInfluenced Bulls:

- \$16,000** – PB SM, "BDV 179G," s. by QB Ignite D83, sold to Jon Jager, Hazard, NE.
- \$13,000** – SimAngus™, "BDV 54H," s. by Hook's Eagle 6E, sold to X-X Simmentals, Wolf Point.
- \$11,000** – PB SM, "BDV 134H," s. by GQ Conoco F6, sold to John Clemons, Fair Play, MO.

Comments: Also selling were 20 Angus Bulls at an average of \$4,900.



Darlene Begger, Roger Jacobs and Bill Begger.



Randy Tunby, local rancher, attended the sale and enjoyed the delicious meal.



Capacity crowd on hand.



Jeff Thomas taking bids.

Lazy C Diamond Ranch Production Sale

February 3, 2021 • Kintyre, ND

No.	Category	Average
62	SM Bulls	\$7,084
5	Bred SM Heifers	2,650
10	Open SM Heifers	12,550
7	Embryo Lots	2,957
1	Flush Lot	6,750
85	Total Lots	\$7,122

Auctioneer: Tracy Harl, Wellington, CO.

Sale Representatives: Scott Ressler, ND Stockman; Kris Peterson, Special Assignment; Marty Ropp, Allied Genetic Resources; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$40,000** – PB Yearling Bull, “LCDR 157H,” s. by CDI Innovator 325D, sold to Iron Creek Cattle, LaMotte, IA; All Beef, Normal, IL; and Genex, Shawano, WI.
- \$27,000** – SimAngus™ Yearling Heifer, “LCDR Ms Halo 39H,” s. by EGL Firesteel 103F, sold to Werning Simmentals, Emery, SD.
- \$25,000** – SimAngus Yearling Heifer, “LCDR Ms Hannah 33H,” s. EGL Firesteel 103F, sold to Nickeson Simmentals, Kenyon Ranch, and Tom Marty, Astoria, SD.
- \$23,000** – SimAngus Yearling Bull, “LCDR 206H,” SimAngus™ Yearling Bull, s. by EGL Firesteel 103F, sold to Wilkinson Farms Simmentals, Montpelier, ND.
- \$20,000** – SimAngus Yearling Bull, “LCDR 212H,” s. by EGL Firesteel 103F, sold to C Diamond Simmentals, Dawson; and Hook Farms, Tracy, MN.
- \$16,000** – SimAngus Yearling Heifer, “LCDR Ms Heartland 87H,” s. by LCDR Favor 149F, sold to Ferguson Show Cattle, Chardon, OH.
- \$16,000** – SimAngus Yearling Heifer, “LCDR Ms Helena 35H,” s. by EGL Firesteel 103F, sold to Jay Meyring and Jeff Stagemeier, Alliance, NE.
- \$13,000** – PB SM Yearling Bull, “LCDR 154H,” s. by LCDR Impact 134F, sold to Steffan Simmentals, Killdeer.
- \$13,000** – PB SM Yearling Bull, “LCDR 233H,” s. by LCDR Impact 134F, sold to Tom & Amy Murphy, Killdeer.



Tracy Harl with the Chris Nicholson family.



Active bidder, Marty Ropp.

Hart Simmentals’ 46th Annual Power Bull Sale

February 4, 2021 • Frederick, SD

No.	Category	Average
83	Bulls	\$4,500
5	Open Heifers	2,400
88	Live Lots	\$4,380

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kent Jaecke, OK; Jeff Kapperman, SD; Kadon Leddy, SD; and Logan Hoffman, DVAuction, ND.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$11,000** – Bull, “Hart Klondike 236H,” s. by QB Last Frontier F42, sold to Grant Gilchrist, Columbia.
- \$10,000** – Bull, “Hart Hog Wild 285H,” s. by HPF Right To Love 365D, sold to Duke Duzik Jr., Craig, CO.
- \$9,500** – Bull, “Hart Head Of State 059H,” s. by Hart State Of War 056C, sold to Valley Ridge Simmental, Leonard, ND.
- \$8,750** – Bull, “Hart Engineer 208H,” s. by QB Last Frontier F42, sold to Daren Beitelspacher, Hoven.
- \$8,500** – Bull, “Hart Midnight Moon 031H,” s. by WHF Eclipse E35, sold to Melvin Rohrbach, Roscoe.
- \$8,500** – Bull, “Hart Power Pack 357H,” s. by HSR Power Plus D206, sold to Bohr Farms LLC, Wellman, IA.
- \$8,500** – Bull, “Hart Reload 225H,” s. by JBS Single Shot 601C, sold to Daren Beitelspacher, Hoven.
- \$8,000** – Bull, “Hart War Party 088H,” s. by Hart State Of War 056C, sold to Justin Klumb, Mt. Vernon.
- \$8,000** – Bull, “Hart Show Time 033H,” s. by Hart State Of War 056C, sold to Justin Klumb, Mt. Vernon.



Chris Castello made to the trip from CA, visit with Travis Hart.



David and Sully Masat added Hart genetics to their program.



Marty and Patricia Kopfman visit with Justin Hart.



Allyn and Cory Reiser are long-time customers of the Hart program.

(Continued on page 68)

Need Registrations or Transfers in a Hurry?

Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed) and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

1. Registrations and transfers needing faster than the normal turnaround will be charged \$50 priority processing fee per animal. This \$50 fee can be avoided by going online and completing the registration or transfer yourself.
2. Complete the registration online and if you need it mailed by FedEx or UPS send a request via email (simmental@simmgene.com) for special shipping. **Note:** there is a charge for shipping unless mailed by regular US Mail. Plan ahead and avoid those charges.

Need more encouragement to register online?

1. Normal processing (registration) on paper applications for SimGenetic animals (once received in the ASA office): 3-7 business days (error-free and payment received) depending on the time of year — holiday season could extend turnaround.
2. Mailing services: within three days of processing (registration) plus the length of time for the US Mail service.

The Customer Service Specialists are just a phone call away to assist you.

1. There are peak times and days where there are large volumes of calls (especially as it closes in on a deadline, you are not alone if you are one who waits until the last minute).
2. If you are unable to get through, feel comfortable leaving a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours. If your question can be answered by email, send an email instead of a voice message to:

simmental@simmgene.com

*for general questions
or priority handling*

dna@simmgene.com

for DNA questions or kit requests

the@simmgene.com

for Total Herd Enrollment (THE)

members@simmgene.com

*to apply for membership or,
account changes, or annual service
fee questions*

carcdata@simmgene.com

*for Carcass Merit Program (CMP)
and Carcass Expansion project.*

ultrasound@simmgene.com

for ultrasound and barn sheets

To help you plan, here are some items which may hold up registration for a length of time:

1. **DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements:** DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 3-4 weeks for results. Sample failure and misidentified samples doubles this time.
 - b. DNA kit paperwork requests: 48-hour turnaround
2. **Non-Compliance:**
Total Herd Enrollment breeders: there is a deadline each year where the previous year's calf data must be submitted. You'll be notified of the dams in your herd which need calf data or a reason the cow didn't calve when you go online to submit new registrations. Until this information is completed, no new data will be accepted.
3. **Foundation Registration:**
Sires registered with other breed associations **MUST** be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as a Foundation, but it is optional, not mandatory. Normal processing is 10-12 business days (error-free, payment received, DNA requirements completed).
4. **Breeder Signature:**
If the owner of the dam at the time of conception is different than the person applying for registration, ASA requires the breeder to sign off on the calf you are registering. Make sure the breeder signs the calf's registration application or breeding information is supplied on the transfer of the dam. If the dam was sold with the calf at side, make sure the seller has registered and transferred the calf to you.
5. **Non-payment:**
Payment is required to complete registrations.



FASTER

◀ GET IT NOW ▶

Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge; however, other mailing services (i.e. FedEx, UPS or Express Mail) will incur additional charges.



The American Simmental Association encourages all members to participate in our whole herd reporting system, called Total Herd Enrollment (THE).

THE Enrollment Codes	
0	Cow Bred to Calve During the Season
1	Heifer Bred to Calve During the Season
2	Not Exposed – Moved to Next Season
3	Exposed and Failed to Conceive – Moved to Next Season
4	Exposed and Failed to Conceive – Moved to Next Year
5	Donor Cow
6	Recipient Cow
44	Not Exposed – Moved to Next Year
THE Removal Codes	
60	Exposed and Failed to Conceive
61	Aborted
62	Age
63	Appearance
64	Calf Loss at Calving
65	Calf Loss Post Calving
66	Color
67	Died – Calving
68	Died – Other
69	Died – Sickness/Disease
70	Disposition
71	Herd Reduction
72	Hoof Condition
73	Horned
74	Injury
75	Production/Performance
76	Prolapse
77	Sickness/Disease
78	Sold, Breeding Purposes, Paper Not Transferred
79	Sold, Breeding Purposes, Paper Transferred
80	Structural Soundness
81	Udder Quality
82	Genetic Defect Status

Start with your Preliminary Inventory

by accessing it online (*see reverse for instructions*), or use paper packet received in mail/email.

Instructions (See Enrollment Template below)

- *Confirm all active cows are listed**
This should include any cow enrolled in previous year, first time heifers, and purchased cows.
- *Primary Code** – Enter an Enrollment or Removal Code for each cow (*codes are listed to the left*).
 - Any cow *remaining* in herd should be given an Enrollment Code.
 - Any cow being *removed* from the herd should be given a Removal Code.
- Additional Code** – use only when there are multiple reasons a cow is being removed (*Primary Code MUST already have a removal code*).
- *A/B/C/D/N** – Enter an enrollment option for each cow (*see prices on reverse*).
 - All registered Simmental/SimGenetic cows must be enrolled in the same option.
 - Commercial or foundation cows may be in a different enrollment option.
 - Enter “N” for any cow being removed.
- BillCode** – Enter “H” to pay half of the enrollment fee now and the second half later in the year. If left blank, billing will default to full payment at time of submission.
- Remarks** – Optional field if you wish to add additional remarks on a cow. This column is for member use only. ASA will not adjust enrollment based on this column.
- To enter a new commercial cow fill in the following:**
 - “AnmTattoo” with the cow’s tattoo
 - “BirthDt” with the cow’s birth date
 - “BrdCds” with the cow’s breed composition

The cow will be assigned a permanent ID number to be used for all subsequent enrollments and calf reporting.

**All underlined fields are required*



Enrollment Template

AnmReg Nbr	AnmTatt	Primary Code	AddtnlCode	A/B/C/D/N	Season	Animal Name	BirthDt	BrdCds	EnrYear	BillCode	Remarks
<u>1</u>		<u>2</u>	<u>3</u>	<u>4</u>						<u>5</u>	<u>6</u>
	<u>7</u>					<u>7</u>	<u>7</u>				

Send Your 2021 Fall Inventory to ASA by June 15, 2021

- Online** – using the Data Entry section of Herdbook Services – www.simmental.org
- Email** – THE@simmgene.com
- Mail** – One Genetics Way, Bozeman, MT 59718

Total Herd Enrollment Payment Options:

	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
Enrollment Fees:	\$15.00	\$0.00	\$7.50	\$390/herd
Registration Fees:	\$0.00	\$30/\$40/\$50 ^a	\$30/\$40/\$50 ^a	\$42/\$52/\$62 ^a
Choosing the best options:		^a Depending on age of calf	^a Depending on age of calf	^a Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPDs for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPDs to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓



Instructions for Online Enrollment

www.simmental.org



- Go to www.simmental.org and select **Herdbook**
- Log In** by entering
 - 6-digit member number (zero filled example: 000317)
 - Password
- Under **Data Entry** select **Online**
- Select the **Inventory** tab
 - Click **Fall**
 - Make sure the year is **2021**
- Select **Update Cow Inventory Online**

-OR-

NEW

Select file type then **Download** to load your preliminary inventory into an Excel spreadsheet
- See front for Inventory instructions and codes for both methods of entry.
- To upload completed Excel spreadsheet:
 - Save file to desktop and log in to Herdbook to upload spreadsheet.
 - Under **Data Entry** select **Upload**
 - Enter a **Job Title** such as "(Year/Season) THE Upload"
 - Under **Type** select **Animal Enrollment**
 - Click **Browse** – attach saved THE file
 - Click **Upload File**
- Review **Errors** and/or **Warnings**
 - **Errors** (indicated by red triangle at left side of line)
 - Select the **Errors** tab – errors will be listed and **MUST** be resolved before submitting
 - Herds in Option D must email job number to THE@simmgene.com for final processing
 - **Warnings** (indicated by a purple triangle at left side of line)
 - Select the **Warnings** tab – review each warning listed, correct if needed
 - Job may be submitted without resolving all warnings
- Select **Submit Data**
 - If **Edit Job** button shows, select button, resolve the error(s) and submit again
 - Select **Proceed to Billing** for billing summary (After June 15, 2021, all options will have a balance due reflecting the \$1.00 non-refundable late fee per animal.)
 - Select **Add Payment**. Enter credit card information. Select **Confirm**
 - Select **FINAL SUBMIT** (Enrollment will not be completed without this step.)
 - The **Invoice Status** will change to **Complete**, print and store for your records.
- To save job and return later, click **Save and Exit**. The job will remain incomplete until step 9 is completed. **Please note that billing is based on the submission date, not the date it was started. Job must be submitted prior to June 15, 2021, to avoid late fees.**

Job must be submitted prior to June 15, 2021, to avoid late fees.

SimmApp Available Now!

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Sign-up to receive notifications tailored to your needs!

Find it today on Google Play, Apple Store, or Amazon App.

(Continued from page 63)

Cow Camp Ranch Annual Spring Bull Sale

February 5, 2021 • Lost Springs, KS

No.	Category	Average
180	Age-Advantaged SM and SimAngus Bulls	\$5,250
20	SM and SimAngus Heifers	2,650
200	Total SimInfluenced Lots	\$4,990

Auctioneer: Charly Cummings, WY

Sale Staff: Marty Ropp, Allied Genetic Resources; Corey Wilkins, Allied Genetic Resources; Stephen Russell, *Kansas Stockman*; Chisolm Kinder, *Oklahoma Cowman*; Guy Peverley, The Stock Exchange; J.W. Brune, *Iowa Farmer Today*; and Bill Bowman, *Missouri Beef Cattleman*.

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

\$21,000 – Bull, “CCR 6028 Proclamation 6178G,” s. by WS Proclamation E202, sold to Iron Creek Cattle, Lamotte, IA.

\$13,000 – Bull, “CCR Abilene 4142G,” s. by CCR Abilene 6018C, sold to Gateway Simmentals, Lewiston, MT; and All Beef LLC, Normal, IL.

\$9,500 – Bull, “CCR Proclamation 4409G,” s. by WS Proclamation E202, sold to Blake McDonald, Hallsville, MO.

\$9,500 – Bull, “CCR 4015 Encore 6175G,” s. by Hooks Encore 65E, sold to Revolution Genetics, Oakdale, CA.

\$9,500 – Bull, “CCR 6103 Iconic 3131G,” s. by LRS Iconic 303C, sold to Darrell Kentner, Jasper, MO.

\$9,250 – Bull, “CCR 6028 Pacesetter 6020G,” s. by Brown Pacesetter Y7170, sold to Rick Hanschu, Ramona.

\$9,000 – Bull, “CCR 4015 Encore 3095G,” s. by Hooks Encore 65E, sold to Howland Farms, Ellis.

\$9,000 – Bull, “CCR 6028 Bulletproof 0066G,” s. by RFS Bulletproof B42, sold to David Bell, Lincoln.

Comments: Cattle sold into 12 states including: AR, CA, CO, IA, IL, KS, KY, MN, MO, MT, NE and OK.



Looking over the offering.



Tracy, Tanner, Kent, Noah, Nolan, Mark and Bryant Brunner.



Inside the sale facility.



SimSpecialist, Michael Dikeman visiting with a prospective buyer.

Kunkel Simmentals' Annual Production Sale

February 5, 2021 • New Salem, ND

No	Category	Average
55	SM Yearling Bulls	\$5,073
41	SM Bred Heifers	2,693
96	Total Lots	\$4,057

Auctioneer: Tracy Harl, CO

Sale Representatives: Jeff Thomas, Farm & Ranch Guide; Tony Heins, *Cattle Business Weekly*; Todd Finke, Special Assignment; Marty Ropp, Allied Genetic Resources; and Scott Ressler, ND, *Stockman's Association*.

Representing ASA: Perry Thomas

High-Selling Lots:

\$16,000 – PB Bull, “DKSR Mr. Galaxy H133,” s. by DKSR Galaxy B108, sold to Mark Neseheimer, Leonard.

\$13,000 – PB Bull, “DKSR Mr. Rooster H242,” s. by BGL Rooster D181B, sold to Dwight Huber, New Salem.

\$12,000 – PB Bull, “DKSR Mr. Rooster H218,” s. by BGL Rooster D181B, sold to Kunkel Brothers, New Salem.

\$11,000 – PB Bull, “DKSR Mr. Rooster H169,” s. by BGL Rooster D181B, sold to Kunkel Brothers, New Salem.

\$8,000 – PB Bred Heifer, “DKSR Ms. Beacon 6121,” s. by Hook Beacon 56B, bred to Colorado Bridle Bit E752, sold to Mike Keigle, Casselton.

\$6,000 – PB Bred Heifer, “DKSR Ms. Ambition 167,” s. by CDI Ambition 255C, bred to IPU Dilly Dilly 7F, sold to Wade Staigle, Center.



Nice sized crowd on hand.



Jeff Thomas taking bids.

39th Annual Blue River Gang Sale

February 6, 2021 • Rising City, NE

No.	Category	Average
20	SM Bulls	\$4,745
15	SM Pairs/Bred Females	3,433
35	SM Lots	\$4,183

Auctioneer: Russ Moraveck, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE); Chris Beutler, Lee AgriMedia, NE; Matt Prinz, Angus Association; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling SM Lots:

- \$6,500** – SM Bull, “Ruth Cowboy Cut G09,” s. by CCR Cowboy Cut 5048Z, cons. by Ruth Simmentals, sold to D&R Farms Inc., Ulysses.
- \$6,000** – SM Bull, “Ruth Lockdown H50,” s. by W/C Lock Down 206Z, cons. by Ruth Simmentals and Braden and Camden Wilke, sold to Toby Sones, Daykin.
- \$5,750** – SM Bull, “Ruth Lock N Load H2,” s. by Remington Lock N Load 54U, cons. by Ruth Simmentals, sold to Austin Fillipi, Pender.
- \$5,500** – SM Bull, “Ruth Judge G506,” s. by BF The Judge, cons. by Ruth Simmentals, sold to D&R Farms Inc., Ulysses.
- \$5,500** – SM Cow/Calf Pair, “BADJ Mis Zoe 904G,” s. by SVF Steel Froce S701, Heifer Calf s. by THSF Lover Boy B33, cons. by BADJ Cattle Company, Sloup Simmentals, Seward.

Comments: The sale was hosted by Ruth Simmentals, Makovicka Angus, Naber Farms and BADJ Cattle. Also selling were nine Angus bulls at an average of \$6,000; eight Angus Bred Females at an average of \$3,406; and 19 Open Heifers at an average of \$3,000.



(L-R): John Makovika, Russ Moravec, and Val Eberspacher listen to opening remarks by host Russ Ruth.



Justin and Jennifer Ruby added some BRG genetics to their program.



Brent Katz and sons are repeat customers.



James Felt, Felt Farms, added a female to his program.

Kline Simmental Ranch 9th Annual Production Sale

February 7, 2021 • Hurdsfield, ND

No.	Category	Average
43	SM Yearling Bulls	\$4,899
18	SM Registered Bred Heifers	2,125
29	SM Registered Open Heifers	1,517
36	Commercial Bred Heifers	2,150
126	Total Lots	\$2,939

Auctioneer: Mike Ostrem, Rugby, ND
Sale Representative: Zac Hall, Forte Livestock
Representing ASA: Perry Thomas

High Selling Lots:

- \$12,000** – PB SM Bull, “KLSR Black Cannon H56,” s. by LFE The Riddler 323B, sold to Oscar and Gloria Kleven, Maddock.
- \$10,000** – PB SM Bull, “KLSR Cardinal H89,” s. by IPU Royal Flush 4C, sold to Trevor VandeHoven, Carrington.
- \$9,750** – 3/4 Blood Bull, “KLSR Mr. Red Wood H21,” s. by Mr. SR Redwood D1139, sold to Reimche Land and Cattle, Martin.

- \$9,000** – 3/4 Blood Bull, “KLSR Encore H20,” s. by TJ Tear Drop 783F, sold to Jimmy Neumiller, Sykeston.
- \$4,000** – 3/4 Blood Open Female, “KLSR Ms. Attraction H85,” s. by DCR Main Attraction E18, sold to Carter Sys, Douglas.
- \$2,750** – PB Bred Female, “KLSR Ms. Blueprint G924,” s. QB Blue Print D47, bred to KLSR Speed Demon E708, sold to Calvin Mauch, Bismarck.



Inside the sale facility.



The auction block.



SimSpecialist, Perry Thomas, in attendance.



Good crowd on hand.

17th Annual Dakota Power Bull Sale

February 8, 2021 • Valley City, ND

No.	Category	Average
45	Triple H SM Bulls	\$5,988
46	Black Tie SMBulls	3,755
91	Total Bulls	\$4,859
13	Triple H SM Bred Heifers	\$3,500

High-Selling Lots:

- \$11,000** – Black PB SM Bull, “THSR Riddler H049,” s. by LFE the Riddler 323B, sold to Ron Pelton, Holiday.
 - \$11,000** – Black PB SM Bull, “THSR Riddler H056,” s. by LFE The Riddler 323B, sold to Mike Aesoph, Highmore, SD.
 - \$10,000** – Black PB SM Bull, “THSR Riddler H081,” s. by LFE The Riddler 323B, sold to Chris Bang, Hawley, MN.
 - \$9,000** – Black PB SM Bull, “THSR Riddler H080,” s. by LFE The Riddler 323B, sold to Chris Band, Hawley, MN.
 - \$9,000** – Black ¾ SimAngus™ Bull, “THSR Union H018,” s. by TNT Union, sold to Mueller-Morast, Dazey.
 - \$9,000** – Red PB SM Bull, “THSR Blue Print,” s. by DRS 5X Blue Print 701E, sold to Billie Joe McLeod, Lisbon.
 - \$5,000** – Black PB SM Bred Heifer, “THSR Ms. Riddler G963,” s. by LFE The Riddler 323B, sold to Carlson Farms, Finley.
- Volume Buyers:** Carlson Farms, Finley; Mark Schlotman, Valley City; and GMB, Milnor.

(Continued on page 72)

State Marketplace

California



Red River Farms
13750 West 10th Avenue
Blythe, CA 92225
Office: 760-922-2617
Bob Mullion: 760-861-8366
Michael Mullion: 760-464-3906

Simmental – SimAngus™ – Angus

Illinois



Curt and Pam Rincker Cell: 217-871-5741
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(Continued on page 74)

(Continued from page 69)

Benda Ranch Annual Production Sale

February 8, 2021 • Kimball, SD

No.	Category	Average
55	SM and SimAngus™ Bulls	\$4,914

Auctioneer: Justin Tupper, St. Onge, SD

High-Selling Lots:

- \$9,000** – SimAngus Bull, “JBS Mr Nightride 846H,” s. by J Bar J Nightride 225Z, sold to Dale & Darrell Miles, Montrose.
- \$8,500** – SimAngus Bull, “JBS Mr Nightride 824H,” s. by J Bar J Nightride 225Z, sold to Tom Gorzalka, Clearmont, WY.
- \$7,750** – SimAngus Bull, “JBS Mr Main Event 202H,” s. by TJ Main Event 503B, sold to Greg Wettlaufer, Winfred.
- \$7,500** – PB SM Bull, “JBS Mr Lawmaker 109H,” s. by KWA Law Maker 59C, sold to Greg Wettlaufer, Winfred.
- \$7,500** – PB SM Bull, “JBS Mr Colorado 816H,” s. by Colorado Bridle Bit E752, sold to Trent Strand, Platte.
- \$6,750** – PB SM Bull, “JBS Mr Cash Flow 701H,” s. by BCLR Cash Flow C820, sold to Steve Hauser, Dimock.
- \$6,750** – PB SM Bull, “JBS Mr Domination 445H,” s. by DCR Mr Domination D76, sold to Nepodal Land & Cattle, Platte.
- \$6,750** – PB SM Bull, “JBS Mr Domination 719H,” s. by DCR Mr Domination D76, sold to Kordell DeHaan, Platte.

Werning Cattle Company’s 40th Annual Sale

February 9, 2021 • Emery, SD

No.	Category	Average
9	SM and SimInfluenced Stud Bulls	\$64,835
137	SM and SimInfluenced Yearling Bulls	7,638
44	SM and SimInfluenced Strong Aged Bulls	6,597
134	SM and SimInfluenced Females	6,397
324	SM and SimInfluenced Lots	\$8,796

Auctioneers: Dustin Carter, SD; and Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE;

Jim Scheel, *Cattle Business Weekly*, SD; Randy Rasby, *Livestock Plus*, NE; Matt Macfarlane, CA Cattleman, CA; Ryan Johnson, SD; Justin Dikoff, DV Auction, SD; Chris Beutler, *Midwest Messenger*, NE; Colby Taber, SC Online Sales, IA; Jered Shipman, TX; Kelly Schmidt, MN; Mitch Armitage, OK; Quentin Smola, NE; Mike Marlow, Pure Beef Genetics, OK; Cory Thomsen, 605 Sires, SD; Matt Johnson, SD; and Jeremie Ruble, IA;

Representing ASA: Daniel Weidenbach

High-Selling Lots:

- \$202,000** – Bull, “W/C Bank On It 273H,” s. by W/C Bankroll 811D, sold to Gustin Cattle Company, West Union, OH; and Griswold Cattle Company, Stillwater, OK.
- \$192,500** – Bull, “W/C Fort Knox 481H,” s. by W/C Fort Knox 609F, sold to Griswold Cattle Company, Stillwater, OK.
- \$95,000** – 1/2 interest in Bull, “W/C Night Watch 811H,” s. by W/C Night Watch 84E, sold to Little Shasta Ranch, Montague, CA; and Dr. Karl Neeser, Red Wing, MN.
- \$60,000** – Bull, “W/C Need 4 Speed 1016H,” s. by Rubys Turnpike 771E, sold to Hilbrands Cattle Company, Clara City, MN; and Hart Simmentals, Frederick.
- \$60,000** – 1/2 interest in Female, “W/C Angel 9005G,” s. by JS Sure Bet 4T, sold to SK Cattle, Aberdeen.

\$49,000 – Female, “W/C Miss Vesta 9056G,” s. by W/C Lock Down 206Z, sold to Jim Cowan, Burlington, WI.

\$40,000 – 1/2 interest in Female, “W/C Miss Werning 9028G,”

s. by 4MC King of the Cowboys 706, sold to Heimer Hamps, Taylor, MO.

\$33,000 – Bull, “W/C Innovator 533H,” s. by CDI Innovator 325D, sold to Raml Cattle, Goodwin.

Comments: Also selling were three Black Angus Bulls at an average of \$5,833 and 10 Embryo Packages at an average of \$3,330.



Repeat customers, Tom, TJ and Dave Harris, Harris Cattle Co. Plankinton.



The sale staff and Werning family hard at work.



Repeat customer Shane Kime, Kline Ranch, Valentine, NE.



Capacity crowd on hand.

Wilkinson Farms Simmentals 23rd Annual Production Sale

February 10, 2021 • Montpelier, ND

No.	Category	Average
49	SM Yearling Bulls	\$4,903
10	Bred Heifers	2,695
1	Flush Lot	4,000
1	Pick of the 2020-born Heifers	15,000
61	Total Lots	\$4,692

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Andrew Swanson, *Farm & Ranch Guide*; Scott Ressler, *ND Stockman*; Marty Ropp, Allied Genetic Resources and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$15,000** – Pick of the 2020 Yearling Heifers sold to Keller Broken Heart Ranch, Mandan; and Rydeen Farms, Clearbrook, MN.
- \$14,000** – Red PB Yearling Bull, “WS Country Rock 20H,” s. by Hook’s Full Figures 11F, sold to Diamond H Ranch, Victoria, KS.
- \$12,500** – Red PB Yearling Bull, “WS Freedom Rings 100H,” s. by KRJ HZN Direct Impact F805, sold to Milton Weippert, Tappen.
- \$11,500** – Black PB Yearling Bull, “WS ND Sweet Crude 25H,” s. by WS Proclamation E202, sold to Gibbs Farms, Ramburne, AL; and Select Sires, Plain City, OH.
- \$10,000** – Red PB Yearling Bull, “WS Headmaster 8H,” s. by Hook’s Empire 61E, sold to Gary Ulmer, Fullerton.
- \$9,000** – Red PB Yearling Bull, “WS Hollywood 79H,” s. by Hook’s Empire 61E, sold to TA Ranch, Wakefield, KS; and Mushrush Red Angus, Elmdale, KS.

\$9,000 – Red PB Yearling Bull, “WS Home Stretch 37H,” s. by Hook’s Empire 61E, sold to Lee Sandberg, Roseburg, OR.
\$4,000 – Black PB Bred Heifer, “WS Goddess G92,” s. by WS All Aboard B80, sold to Vaughn Thorstenson, Selby, SD.
\$4,000 – Flush of Red PB SM, “WS Miss America A46,” sold to Leadbetter Stock Farm, Belfield.



Terry Schlenker and Tracy Harl during presale introductions.



Auction scene.

Felt Farms “Brand of Excellence” Bull Sale

February 11, 2021 • West Point, NE

No.	Category	Average
50	Bulls	\$4,633

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Chris Beutler, Lee AgriMedia, NE; Jason Hanson, NE; Brian Brester, NE; Jerry Walsh, NE and Mariah Miller, LiveAuctions.TV, IA.

High-Selling Lots:

\$21,000 – “FELT Data Breach 101H,” s. by HILB/SHEAR Data Breach, cons. by Felt Farms, sold to Western Cattle Source, Crawford.
\$8,500 – “BFJV Mr. Bankroll H282,” s. by W/C Bankroll 811D, cons. by Matt Wegner, sold to Rick Calvo, Bassett.
\$5,800 – “RS Franchise 60H,” s. by TJ Franchise 451D, cons. by Roberts Simmentals, sold to Jason Stewart, Wakefield.
\$5,750 – “FELT Emmett 660H,” s. by Schooley Emmett C543, cons. by Felt Farms, sold to Z Bar H Club Calves, Moweaqua, IL.
\$5,750 – “RS Executive Order 386H,” s. by W/C Executive Order 8543B, cons. by Roberts Simmentals, sold to Leon Backmann, Carter.
\$5,500 – “FELT Main Event 802H,” s. by TJ Main Event 503B, cons. by Felt Farms, sold to Mark Nathan, Stanton.
\$5,500 – “FELT Ready To Rock 027H,” s. by HILB Ready to Rock E704, cons. by Felt Farms, sold to Kevin and Cody Koehler, Osmond.
\$5,500 – “Dwyer Wide Bodied 024H,” s. by Ruby SWC Battle Cry 431B, cons. by Dwyer Cattle Company, sold to Joshua Doerr, Bloomfield.
\$5,500 – “Dwyer Meat Wagon 028H,” s. by Jass On The Mark 69D, cons. by Dwyer Cattle Company, sold to Double J Ranch, Medford, WI.
\$5,500 – “Mr. Pinnacle 272H,” s. by W/C Pinnacle E80, cons. by Matt Wegner, sold to Rick Calvo, Bassett.

Comments: Consignors to the sale included: Roberts Simmentals, T&B Livestock, Dwyer Cattle Company, Wiese Cattle, Big J Cattle Company and Matt Wegner.



Merlin Felt and Jerry Walsh both long-time Simmental breeders visit prior to the sale.



James Felt welcomes the crowd.



Clayton Hartman, Clay San Farm, customer of the Felt program.



Joshua Doerr added two herd bull prospects to his bull battery.

Lassle Ranch Simmentals 28th Annual Bull Sale

February 11, 2021 • Glendive, MT

No.	Category	Average
25	PB Bulls	\$5,320
84	1/2 and 5/8 Blood Bulls	4,921
14	3/4 Blood Bulls	5,142
3	Low Percentage Bulls	3,083
126	Yearling Bulls	\$4,985

Auctioneer: Roger Jacobs, MT

Representing ASA: Dr. John Paterson

High-Selling Lots:

\$12,000 – 1/2 SM 1/2 AN, “LRS 6025H,” s. by Basin Rainmaker 4404, sold to Griffin Ranch, Ismay.
\$12,000 – 5/8 SM 3/8 AN, “LRS 884H,” s. by Hook’s Eagle 6E, sold to Kelly Froelich, Selfridge, ND.
\$10,000 – 3/4 SM 1/4 AN, “LRS 3255H,” s. by TJ Franchise 451D, sold to Tom Tuhy, Dunn Center, ND.
\$10,000 – PB SM, “LRS 843H,” s. by Hook’s Eagle 6E, J.W. Froelich, Selfridge, ND.

Volume Buyers: Log Cabin Ranch, MT; Perhus Brothers, ND; and Cahill Family, MT.

(Continued on page 76)



Roger Jacobs listens while Ryan Thorson speaks to the crowd.

State Marketplace

(Continued from page 71)

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Rust Mountain View 10th Annual "Ace in the Hole" Bull Sale

February 11, 2021 • Mercer, ND

No.	Category	Average
35	Purebred Simmental Bulls	\$7,292
7	SimAngus™ Bulls	7,221
42	SimInfluenced Lots	\$7,280

Auctioneer: Ryan Dorran, Didsbury, AB

Sale Managers: Innovation Ag Marketing, KS; and Bohrsen Marketing Services, AB.

Sale Representatives: Mitchell Armitage, *Cattle Business Weekly*; Kris Peterson, Special Assignment; Craig Ridder, Special Assignment; and Christy Collins, CCI Live.

Representing ASA: Russ Danielson

High-Selling SimInfluenced Lots:

\$27,500 – PB SM Bull, "Rust Night Moves 100H," s. by NGDB Structure 34D, sold to Maple Lane Stock Farms, Hartney, MB.

\$24,000 – PB SM Bull, "Rust Divine Prince 167G," s. by IR Imperial D948, sold to KT Ranches, Kelowna, BC.

\$19,000 – PB SM Bull, "Rust Prime Pick 411H," s. by TJSC Boone Pickens 46C, sold to Gilliland Livestock, Davis, CA.

\$19,000 – PB SM Bull, "Rust Regal 166G," s. by IR Imperial, sold to Jeff and Elly Moe, Tioga, ND.

\$15,000 – SimAngus Bull, "Chez Kric Limit Up 9656G ET," s. by Ruby's Currency 7134E, sold to CK Cattle, Highmore, SD.

\$14,000 – PB SM Bull, "SVS Bon 973G," s. by Mader Walk This Way 224B, sold to Sunny Valley Simmentals, Hanley, SK.

\$13,500 – Purebred Simmental Bull, "DCD Mr Finnigan F446" s. by WS Outcross C164 sold to Doll Ranch, New Salem, ND.

Comments: Also selling were 11 Angus Bulls at an average of \$5,840; and five Red Angus Bulls at an average of \$7,050.



Customers looking over the offering.



Customers visiting prior to the sale.

Bata Brothers/Bell Simmental's 24th Annual Sale

February 12 • 2021, Rugby, ND

No.	Category	Average
76	Simmental Bulls	\$4,257
11	Bata Purebred Bred Heifers	2,759
87	Total Lots	\$4,068

Auctioneer: Joe Goggins, Billings, MT

Sale Representatives: Jeff Thomas, *Farm and Ranch Guide*; Todd Finke, *Tri State Livestock News*; and Jodie Nohner, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$11,000 – PB SM Bull, "BBS Zumbro H95," s. by Springcreek Grand Slam, sold to Triple H Simmentals, Hannaford.

\$10,000 – PB SM Bull, "BBS Clear Water H81," s. by DKSR Prowler F106, sold to Koepplin Simmental Ranch, Elgin.

\$8,000 – PB SM Bull, "BBS Granite H82," s. by DKSR Prowler F106, sold to Loren Sorenson, Grenora.

\$7,750 – PB SM Bull, "Bell Colorado H5," s. by Colorado Bridle Bit E752, sold to Chris Fettig, Tappen.

\$6,750 – PB SM Bull, "Bell MRL H73," s. by MRL 61F, sold to Rick Sorenson, Williston.

\$4,250 – PB SM Bred Heifer, "BBS Miss Westcott G929," s. by WFL Westcott 24C, sold to Chris Schmick, Bruce, WI.



Sale crowd and internet buyers created a steady sale.



Sale ring setup at the Rugby Livestock Auction.

Bred for Balance

February 12, 2021 • Starbuck, MN

No.	Category	Average
121	Bulls	\$6,270
39	Bred Females	4,015
5	Open Heifers	8,600
1	Donor Cow	20,000
166	Total Lots	\$5,893

Auctioneer: Tracy Harl, CO
Sale Manager: Allied Genetic Resources (AGR), IL
Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); Kelly Schmidt, Joel Edge, and Jason Frey.
Representing ASA: Bill Zimmerman

High-Selling Lots:

- \$50,000** – Bull, “CLRS Homeland 327H,” sold to ABS Global, WI; All Beef, IL; and Black Summit Cattle, WY
- \$20,000** – Bull, “CLRS Hawkeye 8086H,” sold to Keller Broken Heart Ranch, ND; and All Beef, IL.
- \$20,000** – Donor, “Hook’s Crystal 1C,” sold to Iron Creek Cattle Co., IA; and Deep South Genetics, AL.
- \$17,000** – Bull, “CLRS Honorable 509H,” sold to Heath Wills and Meyring Cattle Co, NE.
- \$15,000** – Bull, “CLRS Herdbook 316H,” sold to Cow Camp Ranch, KS.
- \$15,000** – Bull, “Hook’s Husker 27H,” sold to Travis Albrecht, NE.
- \$15,000** – Bull, “CLRS Hardcore 5063H,” sold to AOK Simmental, MT.
- \$14,000** – Bull, “Hook’s Headline 203H,” sold to ST Genetics, TX.



Jim Wulf visits with a customer.



Tracy Harl, Jim Wulf and Tom Hook from the auction block



Travis Wulf (right) with Conrad and Randall Smith.

TNT Simmentals’ 36th Annual “Genetic Explosion” Sale

February 12, 2021 • Almont ND

No.	Category	Average
60	Black SM/SimAngus Bulls	\$7,154
39	Red SM/SimAngus Bulls	7,385
99	SM and SimAngus Bulls	\$7,245

Auctioneer: Seth Weishaar, ND
Sale Representatives: Dustin Carter, *Cattle Business Weekly*; Dustin Elkins, CHS Southwest Grain; and Rocky Forseth, Allied Genetic Resources.
Representing ASA: Perry Thomas

High-Selling Lots:

- \$16,000** – Red, PB SM Bull, “TNT H335,” s. by IR Imperial D948, sold to Shanon & Gabriel Erbele, Lehr.
- \$15,000** – Black, 3/4 SM Bull, “TNT H 383,” s. by TNT Union B385, sold to Dan Miller, Raleigh.

- \$15,000** – Red, PB SM Bull, “TNT H 367, s. by IR Imperial D948, sold to Andy Albrecht, Thurston NE.
 - \$15,000** – Black, 5/8 SM 3/8 AN Bull, “TNT H12,” s. by Gibbs Southern Comfort, sold to Bow-Arrow Ranch, Flasher.
 - \$14,000** – Black, 5/8 SM 3/8 AN Bull, “TNT H380,” s. by Gibbs Southern Comfort 7056E, sold to Joe Wagner, Brandon, MN.
 - \$13,500** – Black, 1/2 SM 1/2 AN Bull, “TNT H375,” s. by Gibbs Southern Comfort 7056E, sold to Nielson Farms, New England.
- Volume Buyers:** Bow and Arrow Ranch, Flasher; Butch Webb, Isabel, SD; Stuart Nielsen, New England; and Joe Wagner, Brandon, MN.

Kenner Simmental Ranch 25th Annual Sale

February 13, 2021, Leeds, ND

No.	Category	Average
32	PB Black SM Bulls	\$5,117
24	PB Red SM Bulls	5,365
28	Black SimAngus™ Bulls	5,036
23	Red SimAngus Bulls	4,739
107	Total SimInfluenced Lots	\$5,070
63	SimGenetic Bred Heifers	\$3,821

Auctioneer: Roger Jacobs, Billings, MT
Sale Representatives: Jeff Thomas, *The Prairie Star*; Dennis Ginkens, *Tri-State Livestock*; Scott Ressler, ND Stockman’s Association; Vern Frey, Special Assignment, and Justin Dikoff, DV Auction.
Representing ASA: Russ Danielson

High-Selling Lots:

- \$17,000** – PB SM Bull, “KS Dutton H542,” s. by Koch Big Timber 685D, sold to Ben Stroh, Tappen.
- \$11,000** – PB SM Bull, “KS Bon Jovi H443,” s. by Mr. GD Hard Rock F834, sold to Traxinger Simmentals, Houghton, SD.
- \$11,000** – SimAngus Bull, “KS Supreme H469,” s. by GW Major Move 590E, sold to Crosshair Simmental Ranch, Dawson.
- \$11,000** – SimAngus Bull, “KS Ambassador H6,” s. by TJ Franchise 451D, sold to Kinn Simmentals, Turtle Lake.
- \$11,000** – SimAngus Bull, “KS Point Taken H579,” s. by S Powerpoint 843, sold to Lassle Simmentals, Glendive, MT.
- \$10,750** – PB SM Bull, “KS Peterbilt H431,” s. by SHSF Freightliner D10, sold to Wes Leapaldt, Woodworth.
- \$10,500** – SimAngus Bull, “KS Wrangler H264, s. by CCR Cowboy Cut 5048Z, sold to Duane Steffan, Dickinson.
- \$9,500** – SimAngus Bull, “KS Triumph H439,” s. by POSS Achievement, sold to Dion Johnson, Leeds.

Volume Buyers: Yeakley Ranch, Hoisington, KS; Travis Stuberg, Leeds; P/T Livestock, Shoshoni, WY; Joe Wagner, Brandon, MN; Brent Roller, Hewitt, MN; and Jesse Nelson, Goodridge, MN.

Comments: Also selling were six Purebred Yearling Red Angus Bulls at an average of \$4,125; and three Purebred two-year-old Red Angus Bulls at an average of \$5,083. Cattle sold into eight states including: CO, KS, MN, MT, ND, SD, WI and WY.

(Continued on page 78)

(Continued from page 77)



Kenner sale crew with Roger Jacobs.



Herdsman Bryan Leapaldt and Todd Finke compare notes.



Sale crowd.



ASA Sim Specialist Bill Zimmerman (left) visits with Chuck Beasley and Kent Brewer who drove from Arkansas to make sale purchases on a sunny -30 degree day



Despite 30 below temps, a good crowd was on hand.



(L-R) Paul Rydeen, Tracy Harl and Lois Rydeen



Paul Rydeen visits with customers.

Rydeen Farms' 23rd Annual "Genetics With Vision" Production Sale

February 13, 2021 • Clearbook, MN

No.	Category	Average
61	Yearling Bulls	\$6,845
15	Aged Bulls	4,700
26	Bred Females	3,823
16	Open Females	3,306
118	Total Lots	\$5,427

Auctioneer: Tracy Harl, CO

Sale Representatives: Alex Acheson, *Tri-State Livestock News*; Andrew Swanson, *Farm and Ranch. Guide*; and Kelly Schmidt, *Cattle Business Weekly*.

Representing ASA: Bill Zimmerman

High-Selling Lots:

\$70,000 – Black PB SM Bull, "RFS Hot Shot H45," s. by LCDR Impact 134F, sold to Werning Cattle Company, SD.

\$15,000 – 1/2 interest in Black Open Female, "RFS Miss Harriet H23," s. by LCDR Impact 134F, sold to Tyler Haman, MN.

\$15,000 – Black PB SM Bull, "RFS Heyday H48," s. by LCDR Impact 134F, sold to Begger's Diamond V Ranch, MT.

\$14,000 – Black PB SM Bull, "RFS Hombre H125," s. by LCDR Impact 134F, sold to Emmons Ranch, MT.

\$12,000 – Black PB SM Bull, "RFS Homeland H18," s. by LCDR Impact 134F, sold to Eichacker Simmentals, SD.

\$6,000 – Black Bred Female, "RFS Miss Beacon G101," s. by Beacon, bred to KRJ HZN Direct Impact, sold to Scott Anderson, MN.

Volume Buyers: Eckoff Farms, MN; Emmons Ranch, MT; and Murphy Ranch, ND.

Bulls of the Big Sky

February 15, 2021 • Billings, MT

No.	Category	Average
146	Total Bulls	\$5,115

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, IL

Representing ASA: Dr. John Paterson

High-Selling Lots:

\$67,000 – "MSFR Hometown 566H," s. by CDI Hometown 246A, sold to Kunkel Simmentals, New Salem, ND.

\$10,500 – "MFSR Eagle 564H," s. by Hook's Eagle 6E, sold to Reflected R Ranch, Sugar City, CO.

\$8,250 – "RYMO Drop Your Socks U50H," s. by TJ Teardrop 783F, sold to Donsbauch Lazy 3L Ranch, Miles City.

\$8,000 – "RYMO Teardrop Pace U90H," s. by TJ Teardrop 783F, sold to Justin and Katy Heaton, Lacrosse, WA.

\$8,000 – "RYMO Iron Excellence A75H," s. by KCC Excellence 139-774, sold to Deckert Sim-Red Angus, Arena.

\$8,000 – "MFSR All Aboard 650H," s. by WS All Aboard 880, sold to Cal Davidson, Miles City, MT.

Comments: Consignors included: Fauth Ranch, Little Bitterroot Ranch, Miller Simmental, Promise Land Ranch, and Rymo Cattle Co.



Dale Miller, Miller Simmentals, makes opening remarks, alongside Mary Ropp, Allied Genetic Resources; and Ty Thompson.



Taking bids

(Continued on page 80)

Spicing up your dinner table with tasty, beef-based dishes.

Pepper Steak

Each month we present a favorite beef recipe in this space. The Register encourages and welcomes contributions to this column from the ASA membership. Email editor@simmgene.com with your favorite beef recipe.

The recipe below is from Shirley Neumann from Neumann Farms in Round Top, Texas.

Ingredients:

- 1 large round steak
- flour
- salt and pepper
- shortening
- 1 can chilies, chopped
- 2 cans tomato sauce

Directions:

1. Cut the steak into serving portions.
2. Roll portions in flour and season to taste with salt and pepper.
3. Brown the steak on both sides in melted shortening.
4. Drain the grease and cover steak with chilies.
5. Add the tomato sauce and two cans of water.
6. Simmer for 1 1/2 hours until tender.

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column. Email your recipe to editor@simmgene.com.

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(Continued from page 75)

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(Continued from page 78)

Quandt Brothers/VJT Ranch Power By Design Sale

February 16, 2021 • Oakes, ND

No.	Category	Average
59	Yearling SimAngus Bulls	\$5,700

Auctioneer: Dustin Carter, SD

Sale Representatives: Kacey Holm, Donny Leddy, Todd Finke, and Jeff Thomas.

Representing ASA: Perry Thomas

High-Selling Lots:

\$12,500 – Black ¾ Blood, “QB H28,” s. by CCR Frontier, sold to Kenner Simmentals, Leeds.

\$9,750 – Black PB, “GQ H62,” s. by QB Blue Print D47, sold to David Martin, Wheatland.

\$9,500 – Black PB, “GQ H52,” s. by QB Blue Print, sold to Robert Ellingson, Britton, SD.

\$9,000 – Black PB, “GQ H22,” s. by DCR Mr. Benchmark F113, sold to Sys Simmentals, Sawyer.

\$8,750 – Black PB, “GQ H23,” s. by DCR Mr Benchmark F113, sold to G&D Simmentals, Calvin.



The auction block.



Taking bids.

\$5,500 – Red, 5/8 Blood Bred Heifer, “MLC MS Roosevelt G118,” s. by MRL Roosevelt, bred to Leachman Cadillac, sold to Darin Buenkle, Baker, MT.

\$5,000 – Red, 3/4 Blood Bred Heifer, “HSR MS Big Timber G546,” s. by STAV Big Timber 45D, bred to WS Grainger 79G (P.E. pasture exposed CCR Launch 3143F) sold to Kunkle Simmentals, New Salem.



The sale ring.



The auction block.



Discussing the offering.



Looking over the offering.

Dakota Xpress Stack the Deck Sale

February 19, 2021 • Mandan, ND

No.	Category	Average
131	SM and SimAngus Yearling Bulls	\$4,851
50	SM and SimAngus Bred Heifers	2,925
181	Total Siminfluenced Lots	\$4,319

Auctioneer: Roger Jacobs, MT

Sale Representatives: Matt Lachenmeier, Special Assignment; Scott Ressler, ND Stockmen’s Association; Kirby Goettsch, *Farm & Ranch Guide*; Marty Ropp, Allied Genetic Resources; Will Bollum, *Western Ag Reporter*; Tony Heins, *Cattle Business Weekly*; Vern Frey, Frey Sales & Marketing; and Rocky Forseth, Allied Genetic Resources.

Representing ASA: Perry Thomas

High Selling Lots:

\$11,500 – Black, ½ Blood Bull, “MLC Mr Nextstep H612,” s. by WCF Next Step 7106, sold to Rick Sorenson, Williston.

\$10,000 – Red, PB Bull, “MLC MR Redranger H491,” s. by MFSR Red Ranger 027F, sold to Milton Wippert, Tappen.

\$9,000 – Red, PB Bull, “MLC MR Redranger H660,” s. by MFSR Red Ranger 027F, sold to Richard Hoffert, Rugby.

\$9,000 – Black, 3/4 Blood Bull, “MLC MR Allegiance H638,” s. by Springcreek Allegiance 6F, sold to Tracy Martin, Hensler.

\$8,500 – Red, 1/2 Blood Bull, “MLC MR Bridgade H604,” s. by BB Brigade 8018, sold to Wacey Dahl, Sawyer.

Sandy Acres Simmental’s Annual Bull Sale

February 19, 2021 • Creighton, NE

No.	Category	Average
45	Bulls	\$3,600

Auctioneer: Tracy Harl, CO

Representing ASA: Dr. Jack Whittier

Comments: Bulls sold to three states: IA, NE and SD.

Double T Simmental, 12th Annual Production Sale

February 20, 2021 • Turtle Lake, ND

No.	Category	Average
44	SM and SimAngus Yearling Bulls	\$5,625
4	SM and SimAngus Bred Heifers	4,438
21	SM and SimAngus Yearling Heifers	1,930
89	Total Siminfluenced Lots	\$3,436

Auctioneer: Mike Ostrem, ND

Representing ASA: Perry Thomas

High Selling Lots:

\$29,500 – Black, 1/2 Blood Bull, “TT Hercules 7032H,” s. by LRS Iconic 303C, sold to Begger’s Diamond V Ranch, Wibaux, MT.

\$8,500 – Black, PB Bull, “TT Heavyweight 688H,” s. by WS Proclamation E202, sold to Louis Simonson, Garrison.

\$8,000 – Black, 1/2 Blood Bull, “TT High Grade 672H,” s. by Hooks Admiral 33A, sold to Mucler Morast, Dazy.

\$8,000 – 3/4 Blood Bull, “TT Hard Drive 825H,” s. by Hook’s Black Hawk 50B, sold to Jordan Pelton, Haliday.

(Continued on page 82)

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American Simmental Association

Sales Call
A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

(Continued from page 80)

- \$8,000** – Red, PB Bull, “TT Home Run 700H,” s. by CDI Home Run 246A, sold to Sys, Simmental, Douglas.
- \$5,000** – Black Baldy PB Bred Heifer, “TT MS PTO 901G,” s. by GWPTO 536D, bred to IR Prospector, sold to KS Farms, Velva.
- \$3,000** – Red, 3/4 Blood Open Heifer, “TT Heidi 098H,” s. by TT Elite 610E, sold to Kaelberer Simmental, New Salem.

Trauernicht Simmentals’ Annual Production Sale

February 21, 2021 • Wymore, NE

No.	Category	Average
74	Black Yearling SM and SimInfluenced Bulls	\$5,300
21	Red SM and SimInfluenced Bulls	4,900
11	Strong-Aged SM and SimInfluenced Bulls	5,300
13	Fall SM and SimInfluenced Bred Heifers	2,200
119	Total SimInfluenced Lots	\$4,891

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Chris Beutler, Lee AgriMedia, NE; Randy Rasby, *Livestock Plus*, NE; Dennis Henrichs, NE; and Mariah Miller, *LiveAuctions.TV*, IA.

High Selling Lots:

- \$17,000** – Bull, “LHT Mr. Top Tear 54H,” s. by TJ Teardrop 783F, sold to Curtis Kriegel, Harwick, IA.
- \$12,000** – Bull, “LHT Teared Up 76H,” s. by TJ Teardrop 783F, sold to Gilliland Livestock, Davis, CA.
- \$10,500** – Bull, “LHT Mr. Turn Pike 128H,” s. by Rubys Turnpike 771E, sold to Terry and Beverly Action, Holmesville.
- \$10,500** – Bull, “LHT Mr. Freightliner 154H,” s. by SHSF Freightliner D10, sold to Gilliland Livestock, Davis, CA.
- \$9,000** – Bull, “LHT Mr. Out Cross 92H,” s. by WS Outcross C164, sold to Fast Farms, Burlington Junction, MO.
- \$8,500** – Bull, “LHT Mr. 20-20 48H,” s. by Mr. CCF 20-20, sold to Gilliland Livestock, Davis, CA.
- \$8,500** – Bull, “LHT Mr. Tear Drop 144H,” s. by TJ Teardrop 783F, sold to Kenneth Wegner, Wymore.
- \$8,500** – Bull, “LHT Mr. Epic 373G,” s. by OMF Epic E27, sold to Welch Farms, Reynolds.

Comments: Also selling were two Red Angus Bulls at average of \$6,500; six Black Angus Bulls at an average of \$4,750. Be sure to mark your calendar for Sunday, December 12, 2021, for the Nebraska Platinum Standard Female Sale.



Fellow Simmental breeder Alvin Bender purchased an LHT bull.



Senior Member of the LHT brand Loren Trauernicht visits with long-time auctioneer Tracy Harl.



Long-time friend and owner of the Beatrice 77 Livestock Market, Dennis Henrichs, helped with ring duties.



AJSA Trustee Lauren Hope Trauernicht welcomes the crowd to her family’s sale.

Lehrman Family Simmentals Annual Production Sale

February 22, 2021 • Mitchell, SD

No.	Category	Average
41	SM and SimInfluenced Bulls	\$4,223

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Andrew Swanson, *Tri-State Neighbor*, MN; Jason Hanson, NE; and Sarah Kucera, *DV Auction*, NE.

High-Selling Lots:

- \$8,000** – Bull, “LEFS Night Watch 022H,” s. by W/C Night Watch 84E, sold to Jeff Sedlacek, Tripp.
- \$7,800** – Bull, “LEFS Prime Example 027H,” s. by CDI Prime Example 310D, sold to Peck Simmental, Burke.
- \$6,750** – Bull, “LEFS Fort Knox 086H,” s. by W/C Fort Knox 609F, sold to Bottomley’s Evergreens, Sparta, NC.
- \$5,750** – Bull, “LEFS Night Watch 024H,” s. by W/C Night Watch 84E, sold to Bottomley’s Evergreens, Sparta, NC.
- \$5,750** – Bull, “LEFS Fort Knox 081H,” s. by W/C Fort Knox 609F, sold to Bottomley’s Evergreens Sparta, NC.
- \$5,750** – Bull, “LEFS Fort Knox 084H,” s. by W/C Fort Knox 609F, sold to Bottomley’s Evergreens, Sparta, NC.
- \$5,750** – Bull, “LEFS Tanker 057H,” s. by TNT Tanker U263, sold to Kasey Gehrels, Wentworth.
- \$5,750** – Bull, “LEFS Ace 017H,” s. by CDI Ace 223B, sold to Bottomley’s Evergreens, Sparta, NC.

Comments: Guest consignor included CM Peck. Simmentals.



Dan Lehrman welcomes the crowd.



Dennis Thelen added a Lehrman bull to his operation.

(Continued on page 84)

LCDR **Peace Maker** 157H



TJ Main Event 503B
Sire: **CDI Innovator 325D**
CDI Ms Shear Force 49U

CLRS Grade-A 875 A
Dam: **WS Miss Sugar C4**
WS Anise A71

ASA# 3812195
PB SM

Simmental

- Lcdr Peace Maker is the \$40,000 top-selling bull from the 2021 Lazy C Diamond Ranch Sale and is a physically ideal bull backed by multi-trait genomic power.
- Out of perhaps the most consistently excellent cow in the Simmental breed, WS Ms Sugar C4, and sired by CDI Innovator.
- Peace Maker is in the top 3% of the breed for calving ease, top 2% for weaning weight, yearling weight and gain, top 4% for marbling and 10% for ribeye area, top 2% \$API and top 1% \$TI.
- He walks on perfect feet and possesses a great disposition and large testicles.
- A light birth weight, moderate framed growth bull with superior eye appeal.

Semen: \$30/unit

Semen available through GENEX™ 888-333-1783 • www.crinet.com

GENEX

Drake Simmental

Centerville, IA
Larry Drake 641-658-2613
cell 641-895-9422
MHarlan2990@gmail.com

ALL
Beef
Marty Ropp
406-581-7855

IRON CREEK Flint Drake
CATTLE CO. La Motte, IA
Cell: 563-580-1053
flint@ironcreekcattle.com

TJ **Platte River** 370D



Triple C Singletary S3H
Sire: **CCR Cowboy Cut 5048Z**
CCR MS 4045 Time 7322T

TJ Sharper Image 809U
Dam: **TJ 43Z**
TJ 25L

ASA# 3148171
PB SM

Simmental

- Platte River is the \$20,500 top-selling purebred bull in the 2017 Triangle J Sale and is a phenotypic and genetic star.
- "River" is in the top 1% for Stay, docility and shear, 2% for API, milk, and maternal weaning weight, top 3% for TI, calving ease and maternal calving ease, 10% for weaning weight and marbling, and top 15% for yearling weight.
- He excels in calving ease, growth, maternal and carcass with outstanding dispositions – a rare bull that excels across the board.
- In the past year the rest of the country has discovered River and he became a popular AI sire.
- A full sister to River was the dam of the \$50,000 top-seller at the 2021 Triangle J Bull Sale.

Semen: \$30/unit

Contact Larry Drake 641-658-2613 Home, 641-895-9422 Cell

Drake Simmental

Centerville, IA
Larry Drake 641-658-2613
cell 641-895-9422
MHarlan2990@gmail.com



Miller, Nebraska
Darby Line 308-627-5085
www.trianglejranch.com

CCR **Speak Now** 6178G



CCR Cowboy Cut 5048Z
Sire: **WS Proclamation E202**
WS Ms Sugar C4

CCR Boulder 1339A
Dam: **CCR Ms 2138 Boldr 6028D**
CCR Ms 7332 Revenue 2138Z

ASA# 3703453
3/4 SM 1/4 AN

SimAngus™

- Speak Now is the \$21,000 top-seller from the 2021 Cow Camp Ranch Sale.
- This Proclamation son is both ATM (genomically proven to be a superior terminal sire) and G+ (genomically proven to be a superior all-purpose sire) under the Right Choice analysis.
- The Right Choice results confirm his elite balanced EPDs which are in the top 30% of the breed for 17 of the breed's 18 traits and indexes, including top 2% for weaning and yearling weight, 5% for gain, 10% for milk, 2% maternal weaning weight, 4% docility, 3% ribeye area, 25% marbling, 10% \$API and 2% \$TI (February 2021 EPDs).
- Moderate framed and easy moving, Speak Now is a predictable genetic enhancer that also possesses those important phenotypic traits reflecting efficiency and longevity.

Semen: \$25/unit

Semen available through owners.

Drake Simmental

Centerville, IA
Larry Drake 641-658-2613
cell 641-895-9422
MHarlan2990@gmail.com

Cow Camp Ranch

Kent, Mark and Nolan Brunner
Lost Springs, KS
785-983-4483 Ranch
www.cowcampbeef.com

IRON CREEK Flint Drake
CATTLE CO. La Motte, IA
Cell: 563-580-1053
flint@ironcreekcattle.com

(Continued from page 82)



Joshua Doerr made the trip from Nebraska for a Lehrman bull.



Tim Arbreiter along with brother Robert are long-time customers of this firm.

C Diamond Simmentals Production Sale

February 24, 2021 • Dawson, ND

No.	Category	Average
73	SM Yearling Bulls	\$4,962
7	SM Yearling Heifers	3,179
80	Total Lots	\$4,806

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Scott Ressler, ND Stockman's Association; Kris Peterson, Special Assignment; Rocky Forseth, Allied Genetic Resources; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$23,500** – PB Yearling Bull, “CDI 280H,” s. by LCDR Impact 134F, sold to Hart Simmentals, Frederick, SD.
- \$16,500** – PB Yearling Bull, “CDI 266H,” s. by LCDR Impact 134F, sold to Shawn Fredrick, Busby, MT.
- \$10,000** – PB Yearling Bull, “CDI 306H,” s. by LCDR Impact 134F, sold to Wilkinson Farms, Montpelier.
- \$9,000** – PB Yearling Bull, “CDI 315H,” s. by CDI Trustee 387F, sold to Zac Teter, Beverly, WV.
- \$7,250** – PB Yearling Bull, “CDI 305H,” s. by LCDR Impact 134F, sold to Brent Roller, Hewitt, MN.
- \$4,250** – PB Yearling Heifer, “CDI Ms Trustee 84H,” s. by CDI Trustee 387F, sold to O’Conner Land & Cattle, Plevna, MT.



Tracy Harl and Justin Dikoff previewing the sale bulls.



Sale scene.

Mid-America Simmental Sale

February 26, 2021, • Macomb, IL

No.	Category	Average
41	Total Lots	\$2,610

Auctioneer: Cody Lowderman, IL

Sale Manager: DP Sales Management LLC, KY

Sale Staff: Shane Ryan, Chris Smith and John Kuelper

High-Selling Lots:

- \$6,900** – Sexed Heifer Embryos, “K-Ler/RC Miss Hoya Saxa,” s. by LISF Pays to Believe, cons. by Richie Farms and Johnson Cattle Company, sold to Adkins Show Cattle, IL.
- \$5,750** – Bred Female, “BSF/BRZW Miss Carver G34,” s. by TKCC Carver, bred to WLE Copacetic, cons. by Breezeway and Boyer Simmentals, sold to Cedar Lane Cattle, TN.
- \$5,100** – Pregnancy out of, “JS Flatout Flirty,” s. by W/C Bankroll 811, cons. by Loschen Farms, sold to Healy Simmental, SD.
- \$4,000** – Open Female, “Bar QH Primo H717,” s. by Colbrun Primo, cons. by Bar QH Simmentals, sold to Joseph Wadlow, IL.
- \$4,000** – Bull, “CNS/HFS 102 Knockout 67H,” s. by Mr. CCF 20-20, cons. by Schick Haefner Cattle Company, sold to Roger Smith, IL.
- \$4,000** – Bull, “Lemenager G4 Brigade,” s. by SFI Brigade D21, cons. by Lemenager Cattle, sold to Jacson and Kaeden Muir, IL.
- \$3,900** – Bred Female, “Rhode Fancy Rose 509G,” s. by TJ Roosevelt 366E, bred to W/C Double Down, cons. by Preston Rhode, sold to Herman Schwantz, IL.
- \$3,800** – Open Female, “B3C Forever Lady H15,” s. by SC Pay The Price, cons. by Blue Chip Cattle Company, sold to Lundy Farms, KY.

Keller Broken Heart Ranch Annual Production Sale

March 4, 2021 • Mandan, ND

No.	Category	Average
89	Yearling Bulls	\$7,941
68	Yearling Heifers	1,832
1	Pick 1-of-3 Heifer Lot	32,000
2	Flush Lots	6,000
160	Total Lots	\$5,471

Auctioneer: Tracy Harl, Wellington, CO

Marketing Representatives: Scott Ressler, North Dakota Stockmen's Association; Dennis Ginkens, *Tri-State Livestock News*; Kris Peterson, Special Assignment; Logan Hoffmann, DVAuction; Marty Ropp, Allied Genetic Resources; and Jeremie Ruble, Ruble Cattle Services.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$102,500** – PB Yearling Bull, “KBHR H060,” s. by Hook's Beacon 56B, sold to All Beef LLC, Normal, IL; Eichacker, Salem, SD; Gibbs Farms, Ramburne, AL; Hook Farms, Tracy, MN; Woonallee Simmentals, AUS; and ABS Global Inc., De Forest, WI.
- \$75,000** – PB Yearling Bull, “KBHR H071,” s. by HHS MR 847D, sold to Schooley Cattle Company, Bloomfield, IA; and River Creek Farms, Manhattan, KS.
- \$32,000** – Pick 1 of 3 WS Miss Sugar Daughters, PB Yearling Heifer, “KBHR H168,” s. by HHS MR 847D, sold to Eagle Pass Ranch, Highmore, SD; and Trauernicht Simmentals, Wymore, NE.

\$31,000 – PB Yearling Bull, “KBHR H109,” s. by WS Proclamation, sold to Wilkinson Farms, Montpelier; and 3C Christensen Ranch, Wessington, SD.

\$18,000 – SimAngus Yearling Bull, “KBHR H100,” s. by TJ Heisman 388F, sold to SRF Simmentals, Berthold.

\$16,000 – PB Yearling Bull, “KBHR H055,” s. by TJ Heisman 388F, sold to Healy Simmental, Irene, SD.

\$16,000 – PB Yearling Bull, “KBHR H016,” s. by Hook’s Beacon 56B, sold to Ruby Cattle Company, Murray, IA.

\$13,000 – PB Yearling Bull, “KBHR H124,” s. by TRPH RRR Nightforce B30, sold to Tri E Simmentals, Clifford.



Customers looking over the offering.



Portion of the sale crowd.



Tracy Harl, Luke and Dwight Keller with presale comments. ■



Reserve Your Space Now

SimTalk Membership Directory

Deadline May 3

Contact:

Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

or call 406-587-2778



SAPI: 138
STI: 82

Long's Red Answer H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8
ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled, rare Red
Answer son!



SAPI: 149
STI: 86

Mr SR Mic Drop G1534

Mr SR 71 Right Now E1538 x
JBS Big Casino 336Y
ASA# 3568352 • Homo Black • Homo Polled
A true spread bull with extra MCE, Docility,
Marbling and production profit potential.



SAPI: 166
STI: 103

WS Proclamation E202

CCR Cowboy But 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



SAPI: 119
STI: 84

Rocking P Vintage H008

Pays To Believe x Quantum Leap
ASA# 3772248 • Black • Polled
2021 Cattlemen's Congress Division
Champion! COOL!



SAPI: 110
STI: 74

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 108
STI: 76

WCL No Limits G302

Mr. CCF 20-20 x American Pride
ASA# 3659712 • Homo black • Homo polled
No Limits is a neat patterned bull out of
the legendary 20-20!



SAPI: 118
STI: 75

Mr CCF Clarified E3

Mr CCF 20-20 x
Miss CCF Sheza Superstar by Duracell
ASA# 3275273 • Homo black • Homo polled
Backed by the Louisville and Denver Champion
Sheza Bonnie, Clarified offers elite phenotype,
proven genetics, and a balanced EPD profile.



SAPI: 128
STI: 74

OBCC CMFM Deplorabull D148

W/C Executive Order x LazyH/Adkins Blkstr Z15
ASA# 3150188 • Homo Black • Homo Polled
Newly on the open market for 2021! Deplorabull
is the \$100,000 valued herd sire prospect that
was the talk of Kansas City and Louisville in the
fall of 2016. He was named Bull Calf Champion
at both the American Royal and the NAILE.



SAPI: 117
STI: 81

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous
structural soundness! 2018 Fort Worth
Champion!



SAPI: 109
STI: 81

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 129
STI: 87

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Champion
% for Lee.



SAPI: 110
STI: 72

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



SAPI: 120
STI: 81

W/C VIP 005G

CDI CEO x 8543U (Dream Catcher)
ASA# 3644998 • Homo black • Homo polled
\$120,000 high seller from Wernings
production sale.



SAPI: 118
STI: 70

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Stein-
hoek multiple time champion WHF Summer 365C.



SAPI: 133
STI: 78

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled
Backdraft owns unrivaled maternal strength,
combining infamous breed-leaders "Flatout
Flirty" and "Miss Werning KP 8543U".



SAPI: 114
STI: 74

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



SAPI: 118
STI: 70

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012
American Royal Champion!



SAPI: 40
STI: 86

GEFF County O 736E

Loaded Up x RAJE/PB Montecito 63W
ASA# 3289219 • Hetero Black • Homo Polled
County O goes back to the Rhythm donor at
Ruby's! He's a featured herdsire at Griswold
Cattle Co, OK and is making the right kind!



SAPI: 111
STI: 71

W/C Double Down 5014E

W/C Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



SAPI: 108
STI: 69

JSUL Something About Mary 842I

W/C Relentless 32C x JBSF Proud Mary
ASA# 3565879 • Black • Polled
His pedigree, Relentless (Utah x 8543U) x
JBSF Proud Mary (High Regard x Steel Magnolia),
just solidifies the ability to transmit maternal, in
fact it shouts it!

COOL

Additions!

CATTLE *Visions*

573-641-5270 • www.cattlevisions.com



\$API: 210
STI: 107

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 \$API Purebred and #2 Marbling Purebred!



\$API: 140
STI: 86

CCS/WHF Ol' Son 48F

CDI Innovator 325D x WHF Summer 365C
ASA# 3452997 Homo Black Homo Polled
Ol' Son is one of the newest and HOTTEST bulls on the market! Siring champs for JS Simmental in his first calf crop!



\$API: 111
STI: 72

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-quality progeny! His first crop of heifer calves has produced champions at the highest levels!



\$API: 125
STI: 80

FRKG CKCC Platinum 009H ET

Mr CCF 20-20 x Profit
ASA# 3809966 • Homo Black • Homo Polled
Platinum is one the most talked about bulls of the season, topping the CK Cattle/Wager Sale at \$175,000 for half interest! Described as "one of the true power bulls to surface within the last decade."



\$API: 114
STI: 77

H/C - W/C Fast Lane 9085G

Rubys Turnpike 771E x W/C Miss Werning A343
ASA# 3667480 • Homo Black • Homo Polled
A popular feature in the 2020 NWSS Pen Show!



\$API: 124
STI: 78

W/C Bankroll 273H

PW/C Bankroll 811D x Hooks/ KS Sequoia
ASA# 3808104 • Hetero • Black Homo Polled
Griswold selected him at the \$202,000 high seller at Wernings 2021 sale!



\$API: 134
STI: 80

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



\$API: 97
STI: 71

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



\$API: 146
STI: 101

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



\$API: 131
STI: 82

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied performance driven baldy!



\$API: 184
STI: 91

BAR CK D948 9153G

IR Imperial x CDI Verdick
ASA# (3766616) • Homo polled
High selling bull at BAR CKs 2021 Sale! Top 1%



\$API: 167
STI: 108

W/C Innovator 533H

CDI Innovator x WS Miss Sugar C4
ASA# 3808125 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 533H is a power bull with a 1,500# YW.



\$API: 171
STI: 101

W/C Innovator 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 9002H is the CE leader Innovator son and higher \$API.



\$API: 154
STI: 92

RBS 4254F H288

W/C Bankroll 4254F x RBS Uptown
ASA# 3827413 • Hetero Black • Homo Polled
Reck's 2021 high seller to Hart's, SD. Reck's describe him as impressive a bull they've raised. 902# WW combined with excellent feet, joints and profile!



\$API: 128
STI: 82

CKCC Right Time 0639H

ES Right Time x WCS Mr Razor
ASA# 3786555 • Homo Black • Homo Polled
One of the few Right Time sons to be available this season. He's a powerfully constructed, heavy muscled 3/4 who was the second high seller at CK/Wager Sale.



\$API: 101
STI: 71

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE!

ALABAMA

Bell Farm & Cattle Co
836 Griggers Rd
Frisco City, AL 36445

John Clint Bagley
513 Kelley Rd
Thomasville, AL 36784

Deep South Genetics
2140 CR 7741
Troy, AL 36081

ARKANSAS

Michael Houghton
84 Larkspur Ct
Russellville, AR 72802

CALIFORNIA

Collier Thomas
20051 N Dustin Rd
Acampo, CA 95220

COLORADO

Kyle Pitt
35804 F50 Rd.
Crawford, CO 81415

Gold Spur Genetics LLC
30475 CR 0
Brush, CO 80723

Kody May
42365 R CR 46
Steamboat Springs, CO 80487

FLORIDA

Ripple Water Cattle Co
28900 Bermont Rd
Punta Gorda, FL 33982

GEORGIA

Christopher G Whitworth
840 Abacrombie Cir
Royston, GA 30662

Thompson Farm
654 Andrews Chapel Road
Thomaston, GA 30286

IDAHO

Jack Whitworth
PO Box 6
Ellis, ID 83235

ILLINOIS

Derek Tessendorf
1313 S Flack Rd
Pearl City, IL 61062

Green Meadow SimAngus
12437 Wolf Rd
Geneseo, IL 61254

Cain Simmentals
11 Frances Dr
Rushville, IL 62681

INDIANA

David Bruns
5802 E CR 800 N
Union City, IN 47390

K & D Goff Farms
2241 S Goff Rd
Rockville, IN 47872

Tom Rennick
12767 S 800 W
Covington, IN 47932

IOWA

Richards Cattle Co
2631 224th St
Clarinda, IA 51632

Senne Show Cattle
3235 Birch Ave
Woden, IA 50484

TBD Cattle
1626 250th St
Tipton, IA 52772

Lazy JL Cattle Company
PO Box 296
Correctionville, IA 51016

Steve Downing
1143 110th St
Creston, IA 50801

KANSAS

G Lazy S Cattle
12409 SW Hwy 156
Jetmore, KS 67854

Scott Schuetz
15535 Metro Ave
Bonner Springs, KS 66012

Noble Creek Farms
3089 Oak Hill Rd
Vassar, KS 66543

The 4K Ranch
23805 S. Dean Road
Pretty Prairie, KS 67570

KENTUCKY

Bradshaw Smoot
108 Medical Park Dr
Campbellsville, KY 42718

MINNESOTA

AA Ranch
27771 Co Hwy 111
Fergus Falls, MN 56537

Cripple Creek Cattle Co.
38865 County Road 104
Dakota, MN 55925

MISSISSIPPI

Ferguson Family Farms
1229 Red Creek Rd
Perkinston, MS 39573

MISSOURI

Whittenburk Creek Farms
PO Box 382
Steelville, MO 65565

Hidden Brooks Farms
21365 Hwy AA
Barnett, MO 65011

NEBRASKA

Myron Benes Family
2414 255th Ave
Albion, NE 68620

Darcy Ray
783 Merrick Road
Palmer, NE 68864

NEW YORK

Oakfield Corners
3650 Batavia Elba Town Line Rd
Oakfield, NY 14125

NORTH CAROLINA

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Spring 2022 THE Enrollment – (dams calve January 1-June 30) –
Early enrollment open October 15 through **December 15, 2021**.
Late enrollment available until February 15, 2022.

Fall 2021 THE Enrollment – (dams calve July 1-December 31) –
Early enrollment open April 15 through **June 15, 2021**.
Late enrollment available until August 15, 2021.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

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	Option A (TR)	Option B (SR)	Option C	Option D (CM)
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Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ...	\$40
Enrolled in Opt B or C 15 months	\$50

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<i>Subsequent Transfers</i>	
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APRIL

- 1 Midland Bull Test Sale – Columbus, MT
- 2 CK Bar Ranch's Bull Sale – St. Onge, SD
- 2 South Dakota State University's Bull Sale – Brookings, SD
- 3 18th Annual "Pick of the Pen" Bull Sale – Blacksburg, VA
- 3 64th Annual Wisconsin Beef Improvement Performance Bull Sale – Platteville, WI
- 3 Belles and Bulls of the Bluegrass – Lexington, KY
- 3 Big Country Genetics Bull Sale – Powell, WY
- 3 The Gathering at Shoal Creek – Excelsior Springs, MO
- 6 Gerber Right Kind Sale – Richmond, IN
- 7 80th Annual Kansas Bull Test – Wamego, KS
- 10 Hilbrands Cattle Company's Passion 4 Perfection Sale – Clara City, MN
- 10 The Spring Turnout Sale – Worthing, SD
- 12 Nelson Livestock Company's Annual Production Sale – Wibaux, MT
- 13 Powerline Genetics and Seward Cattle Company's High Altitude Bull Sale – Arapahoe, NE
- 16 Trennepohl Farms' "Back to the Farm" Bull and Female Sale – Zanesville, OH
- 16 Virginia Spring SimSensation Sale – Harrisonburg, VA
- 17 Diamonds and Spurs Sale at Owen Bros Cattle Company – Bois d'Arc, MO
- 17 New Day Genetics' Spring Bull Sale, – Salem, MO
- 17 OBCC Diamonds and Spurs Sale, Bois d'Arc, MO
- 24 Heartland Performance with Class Bull Sale – Waverly, IA (pg. BC)
- 24 The Clear Choice Customer Sale – Milan, IN

MAY

- 1 Stars and Stripes Sale – www.dponlinesales.com (pg. 45)
- 8 Banners and Beyond Sale – Jefferson, GA
- 10 Maternal Monday – Red Hill Farms – www.dponlinesales.com
- 15 2nd Annual PSA Spring Fever Sale – Waynesburg, PA (pg. 53)
- 15 Alabama Mississippi State Simmental Sale with Timberland Cattle Herd Dispersal – Cullman, AL
- 22 2nd Annual Get Back To Grass Sale – Henderson, TX

JUNE

- 2-5 AJSA Eastern Regional Classic, Cookeville, TN
- 9-12 AJSA South Central Regional Classic, Springfield, MO
- 16-19 AJSA Western Regional Classic, Sandpoint, ID
- 26-7/2 AJSA National Classic, Grand Island, NE

SEPTEMBER

- 4 North Carolina Fall Harvest Sale, Union Grove, NC
- 8 Trauernicht Simmental's Customer Appreciation Event, Wymore, NE
- 11 Kentucky Fall Sale, Lexington, KY
- 15 Gonsalves Ranch's Bulls Eye Breeders Angus and SimAngus™ Bull Sale – Modesto, CA
- 18 Family Matters Sale – Auburn, KY
- 25 Head of the Class Sale – Louisburg, KS

OCTOBER

- 2 Buckeye's Finest Sale – Zanesville, OH (pg. 75)
- 8 Ladies of the Lone Star Sale – Grand Saline, TX
- 9 New Direction Sale – Seward, NE (pg. 71)
- 11 Burlap and Barbed Wire Vol. VI Female Sale – Clay Center, KS
- 16 Fred Smith Company Ranch's Extra Effort Sale – Clayton, NC
- 16 MN Beef Expo – White Satin On Ice and All Breeds Sale – Minneapolis, MN

- 23 Clear Choice Female Sale – Milan, IN
- 30 High Ridge Farms' Genetic Opportunity Sale – Albemarle, NC
- 30 Red Hill Farms' Bulls and Females of Fall VII Sale – Lafayette, TN
- 30 Yon Family Farms Spring Sale – Ridge Spring, SC

NOVEMBER

- 6 Cason's Pride and Joy Simmentals' Maternally Inspired Female Sale – Russell, IA
- 6 Dakota Ladies Sale – Worthing, SD
- 6 Irvine Ranch Annual Production Sale – Manhattan, KS
- 7 Triangle J Ranch's Female Sale – Miller, NE
- 13 Gibbs Farms' 16th Annual Bull and Replacement Female Sale – Ranburne, AL
- 15 Bichler Production Sale – Linton, ND
- 19 Heartland Simmental's Performance with Class Sale – Waverly, IA
- 27 Chestnut Angus Female Sale – Pipestone, MN
- 27 Felt Farms' Foxy Ladies Sale – West Point, NE

DECEMBER

- 4 Jewels of the Northland Sale – Clara City, MN
- 4 T-Heart Ranch and L-Cross Ranch High-Altitude Female Sale – LaGarita, CO
- 4 Western Choice Simmental Sale – Billings, MT
- 12 Trauernicht Simmental's Nebraska Platinum Standard Sale – Beatrice, NE
- 17 Buck Creek Ranch's Grand Event, Vol. II – Yale, OK
- 18 South Dakota Source Sale – Mitchell, SD
- 27-28 St. Nick's Eggstravaganza – www.dponlinesales.com

JANUARY 2022

- 21 Diamond Bar S Bull Sale – Great Falls, MT (pg. 71)
- 28 Double J Farms' 48th Annual Bull Sale – Garretson, SD (pg. 75)
- 28 Ellingson Simmentals' Annual Production Sale – Dahlen, ND (pg. 74)
- 29 J&C Simmentals' Annual Bull Sale – West Point, NE (pg. 71)
- 30 Triangle J Ranch's Annual Production Sale – Miller, NE (pg. 74)

FEBRUARY

- 2 Begger's Diamond V Big Sky Genetic Source Bull Sale – Wibaux, MT (pg. 71)
- 3 Stavick Simmental's King of the Range Bull Sale, – Veblen, SD (pg. 79)
- 4 Cow Camp Ranch's Spring Bull Sale – Lost Springs, KS (pg. 70)
- 5 Prickly Pear Simmentals "Made In Montana" Sale – Helena, MT (pg. 71)
- 8 Edge of the West Production Sale – Mandan, ND
- 9 River Creek Farms' 29th Annual Production Sale – Manhattan, KS (pg. 71)
- 11 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale – Rugby, ND
- 11 Hook Farms and Clear Springs Cattle Co. "Bred for Balance" Sale, Starbuck, MN (pg. BC - Sire Source)
- 11 TNT Simmentals' 37th Annual "Carrying On" The Explosive Difference Sale – Lehr, ND

- 15 Quandt Brothers Annual Sale – Oakes, ND (pg. 74)
- 18 Dakota Xpress Annual Bull and Female Sale – Mandan, ND (pg. 74)
- 18 Sandy Acres Simmental Bull Sale – Creighton, NE (pg. 71)
- 19 Schnabel Ranch Simmentals' Annual Sale – Aberdeen, SD (pg. 79)
- 20 Trauernicht's Bull Sale – Wymore, NE
- 21 Bulls of the Big Sky – Billings, MT (pg. 71)
- 25 Beitelspacher Ranch's Annual Bull Sale, Mobridge, SD

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- 3 Keller Broken Heart Ranch Annual Production Sale – Mandan, ND (pg. 74)
- 4 Eichacker Simmentals' Annual Bull Sale – Salem, SD (pg. 75)
- 5 Trinity Farms' Generations of Excellence Sale – Ellensburg, WA (pg. 79)
- 13 22nd Annual Gonsior Simmentals' "In The Heartland" Sale – Fullerton, NE
- 18 3C Christensen Ranch and NLC Simmental Ranch 51st Annual Production Sale – Wessington, SD (pg. 75)
- 18 Sunflower Genetics' Annual Production Sale – Maple Hill, KS (pg. 71)
- 19 Dickinson Simmental and Angus Ranch 51st Annual Production Sale – Gorham, KS (pg. 70)
- 21 All Terrain Bull Sale – Walsh, CO (pg. 70)
- 26 T Heart Ranch High Altitude Bull Sale – La Garita, CO (pg. 70) ■

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²Environmental Assessment, Cydectin® moxidectin 0.5% Pour-On for Cattle, Fort Dodge Animal Health, June 1997.

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EPDs: CE: 4 \$API: 99 \$TI: 73



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 20 \$API: 134 \$TI: 69



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPDs: CE: 16 \$API: 150 \$TI: 88



NEW

Longs Capitalist G523

By W/C Night Watch 84E
EPDs: CE: 16 \$API: 145 \$TI: 85



NEW

Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPDs: CE: 11 \$API: 116 \$TI: 71



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPDs: CE: 8 \$API: 94 \$TI: 74



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPDs: CE: 16 \$API: 111 \$TI: 74



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPDs: CE: 11 \$API: 98 \$TI: 76



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPDs: CE: 18 \$API: 157 \$TI: 91



NEW

GSC GCCO Dew North 102C

By HTP/SVF Duracell T52
EPDs: CE: 15 \$API: 118 \$TI: 83



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPDs: CE: 13 \$API: 108 \$TI: 67



3/4 NAILE and
NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPDs: CE: 13 \$API: 115 \$TI: 69



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPDs: CE: 11 \$API: 105 \$TI: 72



NEW

PBF Red Paint F88

By W/C Executive Order 8543B
EPDs: CE: 14 \$API: 113 \$TI: 74



NEW

SC Pay the Price C11

By CNS Pays to Dream T759
EPDs: CE: 7 \$API: 105 \$TI: 72



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPDs: CE: 11 \$API: 126 \$TI: 76



W/C Relentless 32C

By Yardley Utah Y361
EPDs: CE: 10 \$API: 111 \$TI: 74



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPDs: CE: 12 \$API: 112 \$TI: 77



NEW

Mid-Am Hind Sight 83F

By Mr CCF 20-20
EPDs: CE: 15 \$API: 108 \$TI: 70



NEW

B C R Perfect Vision F022

By MR CCF 20-20 3/4 SimAngus™
EPDs: CE: 9 \$API: 115 \$TI: 72



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPDs: CE: 11 \$API: 129 \$TI: 88



WS Revival B26

By LLSF Uprising Z925
EPDs: CE: 10 \$API: 112 \$TI: 71



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPDs: CE: 8 \$API: 112 \$TI: 79



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPDs: CE: 13 \$API: 124 \$TI: 78



CLRS Guardian 317G

By Hook's Beacon 56B
EPDs: CE: 19 \$API: 206 \$TI: 108



KSU Bald Eagle 53G

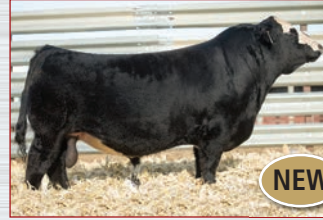
By Hook's Eagle 6E
EPDs: CE: 14 \$API: 173 \$TI: 104



W/C Rolex 0135E

By Yardley Utah Y361
EPDs: CE: 15 \$API: 123 \$TI: 72

Relentless brother - sexed semen available.



FELT Perseverance 302F

By W/C Executive Order 8543B
EPDs: CE: 14 \$API: 108 \$TI: 72



W/C Express Lane 29G

By Rubys Turnpike 771E
EPDs: CE: 14 \$API: 131 \$TI: 79



MR CCF The Duke G42

By Mr CCF Vision
EPDs: CE: 11 \$API: 113 \$TI: 72



Erixon Bitten 203A

By NCB Cobra 47Y
EPDs: CE: 16 \$API: 144 \$TI: 86



LCDR Favor 149F

By LCDR Witness 541C
EPDs: CE: 9 \$API: 156 \$TI: 101



SFG The Judge D633

By CCR Cowboy Cut 5048Z
EPDs: CE: 9 \$API: 150 \$TI: 97



TL Ledger 106D

By Profit
EPDs: CE: 10 \$API: 105 \$TI: 66



GPG Focus 135F

By Mr CCF 20-20
EPDs: CE: 7 \$API: 113 \$TI: 75



OBCC Kavanaugh F236

BBy OBCC Unfinished Business
EPDs: CE: 12 \$API: 135 \$TI: 80



LHT Viper 65E

By W/C Loaded Up 1119Y
EPDs: CE: 17 \$API: 131 \$TI: 70



JBSF Logic 5E

By W/C Relentless 32C
EPDs: CE: 7 \$API: 105 \$TI: 68



WHF/JS/CCS Double Up G365

By W/C Double Down
EPDs: CE: 16 \$API: 121 \$TI: 72



Mr CCF Vision Z60

By Mr NLC Upgrade U8676
EPDs: CE: 11 \$API: 105 \$TI: 80



Perfect Vision 26D

By MR CCF Vision
EPDs: CE: 13 \$API: 114 \$TI: 76

20-20's brother



RRF Trading Up E777

By Pays to Believe
EPDs: CE: 13 \$API: 127 \$TI: 76



JSUL Something About Mary 8421

By W/C Relentless 32C
EPDs: CE: 9 \$API: 103 \$TI: 68



CDI Innovator 325D

By TJ Main Event 503B
EPDs: CE: 13 \$API: 142 \$TI: 92

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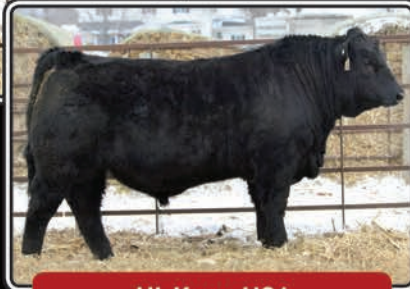
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